

OSHDP Office of Statewide Health Planning and Development**Healthcare Workforce Development Division**

400 R Street, Suite 330
Sacramento, California 95811-6213
(916) 326-3700
Fax (916) 322-2588
www.oshpd.ca.gov

Song-Brown Program Priorities for Funding

Competitive proposals will meet the Song-Brown Program evaluation criteria, demonstrate a commitment to Song-Brown goals, and incorporate California Endowment priorities as follows:

1. Address one of the social determinants of health
2. Focus on increasing the number of health professionals from racial/ethnic and/or other underserved communities
3. Target one of the 14 Building Health Communities <http://www.calendow.org/>
4. Target a Central Valley county http://oshpd.ca.gov/HWDD/Song_Brown_Prog.html
5. Include activities to increase primary care career pathways/pipelines.

Preference for Special Programs funding will be given to programs that focus on one or more of the following in their proposals:

6. Bolster the impact of health professionals through community capacity building for health literacy, health consumer empowerment, preparedness and resilience training and community health improvements through environmental and policy change;
7. Coordinate and link strategies with programs that aim to develop career pathways for underrepresented groups in health profession and allied health professions;
8. Expand service capacity of health professionals through practice at the top of licensure and multi-disciplinary team care;
9. Expand capacity of health professionals through innovated technology such as e-referrals, telehealth, electronic medical records, mobile health and video medical interpreting;
10. Provide support, technical assistance for practice redesign (including HER support and training, operations redesign and online curriculum for medical assistant and other team members);
11. Support linkages and collaboration between public health and clinical professionals;
12. Support model expansion and innovations in training multi-professional teams that deepen language and cultural competence, expand practice, prioritize equity and prevention, and prepare trainees for practice in underserved urban, rural and geographically isolated places;
13. Support school based health center models and the teams needed to staff them and;
 1. Social determinants of health as defined by the World Health Organization are the circumstances in which people are born; grow up, live, work and age, and the systems put in place to deal with illness. These circumstances are in turn shaped by a wider set of forces; economics, social policies and politics.
 2. Career pathways/pipelines are defined as linked education and training services that enable students to progress to the next level of employment and education).

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14. Test workforce practice design models that support evidence based expansion of roles and autonomy of license health professionals (e.g. nurse practitioners, pharmacists, dentists, optometrists, mid-wives, dental hygienists) to provide prevention services, diagnosis and treatment within their respective professional competence;
15. Engage in patient centered medical home transformation through the development of curricula and training of residents in team-based care, population health management, chronic care management, and registry use or registry-type function of an electronic health record; and
16. Recruit and retain primary care faculty in rural and underserved communities.

Approved by the CHWPC: 7/24/14

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