

2012 Community Benefit Report

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Caring

for our community



“I love coming to the Heart Health Fairs. I think it’s the best thing ever that they do.”

Betty Cameron, Valencia
Henry Mayo Care for Your Heart
health fair participant



Henry Mayo’s Heart Health Fairs are making a difference in our community’s health.

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MISSION

To improve the health of our community through compassion and excellence in healthcare services.

VISION

To create the ideal patient-centered environment to surpass expectations.

VALUES

- *Quality*
- *Safety*
- *Teamwork*
- *Accountability*
- *Integrity*
- *Respect*

CARING FOR OUR COMMUNITY

Henry Mayo’s impact in the community is felt in many ways, from providing financial assistance to uninsured patients and offering prevention and awareness programs to keep the community healthy, to providing education and training to current and future healthcare professionals.

As a not-for-profit community hospital, we conduct a needs assessment study every three years to better understand the community’s needs and assist Henry Mayo with community planning activities; develop a community benefit plan to improve the health of the community; and annually submit a copy of the plan to the Office of Statewide Health Planning and Development.

Henry Mayo’s mission, vision and values, and its role in the community, serve as the foundation for everything the hospital does.

PRESIDENT'S MESSAGE



The Santa Clarita Valley continues to grow into one of the largest areas in Los Angeles County. Keeping pace with the community it serves, Henry Mayo has grown its capacity to 238 beds. It has also expanded its range of services to include a number of vital services that will allow the community access to excellent healthcare services close to home.

We have remained committed to our mission of “improving the health of our community through compassion and excellence in healthcare services.” Part of staying true to our mission is ensuring that everyone who walks through our doors receives the highest quality health care, regardless of their ability to pay.

In Fiscal Year 2012, our achievements included the launch of expanded heart health services to include diagnostic care, interventional cardiology as well as open heart surgery. Rounding out our services for cardiovascular health, we sought and achieved re-certification as an Advanced Primary Stroke Center.

We also strengthened care for growing families by opening the Kim and Steven Ullman Neonatal Intensive Care Unit. We launched a Spine Surgery program as well as a Joint Replacement program.

Henry Mayo received several distinctions from such agencies as *US News and World Report*, *Consumer Reports*, and *Health Grades* among others. This recognition is a wonderful testament to our staff, volunteers and physicians, who provide quality care to our patients each day.

In the following pages of this report, you'll read about how we are working to improve the health of our community through compassion and excellence in healthcare services, and why this is so important to us.

A handwritten signature in black ink that reads "Roger E. Seaver". The signature is fluid and cursive.

Roger E. Seaver
President and CEO
Henry Mayo Newhall Memorial Hospital

ASSESSING OUR COMMUNITY'S NEEDS

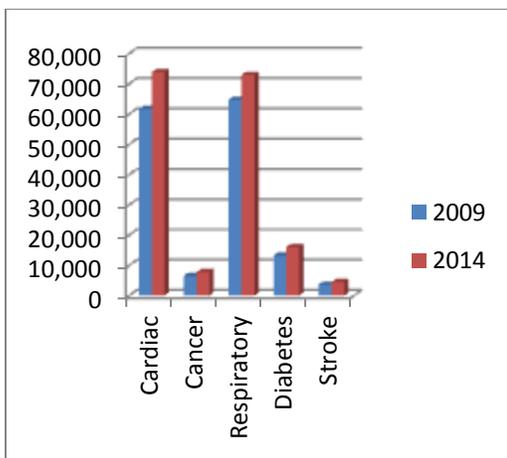
To better understand the community's needs, Henry Mayo conducts a comprehensive community needs assessment study every three years. The hospital's most recent Triennial Community Needs Assessment Study, which was prepared in 2010 by Meyer Marketing Intelligence, Inc., collected and analyzed data to assess gaps in healthcare services in the Santa Clarita Valley, which is the hospital's primary service area.

The following are highlights of the study: Henry Mayo serves the Santa Clarita Valley in northern Los Angeles County, which is bordered by the Angeles National Forest on the south, the Ventura County line on the west, the northern edge of Castaic on the north, and the Acton and Agua Dulce area on the east. It is comprised of the City of Santa Clarita, the unincorporated communities of Southern Oaks, Stevenson Ranch, Westridge, Castaic, and other unincorporated areas directly adjacent to the city limits.



