

Comprehensive Assessment of Consumer, Family Member, and Parent/Caregiver Workforce Project Update





Today's Goals

What to Expect

- + Inform on Recruitment Approach
- + Update on Survey Launch
- + Explain how you can further help

Recruitment Approach



CFP/C Workforce Recruitment Contacts Identified

- + Leveraged existing contact list(s) from prior statewide/regional work and OSHPD
- + Conducted extensive review of county and regional websites
- + MHSA Coordinator Outreach

Number of Key Contacts Identified:



495 PMHS
County
Employers



58 PMHS CBOs
Employers



232 Training
providers/
organizations

Survey Launch



Survey Administration Methods

- + Surveys sent through **Personalized Mail Merge**
- + Communication tracked through a project specific **OSHPD email** (OSHPD.project@harderco.com)
 - ✓ To date, a total of **785 personalized emails sent** to participants
 - ✓ You should have received this email!
- + **Record keeping log** created to track survey completion, partial completion, undelivered emails for targeted follow-up



Survey Support Technical Assistance (TA)

- + **Two 1800 Numbers** available during standard business hours (9am-5pm): one for survey support; one for TA
- + **Three Live Informational Webinars** conducted
 - Training Webinar (Sept 28): 4 attendees
 - Employer Webinar (Oct 5): 1 attendee
 - Worker Webinar (Oct 6): 1 attendee
- + **One Hour Weekly Live Webinar TA** during the following days/times:
 - October 14th 2015 10:00am-11:00am
 - October 22nd 2015 1:00pm-2:00pm
 - October 30th 2015 2:00pm-3:00pm

Engagement Plan



Engaging Participants

How Can You Help?



- Share lists of CFP/C workforce contacts for your counties
- Share lists of training organizations



- Share survey link with appropriate target groups and encourage them to complete the survey

Contact Us

Have additional questions?

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