

2011

Community Benefit Report

About El Camino Hospital

As an independent, nonprofit hospital with campuses in Mountain View and Los Gatos, we are empowered to do whatever it takes to bring you the finest quality care. Our administrative leadership helps foster a dynamic, collaborative environment. Our world-class physicians actively seek out the latest treatments and technologies to benefit our patients. And all of our nurses, staff and volunteers share our commitment to excellence. Together, we do our utmost to bring you compassionate, comprehensive medical care that is truly state-of-the-art. Our key medical specialties include cancer care, heart and vascular services, neuroscience, genomic medicine, urology, ophthalmology, orthopedic and spine surgery, weight loss surgery and women's health.

For more information about Community Benefit and the Partners for Community Health programs, visit www.elcaminohospital.org/benefitreport and www.elcaminohospitaldistrict.org/community_benefit.



2011

Community Benefit Report



FOR THE FISCAL YEAR ENDING JUNE 30, 2011

El Camino Hospital:



2500 Grant Road
Mountain View, CA 94040-4378
Phone: 650-940-7000
www.elcaminohospitaldistrict.org

BOARD OF DIRECTORS

*Wesley F. Alles
Patricia A. Einarson, MD
Uwe R. Klodde, RN
David W. Render
John L. Zoglin*

Dear friends,

In 2008, the El Camino Hospital District Board of Directors took a bold step to help rectify the disparities in health care access and service that exist among thousands of neighbors in our community — even in an area as successful as Silicon Valley. They voted to set aside a substantial portion of the property taxes collected each year by the El Camino Hospital District to provide funding support to programs that work to provide necessary and meaningful health care services to those with limited access to health care in our community.

Over the past three years since that decision, \$16,228,729 in district funds has been at work in our community, making a difference in the lives of more than 194,000 children and adults. These funds have enabled school nurses to provide care to more students, allowed children and adults to access the dental care they need but haven't been able to afford, and helped frail seniors and others stay healthy through better management of chronic illnesses. Over and over, our partners in the community have expressed just how necessary these funds are to their programs, as they try to cope with the growing and diverse needs of people in these uncertain economic times.

As the needs continue, so will the District Board's commitment to our community. We are honored by the knowledge that these funds have touched so many people, filled so many needs, and made real differences in the health of our community.

Sincerely,

A handwritten signature in black ink, appearing to read "John Zoglin".

John Zoglin
Chairman
El Camino Hospital District Board of Directors

A message to the community



2500 Grant Road
Mountain View, CA 94040-4378
Phone: 650-940-7000
www.elcaminohospital.org

Dear friends,

El Camino Hospital's primary focus is to provide excellent medical care to our patients. In addition, as a tax-exempt hospital and trusted community health resource, we uphold our responsibility to help individuals in our community — especially the less fortunate — access and receive the health care they and their families need. Our Community Benefit programs provide many free and low-cost services, including free screenings and educational events. And because we are a full-service community hospital, we underwrite the cost of vital programs, such as emergency services, dialysis, and behavioral health, to ensure they remain available to the community.

We are especially grateful for the funding provided by the El Camino Hospital District and CONCERN: EAP, which enables us to extend our Community Benefit programs through Partnerships for Community Health. All of these programs and services are commendable and so important to the overall health of our community.

I invite you to take inspiration, as I have, from this 2011 Community Benefit Report, which represents the best of all of us, working together for good.

Sincerely,

A handwritten signature in black ink that reads "Tomi Ryba".

Tomi Ryba

President and CEO
El Camino Hospital

2011

As a nonprofit organization, El Camino Hospital honors its tax-exempt status and fulfills its responsibility to the community through programs or activities that provide treatment and/or promote health and healing as a response to identified community needs. El Camino Hospital's 2011 Community Benefit Report includes financial information about the costs of programs that qualify as community benefit, such as charity care, education for health professionals, subsidized health services, research, donations and grants, and unpaid costs of government-sponsored health care (Medi-Cal).