STUDY HIGHLIGHTS:

- The region had an estimated population of 263,973 in 2010 and is projected to increase at an average annual rate of 1.7 percent to 286,986 people by 2015.
- The population is relatively young with an average age of 36 years.
- There is a substantial percentage of Asians, African Americans, and other races even though the population is primarily white. In total, close to one-fourth of the population is of Hispanic or Latin origin.
- While the majority of the population speaks only English at home, other languages include Spanish, Asian and Indo European languages.



2014 PREVALENCE OF DISEASE IN THE SANTA CLARITA VALLEY. It is projected that by 2014, the number of these diseases will increase by 17% to a combined 175,188 cases



PRIORITY UNMET NEEDS

The needs assessment study revealed the following unmet needs in the community:

- Greater mental health services, both inpatient services for minors under the age of 18 and additional outpatient mental health services for adults.
- Pediatricians, pediatric specialists, endocrinologists, cardiologists, gerontologists, general practitioners and internists willing to serve the local Medi-Cal population.
- Broader communication of health-related events in the community in English and Spanish.
- Dissemination of information to the uninsured and underinsured in the form of “discussions” in Spanish.
- Greater cultural sensitivity among healthcare providers.

ASSESSMENT PROCESS

The study noted these recommendations are consistent with the principles for prioritizing community benefits set out previously by the hospital’s leadership team:

- Facilitate access to healthcare services for those with disproportionate unmet health-related needs.
- Emphasize primary prevention specific to the top 10 reasons for hospitalization or ER visits.
- Build a seamless continuum of care that is sustainable.
- Emphasize collaborative accountability.

The study used both primary and secondary research to complete its assessment. Primary research involved roundtable discussions and one-on-one in-depth interviews, while secondary research included a review of health care and demographic statistics for the hospital’s service area, such as population totals, population by age cohorts, age by gender, educational attainment, and household income levels.

Healthcare statistics included birth rates, infant birth weights, prevalence of cardiac diseases, cancer estimates (breast, cervical, colorectal, lung, prostate, skin, uterine, and other types), respiratory estimates (asthma, chronic bronchitis, and emphysema), and hay fever, sinusitis, diabetes and stroke estimates.

Other statistics included Henry Mayo’s inpatient volume, inpatients self-pay, patient days, percentage of inpatients by language, and number of Emergency Department visits not admitted.



FROM OUR PATIENTS...

“Thanks to Henry Mayo’s Heart Health Fairs, we have lowered our cholesterol and strengthened our hearts.”

Don and Joan Eldart
Heart Fair Participants

PROGRESS REPORT

Henry Mayo’s 2012 Community Benefit plan identified unmet needs and allocated resources and measures against budget and regulatory requirements. Here are some of the hospital’s achievements, which are discussed in depth on page 9:

- Sheila R. Veloz Breast Imaging Center at Henry Mayo was able to provide breast cancer screenings and diagnostic procedures, as well as referrals to resources that provide financial and emotional assistance to patients in the Santa Clarita Valley.
- Henry Mayo’s Behavioral Health Unit provided medical and psychological treatments, as well as screening services in English and Spanish.
- Hosted free quarterly Care for Your Heart health screenings, with a total attendance of 800 participants.
- Provided free monthly spine education classes at a new location in addition to the hospital.
- Henry Mayo nurses provided free stroke education in English and Spanish to residents throughout the Santa Clarita Valley. Henry Mayo also launched an educational public service Stroke education campaign in collaboration with local media.
- Provided healthy lifestyles and life-saving presentations / classes to the community on the hospital’s campus and at partner locations – including, but not limited to, CPR, Save Driving Awareness, nutrition and health maintenance, cholesterol, water safety, emergency preparedness, school-based injuries and colorectal health.
- Sustained the commitment to fund nursing school faculty and on-campus lab space for College of the Canyons
- Sponsored the education of more than 30 LVNs to become RNs – supporting their career growth at Henry Mayo.
- The hospital continues to collaborate with the Senior Center regarding alignment on management of chronic disease or reduction of readmissions.

