Song-Brown Program Priorities for Funding

Competitive proposals will meet the Song-Brown Program evaluation criteria, demonstrate a commitment to Song-Brown goals, and incorporate California Endowment priorities as follows:

1. Address one of the social determinants of health
2. Focus on increasing the number of health professionals from racial/ethnic and/or other underserved communities
3. Target one of the 14 Building Health Communities [http://www.calendow.org/](http://www.calendow.org/)
4. Target a Central Valley county [http://oshpd.ca.gov/HWDD/Song_Brown_Prog.html](http://oshpd.ca.gov/HWDD/Song_Brown_Prog.html)
5. Include activities to increase primary care career pathways/pipelines.

Preference for Special Programs funding will be given to programs that focus on one or more of the following in their proposals:

6. Bolster the impact of health professionals through community capacity building for health literacy, health consumer empowerment, preparedness and resilience training and community health improvements through environmental and policy change;
7. Coordinate and link strategies with programs that aim to develop career pathways for underrepresented groups in health profession and allied health professions;
8. Expand service capacity of health professionals through practice at the top of licensure and multi-disciplinary team care;
9. Expand capacity of health professionals through innovated technology such as e-referrals, telehealth, electronic medical records, mobile health and video medical interpreting;
10. Provide support, technical assistance for practice redesign (including HER support and training, operations redesign and online curriculum for medical assistant and other team members;
11. Support linkages and collaboration between public health and clinical professionals;
12. Support model expansion and innovations in training multi-professional teams that deepen language and cultural competence, expand practice, prioritize equity and prevention, and prepare trainees for practice in underserved urban, rural and geographically isolated places;
13. Support school based health center models and the teams needed to staff them and;

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2. Career pathways/pipelines are defined as linked education and training services that enable students to progress to the next level of employment and education.)
Song-Brown Program Priorities for Funding

14. Test workforce practice design models that support evidence based expansion of roles and autonomy of license health professionals (e.g. nurse practitioners, pharmacists, dentists, optometrists, mid-wives, dental hygienists) to provide prevention services, diagnosis and treatment within their respective professional competence;

15. Engage in patient centered medical home transformation through the development of curricula and training of residents in team-based care, population health management, chronic care management, and registry use or registry-type function of an electronic health record; and

16. Recruit and retain primary care faculty in rural and underserved communities.

Approved by the CHWPC: 7/24/14

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