Also qualifying as community benefit are those programs offered in partnership with community agencies that make a significant difference in the health care needs of the vulnerable and underserved individuals in our community.

These programs — called Partners for Community Health — are a collaboration with area schools, community agencies, and other health care service providers to benefit residents of the El Camino Hospital District as well as residents of communities outside the district, including those served by El Camino Hospital Los Gatos. Funding for Partners for Community Health comes from two sources: tax receipts collected by the El Camino Hospital District for services inside the district; and CONCERN: EAP, a hospital affiliate, for services outside the district. Both are managed through the hospital's Community Benefit department.

A program or service counts as community benefit if it addresses an identified community need and meets at least one of the following criteria:

- Improves access to health care services
- Enhances health of the community
- Advances medical or health knowledge
- Relieves or reduces the burden of government or other community efforts
- Charity care does not include bad debt, contractual allowance, or quick-pay discounts



A most-appreciated recognition

El Camino Hospital and the El Camino Hospital District’s efforts to help the underserved in the community through Partners for Community Health have been recognized by the Association of Fundraising Professionals, Silicon Valley. The organization recently selected the hospital as its 2011 Outstanding Corporate Grantmaker: Over 300 Employees.



What the hospital and the El Camino Hospital District have established with these programs has been at the “forefront of corporate grant making, taking an analytical and systematic approach to its community benefit efforts and responding to the documented health needs of the community,” says Maureen Wadiak, associate director of Community Services Agency, Mountain View. “Like a well-managed venture capital fund, El Camino Hospital invests in social change for the betterment of the community.”

“This award shows us that our Community Benefit program, including Partners for Community Health, really is making a difference to the health and wellbeing of the Silicon Valley community.”

**Cecile Currier
Vice President of Corporate & Community
Health Services for El Camino Hospital**

“This award is a testament to all the partners with whom we’ve worked over the past several years. We’re pleased that this program raises awareness of the tremendous needs to be filled.”

**Barbara Avery
Director of El Camino Hospital’s
Community Benefit program**

2011 Community Benefit Report

Partners for Community Health – District-funded programs.....	p. 5
Partners for Community Health – Programs funded by El Camino Hospital and CONCERN: EAP.....	p. 20
Total Community Benefit – Fiscal Year 2010-2011.....	p. 24



Partners for Community Health

Recognizing that even in this affluent community, a growing number of individuals still do not receive adequate or appropriate health care services, the El Camino Hospital District Board of Directors unanimously voted in 2008 to set aside a portion of annual district tax receipts to fund a comprehensive range of community health improvement services. El Camino Hospital identifies these services as Partners for Community Health; they are managed through our Community Benefit department.

This visionary decision enabled the hospital to expand its Community Benefit program and gave the El Camino Hospital District an opportunity, as envisioned by the board of directors, to have a significant impact on the health of individuals and families in the area it serves.

Partners for Community Health funds services in local schools, community agencies, and other health care service providers to benefit residents of the El Camino Hospital District, as well as people living and working in communities outside the district, including those areas served by El Camino Hospital Los Gatos.

Included in this report are brief profiles of several Partners for Community Health programs, both those funded by the El Camino Hospital District for residents of the district (orange headers) as well as programs funded by the hospital and CONCERN: EAP* for residents of areas outside of the district boundaries (green headers).

**CONCERN: EAP (Employee Assistance Program), a nonprofit affiliate of El Camino Hospital, provides services to both employees and employers to help improve workplace health and productivity. In 2009, CONCERN's board of directors voted to designate a percentage of CONCERN's net revenue each year for Partners for Community Health programs not funded by district tax receipts.*

Taking care of the underserved

District-funded programs

▶ Valley Health Center – Sunnyvale

In partnership with the Valley Medical Center Foundation, Partners for Community Health provides funds to support the Valley Health Center – Sunnyvale, which serves low-income families in Northern Santa Clara County. The goal is to offer a “medical home,” providing primary care, behavioral health services, and dental care. The medical home model increases the likelihood that individuals using the clinic’s services will adhere to their care plans. Two fully equipped dental operatories, staffed by a full-time dentist and two dental assistants, provide low-cost, comprehensive dental care to adults who do not have access to this service. The partnership has also made it possible for the clinic to staff and provide onsite lab, radiology, and pharmacy services.