COMMUNITY BENEFIT PLAN | FY 2013

Henry Mayo's Community Benefit Plan for FY 2013 takes into consideration the triennial needs assessment and provides greater opportunities to help our community help themselves through support programs, educational activities and screenings. Following is a concise chart:

<p>Community Imperative: Facilitate people and resources to come together to meet critical healthcare needs Metrics for FY 13:</p> <ul style="list-style-type: none"> • Total of 400 participants receive health screenings • Total 750 community members receive health education / awareness <p>Strategy: Provide education, screenings and outreach opportunities that yield measurable outcomes for the Santa Clarita Valley. Metrics for FY 13:</p> <ul style="list-style-type: none"> • Education: provide 12 lectures (English); 4 roundtables (Spanish) • Screenings: attend / host 6 community events • Outreach: increase responses to initiatives by 5% for stroke; 10% colonoscopies 	
SMART Goal	Metrics
Complete updated Triennial Needs Assessment.	Completion target date: 9/30/13
Heart Health. Provide opportunities to 850 patients to manage and improve heart health through regular screenings and education in English and Spanish.	Increase last year's attendance by 20%. Host 4 heart health fairs. Participate in 2 community fairs. Provide educational materials in English and Spanish. Engage bilingual staff.
Mental Health. Host hospital-based grief support group, every two weeks. Baseline to be established. Bilingual services TBD.	Attendance TBD via RSVPs and sign ups.
Senior Health. Increase audience ages 55+ participation at monthly Senior Center education sessions by 20%	12 lectures 10 attendees
Latino Outreach. Generate 200% increase in participation from Latino community through education and screenings staffed by bilingual clinical and health education professionals from June 1 to September 30, 2013.	Increase program reach within the Latino community from June 1- Sept 30, 2013 via attendance. Baseline TBD.
Stroke Education. Increase the percentage of patients arriving in the ED after onset of stroke symptoms within two hours by 5% in 2013.	Patient volumes for specific DRGs from Oct 2012 to Sept 2013.
Colorectal Cancer Education. Generate a 10% increase in compliance of colonoscopies among HM target audience through a 7-month Colonoscopy Awareness and Education campaign, to be measured via online survey.	Baseline = 43% Target = 47% Measured via online survey on Jan 31, 2014.

SUMMARY OF COMMUNITY BENEFIT ACTIVITIES



Henry Mayo was involved with a number of activities to improve the community's health and well-being, ranging from offering preventive health screenings, and education and awareness events, to helping those who were underinsured or lacked insurance. Many of these activities will continue in FY 2013.

Medical Care Services

As a not-for-profit community hospital, Henry Mayo has an obligation to serve everyone — regardless of an individual's ability to pay. In FY 2012, the hospital provided \$12,565,976 in charity care.

CANCER PREVENTION

- Grant funding allowed the **Sheila R. Veloz Breast Imaging Center** to provide breast cancer screening and diagnostic procedures to help those who cannot afford them. From the **Susan G. Komen For the Cure**, the Sheila R. Veloz Breast Imaging Center at Henry Mayo Newhall Memorial Hospital received \$40,000 in grants which were used to diagnose two cancers, and provide 242 ultrasounds; 73 mammograms and 45 biopsies.
- Henry Mayo also offered referrals to **Circle of Hope**, a local nonprofit, which offers financial and emotional assistance to uninsured and underinsured breast cancer patients who live, work, or receive treatment in the Santa Clarita Valley.



MENTAL HEALTH

- In FY 2012, Henry Mayo's Behavioral Health Unit (BHU) continued to provide **medical and psychological treatment** to help patients re-enter society and function at a higher level.
- The unit's multidisciplinary team comprised of psychiatrists, psychiatric-certified registered nurses, marriage and family therapists, social workers, activity therapists and others, helped BHU patients with **a variety of acute psychiatric illnesses**. These include schizophrenia, schizoaffective disorder, bipolar disorder, and major depression.

MENTAL HEALTH

- During the year, the unit continued to offer **online mental health surveys** through the hospital's website. There were 271 online surveys completed in FY 2012, including a Spanish-language version, which allowed visitors to participate in anonymous screenings for depression, general anxiety, adolescent depression, post-traumatic stress and bipolar disorder.
- In an effort to relieve work tensions and reduce stress, Henry Mayo presented a lecture at the Chamber of Commerce's "**Mind Your Stress on the Job**" **Lunch and Learn** in May. While the hospital's lead care-coordinator spoke to vital community groups about "A Community Approach to Suicide Prevention and the Elderly."

Community Engagement, Education and Screenings

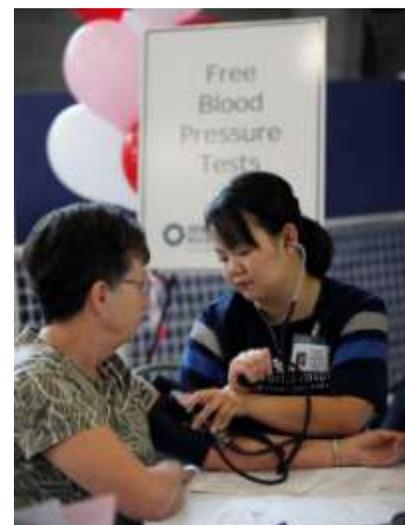
Throughout the year, Henry Mayo offered a number of activities to benefit the broader community. These included:

HEART HEALTH

THE COMMUNITY BENEFITS FROM OUR HEART HEALTH FAIRS

58% of those who attended three or more consecutive heart fairs showed improvement in their cholesterol while 57% and 63% of those who attended three or more consecutive heart fairs improved their BMIs and blood pressures, respectively.

- Free, **quarterly Care for Your Heart health screenings**, which included cholesterol and glucose tests, blood pressure monitoring, height and weight analysis, body fat and BMI measurement, oxygen saturation and carbon monoxide measurement, and heart risk assessment. Spanish-speaking materials and translators were also available.
- During FY 2012, just over 800 area residents took advantage of these free screenings, with **each heart fair attracting about 200 attendees**, a significant increase from the nearly 60 who attended the first fair in 2007.
- A study of the results from the past year's heart fairs found that the **health screenings are making a difference in the community**. It revealed that 58 percent of those who attended three or more heart fairs showed improvement in their cholesterol; 57 percent of those who attended three or more heart fairs improved their BMI; and there was an average of 63 percent improvement in Blood Pressures among those who attended three or more heart fairs.



SPINE HEALTH

- In 2012, Henry Mayo expanded its monthly **spine education class series** to include a complimentary class at its Golden Valley location. Taught by a Henry Mayo physical therapist, the class covers correct posture, body mechanics, daily living activities, and the role of exercise to maintain strong backs. These classes attracted nearly 120 people in FY 2012 and were focused on lifestyle changes that can help with pain management and prevent future back injuries.



STROKE EDUCATION

- Henry Mayo nurses shared information about warning signs, symptoms of stroke and the importance of a healthy diet and exercise to reduce risk factors at the **Care for Your Heart** health screenings.
- In June, 2012, during Stroke Awareness Month, 10 Stroke Ambassadors along with a **Stroke Nurse Navigator** visited 15 locations throughout the Santa Clarita Valley and educated 451 people about the signs and symptoms of a stroke.
- In May, Henry Mayo hosted a **Spanish language stroke education class** at the Newhall Community Center with the assistance of a Spanish interpreter where 12 people were taught how to identify a stroke and the need to seek emergency assistance as soon as a stroke is suspected.



CPR CLASSES

- Free, monthly one-hour CPR classes on the hospital's campus in partnership with Superior Life Support. Approved by the American Heart Association, the **Family & Friends CPR program** is designed to educate participants on how to recognize and care for an adult or child who is choking and how to perform CPR. Taught voluntarily by a Los Angeles County firefighter, classes are open to anyone who wants to learn CPR but does not need to be certified. These classes had more than 212 participants in FY 2012.

HEALTHY LIFESTYLES

QUALITY OF LIFE QUALITY OF HEALTH

- *Community Health Festival participation*
- *Cholesterol and Glucose screenings*
- *Grip Test and balance screenings*
- *Physical therapy*
- *Speech therapy evaluations*
- *Nutrition education*
- *Stroke education*
- *Smoking Cessation classes*
- *Safe Driving Habits*