Primary care services: 18,090

Patients in “medical homes”: 3,473

Dental care services: 2,937

Patients served: 1,731



JANE’S STORY

Jane had very poor dental health. Several of her teeth were in need of restoration and a number of her maxillary anterior teeth were missing, making her unable to chew her food properly. Jane’s condition had gone untreated due to cutbacks in insurance and her lack of resources. What also bothered her was not being able to smile comfortably. After several months of treatment in which her teeth were restored and prostheses were made to replace her missing teeth, Jane was able to eat normally and smile with confidence.

Taking care of the underserved

District-funded programs

▶ El Camino Hospital Immunization Program

This program helps prevent the spread of contagious diseases, including pneumonia, hepatitis, influenza, tuberculosis, and whooping cough through free vaccines and TB testing provided to underserved individuals. Vaccinations for both children and adults are provided at the RotaCare Clinic on the Mountain View campus.

Services provided: 11,090

Patients served: 3,600

▶ Children's Dental Center of Sunnyvale

Dental decay is the single most common chronic disease in young children, more prevalent than asthma or diabetes. Opened in June 2011, the new, kid-friendly Children's Dental Center of Sunnyvale will provide local children with access to high-quality dental care. While this is not a "free clinic," it will allow thousands more children, from infants to middle school students, to receive the dental care they need — regardless of insurance. The Center is sponsored by The Health Trust, with funding from the El Camino Hospital District and First 5 Santa Clara County. The Center will provide as many as 15,000 dental services in its first year and have a significant, positive impact on the oral health of youngsters throughout the county.

"If kids begin going to the dentist when they are toddlers and you make it fun, then they will learn good oral hygiene and won't grow up dreading that trip to the dentist," said Frederick Ferrer, CEO of The Health Trust.

Taking care of the underserved

District-funded programs



▶ RotaCare Clinic

The RotaCare Clinic in Mountain View, created by El Camino Hospital and local Rotary Clubs 15 years ago, is a nonprofit organization providing free outpatient medical care and medication to the underserved in our community. An essential component of the community's safety net health care services, the RotaCare Clinic is a "medical home" for many of the community's uninsured, creating access to health care that would otherwise be unavailable. Although primary care is its core service, the clinic also provides access to 11 medical specialty services. RotaCare is staffed by employees and volunteers including physicians, nurses, pharmacists, interpreters, and support staff. The clinic also depends on its collaborative relationship with El Camino Hospital, which provides significant financial support annually, including rent-free space and lab and radiology services.

Services provided: 16,461

Patients served: 2,667

Volunteer hours: 8,023

Taking care of the underserved

District-funded programs

► Cancer Support Community

Funds from Partners for Community Health helped the Cancer Support Community launch an exciting new program for Spanish-speaking cancer patients and their families.

“These group meetings help people feel less isolated and alone,” says program director Margaret Stauffer. “That’s so important when you’re facing such a challenging diagnosis.” And a regular schedule of workshops allows patients to get topic-specific information (in Spanish) on everything from nutrition to side effects of medical treatments.

Community members served: 367

Underinsured Latino cancer patients served: 44

Additional partners: MayView Community Health Center; Lucile Packard Adolescent Health Van; and Healthy Kids (health insurance program)



Caring for our children

District-funded programs

SCHOOL HEALTH INITIATIVES

A centerpiece of Partners for Community Health (PCH) is our commitment to improving the health and wellbeing of youth through collaboration with local school districts. PCH funds credentialed school nurses and health aides in three school districts with a substantial number of students from underserved households. When there are more nurses, more children receive health screenings and nurses have the opportunity to follow up to ensure children receive the care they require. PCH also funds health promotion programs, both in the classroom and on the playground, to help children establish healthy habits early.