- Promoting healthy lifestyles and the wide range of healthcare services available in the community through our participation in the **SCV Chamber of Commerce's Health and Wellness Fair**. The event took place at the College of the Canyons Student Center where the hospital provided 116 cholesterol and glucose screenings; 116 grip test screenings; 74 balance screenings; 32 speech therapy evaluations; 56 pulse oximetry and CO2 screenings.
- In addition to screenings, 72 people were provided with **nutrition information**; 156 received stroke education; 78 learned about the expanded heart services and the spine education program.
- Henry Mayo clinical staff was also on hand to answer questions about hospital services, including **mammography, smoking cessation, physical therapy and health education classes** offered at the hospital. Henry Mayo was the title sponsor of the event.
- Henry Mayo continued its participation in **White Ribbon Week** to promote awareness of safe driving habits for teen drivers and encourage high school seniors to have fun during their graduation celebrations without engaging in high-risk activities, such as impaired driving. More than 5,000 ribbons were purchased and distributed to teens during their senior assemblies and proudly worn during graduation ceremonies in a reminder to drive safe. Five hundred ribbons were also made available throughout the city for parents and others to show their support of the program.
- Also as part of the **Drive Safe program**, Henry Mayo's trauma nurses led the City of Santa Clarita Community Court's diversion classes and presented graphic images of car crashes caused by teens followed by a candid discussion on what young drivers can do to prevent collisions and make positive life choices for their future.
- The hospital also continued its collaboration with the William S. Hart Union High School District; the Los Angeles County Sheriff's Department, Santa Clarita; AMR; and other agencies to produce the **Every 15 Minutes Presentation**, which reenacts a traffic collision and Emergency Room visits as a harsh real-like lesson designed to educate high schools about the dangers of driving while being distracted or under the influence of drugs or alcohol.



DISASTER RESOURCES

- As an umbrella hospital capable of providing assistance and resources to other hospitals in the event of an emergency, Henry Mayo showed some of its resources and preparedness skills at the **Emergency Expo** at the Valencia Hyatt, which attracted 3,000 attendees in conjunction with the Home and Garden Show. **Henry Mayo's Disaster Resources Center** displayed and demonstrated its potential in the event of an earthquake, hazardous spill, or other major catastrophe.

LIFE SAFETY

EMERGENCY AWARENESS BEYOND THE ER

- *Emergency Expo and Water Safety*
- *Public Health Education and PSAs*
- *School-based injury awareness talks with local PTA*

- **Emergency room physicians** also took their educational messages on the road in 2012 as they addressed a number of topics with a goal of reducing ER visits and preventable deaths. Some of these public lectures and media opportunities included the dangers of spider and snake bites at the Emergency Expo; water safety and drowning prevention at the Water Safety Expo; and the dangers of illegal drugs in conjunction with the **City of Santa Clarita**.
- In an effort to address school-based injuries, our outpatient therapy services team attended the **PTA expo** and was on hand to talk to mothers about avoiding injuries to students during school sporting activities.
- For the second year, Henry Mayo was a major participant in the **Water Safety Expo** taking place at fire station 126 in Valencia and attracting 700 community residents. Coming together following multiple recent community drownings, the Water Safety Expo provided live safety demonstrations, first-hand accounts from emergency room physicians, and opportunities to learn about the dangers of water, and best practices on keeping children safe near any water source.

CANCER AWARENESS



- Making an impressive inaugural showing, Henry Mayo's **Enormous Educational Colon** made its debut at the SCV Relay For Life 2012 with 2,500 visitors coming to see the educational tunnel – 12 feet high, 18 feet wide, and 30 feet long. The hospital earned the First Place Award from the American Cancer Society for its “Fight Back” message. Physicians and staff were on hand to help visitors tour the colon and answer their questions.



- Taking part in **Relay for Life** to celebrate cancer survivorship and raise money for research and programs for the American Cancer Society. The event was held at Central Park in May and raised nearly \$500,000, with Henry Mayo providing a \$10,000 sponsorship. Money raised is used to help fight cancer in the community.

COMMUNITY EVENTS

HENRY MAYO TEAMS ARE OUT AND ABOUT

- *Relay for Life*
- *Arthritis Walk*
- *Light the Night*
- *Heart Chase*
- *Diabetes Walk*
- *Kids Health and Safety Expo*

- Returning to *Relay*, the popular **Cancer Pathology Museum** presented visual samples of malignant and healthy organs. More than 1,200 Cancer Pathology Museum visitors toured the museum and viewed healthy and malignant organs. Hospital staff and volunteers were on hand to talk about the organs and provide prevention tips and screening information.
- In June, Team Henry Mayo was out at the local **Arthritis Walk** at Magic Mountain where we provided arthritis relief and education by providing 101 paraffin hand dips; and distributed 150 packets of sunscreen.
- Henry Mayo also participated in the **Diabetes Walk and the Kids Health and Safety Expo**, where kids were provided information about healthy eating including correct portion sizes.
- Henry Mayo was a proud participant in the American Heart Association's **Heart Chase**, an interactive fundraising game designed to get the heart and mind pumping. Returning to the Santa Clarita Valley, the American Heart Association inaugural event debuted at the Westfield Valencia Town Center Mall and raised a total of \$6,000.

SENIOR HEALTH

- Addressing approximately 15 seniors on a monthly basis, Henry Mayo provided a series of clinical experts to engage with seniors at the **SCV Senior Center** about health topics ranging from wound care to heart health to stroke education and colorectal cancer.

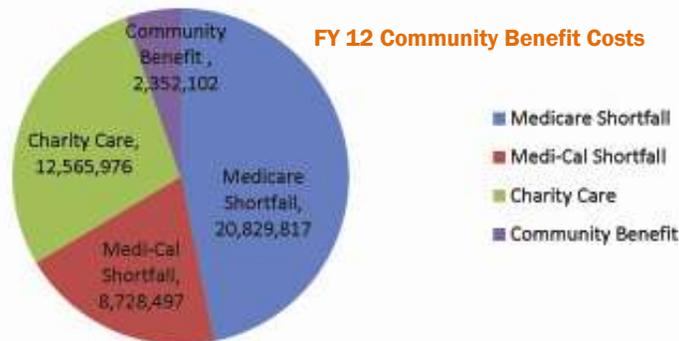


- Henry Mayo Newhall Memorial Hospital provided information and health screenings to 30 seniors during the **Fall Prevention Fair at the SCV Senior Center**. Therapists from our Outpatient Therapy Services provided a fall risk assessment and screened seniors on their movement functionality, along with their reaching and balancing abilities while the trauma program manager, presented clinical and written self-assessments for falling; a safety checklist; and tips on home safety and preventing falls inside and outside of their home.



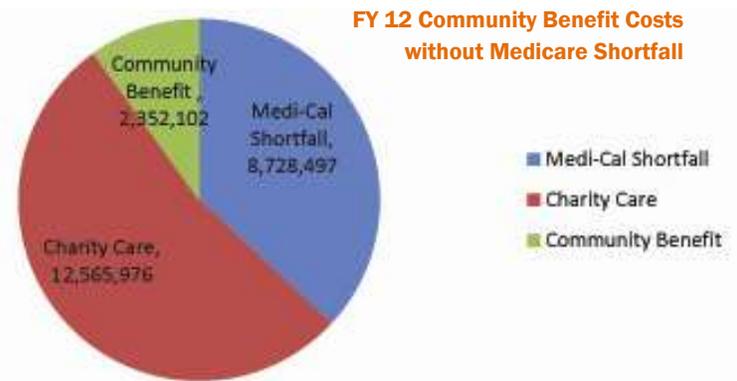
INVENTORY AND ECONOMIC VALUATION

Henry Mayo offers financial assistance to patients meeting certain criteria in relationship to the Federal Poverty Level (FPL) and/or those who may face or who have catastrophe circumstances during the year. We offer financial assistance to patients whose family incomes are 100% the federal poverty level and allow variable discount amounts to families up to 400% of the federal poverty level.



Patients who meet the FPL guidelines with high medical costs may also receive additional financial support. This can include assistance with out-of-pocket costs exceeding 10% of the patient's income in the prior 12 months or uninsured patients whose family income meets the FPL and whose out-of-pocket expenses do not exceed 10% of the patient's family income. These patients may qualify under the extended charity or discount policy. Patients may also be eligible for health benefits through Medicare, Medi-Cal, CCS or Healthy Families.

The Sheila R. Veloz Breast Imaging Center provides breast cancer screenings and diagnostics to women regardless of their ability to pay. Through the Circle of Hope, we offer referrals for financial and emotional assistance to uninsured and underinsured breast cancer patients.



The breast imaging center also serves uninsured and underinsured individuals over the age of 40 through the hospital's Foundation and takes part in the state-subsidized program for women over 40.

In addition, a grant from the Susan G. Komen for the Cure Foundation subsidizes costs for symptomatic women and men under 40.



TRANSFORMING NURSING THROUGH EDUCATION

“We developed a joint program with College of the Canyons to matriculate a special core group of students from LVNs to RNs. There will be positions here for all those who successfully complete the board exam. As far as I know, this partnership is unique to our hospital as I am unaware that anyone has done a program like it in the state.

Graduates will transition from the LVN to RN model in acute area units to an all RN model. In other hospitals when moving to an all RN model they typically have laid off their LVNs.