► Health Teacher

In partnership with Lucile Packard Children's Hospital (LPCH), Health Teacher, a Web-based health education curriculum and resource program for K-12 teachers, was implemented in four school districts in the El Camino Hospital District. Health Teacher helps children understand basic health information and learn how to make appropriate health decisions that may prevent health problems and contribute to better long-term health. Additional implementation activities encourage parents and other key community stakeholders to reinforce the healthy behaviors children are learning from the new curriculum.

Schools served with joint LPCH funding: 33

Middle school students reporting improvement in health knowledge: 100%



Caring for our children

District-funded programs

► School nurses – Mountain View Whisman School District

Thanks to funding from the El Camino Hospital District, two additional school nurses are available to serve K-8 students in the Mountain View Whisman School District. The consistency and continuity of having additional nurses allows for more follow-up with families to ensure that children get connected with medical providers to resolve their health issues. Nurses have more time to manage students with complex medical conditions. Nurses are able to get to know their students and their health needs, and can better anticipate what support they would need in the future. Also, the staff, parents, and students feel more comfortable with the increased availability of nurses for support and information.

Students served: 4,900

Students complying with required vision, hearing, and scoliosis screenings: 99%

Additional partners: Cupertino Union School District (one full-time nurse and one part-time health assistant); Sunnyvale School District (one full-time nurse and one full-time health assistant); Mountain View Los Altos School District (Lucile Packard Adolescent Health Van); and Community Health Awareness Council (counseling for teens)



Caring for our children

District-funded programs



► Playworks

Playworks is a physical activity program for children in elementary schools. Playworks promotes structured play during recess and before and after school, including organized games such as soccer, basketball, and volleyball. A trained Playworks coach teaches and runs games designed to build leadership and foster teamwork. Playworks provides full-day, onsite programming at three schools in two elementary school districts in the El Camino Hospital District. To participate in the program, at least 50 percent of a school's students must qualify for free or reduced-price lunches. Superintendents and principals have given the program exceptionally high marks for effectiveness and popularity among students and teachers.

Students served: 1,587

Principals reporting reduction in disciplinary referrals: 91%

Staff reporting increase in students' ability to focus in the classroom: 95%

Staff reporting positive impact on students' attendance: 78%

"The percentage of student engagement in playing and sports has risen. And play time is fun but also calm. Issues don't escalate like they used to when kids didn't know how to play by the rules."

Eric Panosian
Principal of Bishop Elementary School,
Sunnyvale

"Playworks has not just transformed the playground. It has changed the entire school learning environment, as positive behaviors carry over into the classroom setting."

Brenda Guy
Principal of San Miguel Elementary School,
Sunnyvale

Caring for individuals most at risk

District-funded programs

▶ RoadRunners

Access to medical care is dependent on individuals being able to reach the services they need. As people age, especially if they live alone, it becomes increasingly important for their health and safety to have a reliable means of transportation for medical and other essential appointments. Operated by El Camino Hospital since 1985, RoadRunners is a transportation service providing seniors and frail residents with rides to health care appointments and other activities for a small fee.

Rides provided: 13,540

Clients giving an “excellent” rating for overall satisfaction: 95%

Clients giving an “excellent” rating for RoadRunners supporting their independence: 100%



▶ Medical Respite Program

When a homeless individual is hospitalized, he or she typically has no place to go to recover and get essential follow-up services after discharge. As a result, hospitals often house these patients until they are able to care for themselves — a costly solution that also decreases access to hospital beds for other patients. Partners for Community Health collaborates with the Hospital Council of Northern and Central California and five other hospitals in the county to make shelter beds available on a 24-hour basis to homeless individuals. While there, individuals are given recovery assistance and access to benefits and permanent housing. The program has been very effective in providing a wide range of respite and other services, including helping individuals to find a “medical home,” enroll in benefits and services, and find a permanent place to live. The respite program has also helped to lower rehospitalization rates of individuals in the program.