We decided our approach in giving our LVNs this opportunity would be a win-win for both the hospital and the staff, especially given most have been here so long.”

Larry Kidd, RN, BSN, MPA,
Chief Nursing Officer and
Vice President, Patient Care Services
Henry Mayo Newhall Memorial Hospital

HEALTH, RESEARCH, EDUCATION AND TRAINING

NURSING CAREER DEVELOPMENT: LVNs to RNs

A group of 17 LVNs from Henry Mayo graduated to RNs thanks to a special partnership between Henry Mayo and College of the Canyons. The unique program is one of the first in the state that allowed LVNs to attend a special, accelerated nursing program with the support of the hospital where they work.

Under the special program, students received financial support and work schedule flexibility allowing them to complete the program in one year. The graduates will take their state board exams and will continue to work at Henry Mayo until they receive their licenses, according to Larry Kidd, RN, BSN, MPA, vice president, patient care services and chief nursing officer at Henry Mayo.

A second group of LVNs from Henry Mayo is expected to finish the program in July 2013. This will move Henry Mayo to a full RN primary model for all units in an acute care setting.

“We are extremely proud of the student success,” Kidd said. “They worked so hard to achieve their goal and the success rate was very high. We could not be more pleased with the outcome.”

MENTAL HEALTH.

In addition to donating a building for clinical instruction, the hospital provided funding for a full-time instructor; offered clinical rotations for nursing students in such areas as medical-surgical units, Intensive Care Unit, DOU, Emergency Room and BHU; provided employment and tuition reimbursement; and made a one-time contribution of \$10,000 to the nursing program.

The BHU offers continuing education units for mental healthcare professionals in the community on such topics as treatment of schizophrenia, mental health for older adults, and postpartum depression.

In FY 2012, the BHU held three classes, attracting more than 100 mental healthcare professionals, including licensed clinical social workers, case managers, marriage and family therapists. Some of these classes were taught by BHU staff as well as professionals in the community.



EXPANDED CARDIOVASCULAR SERVICES

While in 2011, Henry Mayo was only able to provide diagnostic care, in 2012, the hospital expanded its services to perform minimally invasive interventions such as balloon angioplasty and coronary stents, electrophysiology, valve repairs and replacements, open heart surgery and cardiac rehabilitation.

Henry Mayo's wide range of cardiovascular services includes:

- Dedicated team of board-certified cardiologists and cardiothoracic surgeons and highly-experienced nurses.
- Education, prevention and lifestyle modification programs that are offered to assist patients including smoking cessation, quarterly heart fairs and CPR classes.
- Medical cardiology and diagnostic testing tools including: electrocardiograms, echocardiography, cardiac stress tests, treadmill stress test, stress echocardiogram, and nuclear stress test.
- Electrophysiology is one of the best tools for diagnosing and treating heart arrhythmias through heart mapping. Through these studies, cardiologists are able to diagnose and then treat various heart conditions through diagnostic heart catheterization, balloon angioplasty and stent placement (including cardiac, carotid and peripheral stenting, all in one convenient location: the Roberta G. Veloz Cardiac Cath Lab.
- Cardiologists and cardiothoracic surgeons at Henry Mayo have a new state-of-the-art surgical suite and operating room that can now accommodate advanced open heart surgery, heart valve replacement, aneurysm repair and other heart-related surgical procedures.
- The cardiac rehabilitation center benefits those who have had a heart attack, heart surgery or another heart condition. Potential benefits include increased functional capacity, improved blood pressure control and enhanced heart function.

“We take the journey with you and your family, providing state-of-the-art heart care and information on healthy heart choices that will transform your lifestyle and quality of life.”

Jean Marie Stewart, RN
Senior Director
Cardiovascular Services
Henry Mayo Newhall Memorial Hospital



NEONATAL INTENSIVE CARE UNIT AMENITIES

- *Private rooms*
- *Isolation room*
- *Giraffe Omnibeds*
- *Cardiac monitors and ventilator*
- *Parent lockers and waiting area*
- *Specialized equipment*

KIM AND STEVEN ULLMAN NICU

Kim and Steven Ullman and their family foundation generously provided the initial philanthropic support for Santa Clarita Valley's only Neonatal Intensive Care Unit (NICU) which opened in 2012. The new, \$6 million NICU is an important part of the hospital's expansion and vision of creating the ideal patient-centered environment for the Santa Clarita Valley community and providing world- class healthcare for SCV's tiniest patients close to home.