Patients served: 94

Homeless patients linked to a medical home for future care: 97%

Hospital bed days saved: 428

Caring for individuals most at risk

District-funded programs

▶ Mountain View Community Services Agency – Helping seniors manage chronic illness

For 20 years, Mountain View's Community Services Agency has offered case management services to seniors and their families, providing oversight to individuals with chronic illness and linking them to community resources. Case managers stay in touch with frail seniors and their families to identify urgent needs before they become a crisis. The overall goal is to avoid unnecessary emergency department visits, hospitalization, and institutionalization so seniors can stay in their homes and remain independent. With support from El Camino Hospital District funds, the agency was able to provide a nurse and case manager to increase the agency's capacity and reach more people in this vulnerable population.

Patients served: 98

Hospital readmission rate for case-managed seniors (with the same chronic condition) within 30 days: 2%

– Medicare inpatient readmission rate to El Camino Hospital within 30 days (all causes): 13%

Hospital readmission rate for case-managed seniors (with the same chronic condition) within one year: 4%

Clients and caregivers who learned more about medication compliance: 80%

ADELE'S STORY

Adele, 68, lives alone in Mountain View. She was referred to CSA after being hospitalized due to complications following surgery. This wasn't Adele's first trip to the hospital; in four years, she had been hospitalized 22 times for chronic urinary tract infections and falls. The nurse case manager began working with Adele to help her recognize the signs and symptoms of infections, provide her with weight and blood pressure monitoring, and give her advice about her nutrition. CSA social workers connected her to other community support services, such as RoadRunners, Meals on Wheels, and an in-home supportive services worker. With the help of CSA, Adele is now stable and has not been hospitalized in more than a year.

"I feel like I'm more in control now," she reports.

Caring for individuals most at risk

District-funded programs

▶ West Valley Community Services

Through the CARE program (Community Access to Resources and Education), low-income individuals and families who access the agency's food pantries receive education on nutrition and healthy lifestyle, addressing the link between poverty and obesity. CARE also assists families in accessing social services, such as food stamp benefits; temporary assistance for needy families (TANF) programs; women, infant, and children (WIC) nutrition programs; health insurance; and health care services. A program to raise healthy eaters gives parents and children the resources to learn about healthy eating habits together, which includes shopping for and preparing healthy meals based on the resources available to them.

Participants: 230

Participants reporting improved knowledge of nutrition: 94%

Participants reporting an increase in healthy behaviors: 68%

"The grant from the El Camino Hospital District improves the lives of Santa Clara County families coping with Alzheimer's disease by funding caregiver education, skill building, and ongoing support. Caregiver University provides caregivers with practical and timely information that can alleviate their own suffering, enhance the quality of life they provide to their family members, and allow them to keep their loved one at home for a longer period of time."

**Elizabeth Edgerly, PhD
Chief Program Officer**

▶ Alzheimer's Association – Caregiver University

Responding to the need for early detection and intervention to improve outcomes, as well as educational and support programs for families of Alzheimer's patients, Partners for Community Health provides funds for a Caregiver University to serve those across the continuum of Alzheimer's disease. With PCH's support, the local chapter of the Alzheimer's Association has created a series of workshops for families with someone who has the disease or a related disorder. Workshops cover warning signs as well as skills for caregivers, including how to communicate with a loved one who has difficulty speaking and understanding language; when or if a loved one should be moved to an assisted living facility; and how to maintain and improve brain health and memory.

Participants: 1,628

Attendees reporting increased knowledge: 98%

Attendees who can apply learning to their own situation: 97%

Caring for individuals most at risk

District-funded programs

► Sunnyvale Community Services Agency – Support for the working poor

People don't usually associate Sunnyvale with poverty or people in need, but sadly, they should. That's because 27 percent of the city's population (140,000) falls equally into extremely low-, very low-, and low-income categories, using national standards not adjusted for our higher cost of living. More than 40 percent of Sunnyvale School District students qualify for free or reduced-price meals. Sunnyvale Community Services provides emergency assistance services, including financial aid, food, and supportive counseling to working poor families, low-income seniors, and people with disabilities. Funding from Partners for Community Health provides medications, medical supplies, and nutritional support, and ensures that Sunnyvale CSA upholds its practice of never turning anyone away.