The 11-bed, 4,369-square-foot NICU features private, temperature-controlled rooms which are architecturally designed and built to provide each infant the developmentally appropriate environment that they require-- from the warm lighting which has multiple levels to the sound barriers to keep down noise.

Board-certified neonatologists oversee care, and neonatal nurses with advanced training provide continual monitoring, while respiratory care specialists, dietitians, pharmacists, and physical and occupational therapists provide support for the newborns and their parents.

Henry Mayo's neonatal nurses and respiratory therapists have been trained on more than 26 pieces of highly-specialized equipment, including neurological monitoring and Cool Cap capabilities.

Steven Ullman said, "Our family feels fortunate to help with such a vital hospital facility. The need for newborns to be welcomed into this world with a safe and healthy start is not a luxury; it is a necessity. We are honored to participate in this wonderful new facility. We hope that the gift through our family foundation inspires others to consider ways to help the hospital."

EXECUTIVE TEAM

Roger E. Seaver

President,
Chief Executive Officer

John V. Schleif

Senior Vice President,
Chief Operating Officer

C.R. Bob Hudson

Senior Vice President,
Chief Financial Officer

Larry R. Kidd, RN, NEA-BC

Vice President, Patient Care Services,
Chief Nursing Officer

Cindy Peterson

Vice President,
Chief Information Officer

Mark Puleo

Vice President,
Chief Human Resource Officer

Richard Frankenstein, MD

Vice President, Professional Services,
Chief Medical Officer

Jonathan Miller

Assistant Vice President,
Ancillary and Support Services

MEDICAL STAFF INVOLVEMENT

Members of the medical staff members work with hospital staff to provide guidance for health fairs and wellness screenings in Henry Mayo's service area, including preventive health activities, such as colorectal cancer screenings and the American Cancer Society's Relay for Life, and speaking on public forums to promote health education and awareness.

PUBLIC REVIEW

This report is intended to provide an overview of Henry Mayo's activities to improve the health of the community. Copies are distributed to the board of directors, Henry Mayo officers and others.

The report is accessible through the hospital's website, www.henrymayo.com. Printed copies can also be obtained by calling Bhavna Mistry, marketing specialist, (661) 200-1306.

COMMUNITY BENEFIT REPORT CONTACT

Bhavna Mistry, (661) 200-1306
mistrybs@henrymayo.com

HENRY MAYO BOARD OF DIRECTORS FY 2012



Henry Mayo is governed by a 15-member volunteer Board of Directors. The selection and ultimate election of new board members begins with the recommendations of the Governance Committee that consists of respected local business or civic leaders. Most of the hospital's board members live or work in the Santa Clarita Valley and, because they know their families, friends, and neighbors depend on Henry Mayo, they hold the administration, and themselves, to the highest performance standards possible.

OFFICERS AND MEMBERS FY 2012

Craig Peters

Board Chair
EVP, CB Richard Ellis,
Industrial Properties

Don Kimball

Board Vice Chair
EVP/Operations and
Financial Affairs
Secretary, Newhall Land

Vinod Assomull, MD

Physician

Richard Corlin, MD

Physician

Dale Donohoe

Owner, Intertex Companies

Graciela Freixes

Judge,
Los Angeles Superior Court

James D. Hicken

Banker

Elizabeth Hopp

SVP, Director of Client Services
Bank of Santa Clarita

Gregory Jenkins, MD

Chief of Staff

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ABOUT HENRY MAYO NEWHALL MEMORIAL HOSPITAL | Henry Mayo Newhall Memorial Hospital has been the center of Santa Clarita Valley health since 1975. With more than 300 board-certified physicians on the medical staff, this 238-bed non-profit facility provides such specialty services as emergency and trauma care, spine surgery, joint replacement, neonatal intensive care and a broad range of cardiovascular care. Whether caring for the most fragile infants or patients at the bedside; sharing resources beyond hospital walls; or performing life-saving surgeries, Henry Mayo's physicians, employees and volunteers create the ideal patient-centered environment for every patient, every time. Since its inception, the hospital has inspired a community of grateful patients and philanthropists who continue to invest in and provide tremendous support for the hospital's mission, vision and values. Henry Mayo is located at 23845 McBean Parkway, Valencia, CA 91355-2083. For more information, visit www.henrymayo.com or call (661) 253-8000.