Community members served: 4,107

Clients rating satisfaction level as excellent: 79%

Additional partners: New Directions (connecting uninsured patients with medical and social services) and Pathways Hospice (end-of-life support for uninsured patients)



Promoting mental health

District-funded programs



► Momentum for Mental Health

The need for mental health services for low-income residents is growing in Santa Clara County. Physicians and staff at the RotaCare Clinic have observed an increasing number of more severe mental health needs that require acute psychiatric care and medication management. Momentum for Mental Health is a private, nonprofit organization that helps individuals improve their mental health through treatment and support. Services include psychiatry, low-cost medications, and case management for individuals with no public benefits, private insurance, or ability to pay out of pocket.

Patients served: 101

Patients who avoided hospitalization for 12 months: 98%

Patients showing at least 10% improvement in depression score: 100%

Additional partners: Community Health Awareness Council (counseling for students and families); Asian Americans for Community Involvement (mental health services for low-income youth); and National Alliance for Mental Illness/Peer Pals (behavioral health support)

Culturally sensitive programs

District-funded programs

▶ South Asian Heart Center

The South Asian Heart Center (SAHC) was established to raise awareness of the elevated risk of coronary artery disease among South Asians and to decrease the incidence of heart attacks that occur in this population. SAHC serves 800 individuals annually, with lifestyle management and case management services. Through the use of traditional screening guidelines, SAHC also advocates for early detection and the need for comprehensive screening for risk factors in a population that is often under-diagnosed.

Participants served: 800

Participants in case management for one year: 441

Underserved participants receiving services: 23%

▶ Chinese Health Initiative

El Camino Hospital recently launched a new program called the Chinese Health Initiative to raise awareness of health disparities that occur frequently in the Chinese community. Health concerns for the Chinese population include hypertension, lung cancer, and hepatitis B, as well as liver cancer, which is often associated with chronic hepatitis. To meet the health needs of this growing population, the program schedules health screenings, educational opportunities, and other outreach events.

Participants served: 725

At-risk participants who received hepatitis B screenings: 102

At-risk participants who received stroke and blood pressure screenings: 123



Promoting a healthy community

District-funded programs

▶ Eating Disorders Resource Center

An estimated eight million people in the United States suffer from an eating disorder such as anorexia, bulimia, or binge eating. The Eating Disorders Resource Center (EDRC) helps people with eating disorders and their families through education and support programs. Services include counseling and support groups; educational presentations to professionals, school administrators, and staff; prevention programs in local schools; and outreach and awareness building for the general public, elected officials, and insurance companies. Continued funding to support the EDRC also helps connect the center to other community programs, such as school health services, that could use its resources.

Participants: 2,065

School health services staff who gained knowledge about eating disorder symptoms: 90%

“The EDRC is an extremely valuable service, the lack of which would cause untold agony for so many, like us, looking for strategies to cope with this enormous problem.”

Stacy
Parent of child struggling with anorexia

▶ Health Library & Resource Center

El Camino Hospital’s Health Library & Resource Center enhances the community’s health by providing vital and accurate health care information and educational resources. Free access to state-of-the-art medical databases is available to all community members through the hospital’s consumer health library. Programs include health insurance counseling, eldercare consultations, information on preparing advance directives, support groups, health education classes, and the Speakers Bureau.

Library members: 14,000

Excellent rating for quality of library services reported by users: 90%

Excellent rating for satisfaction with eldercare consultations: 82%

Additional partners: American Red Cross and community sponsorships

Promoting a healthy community

District-funded programs

Partners for Community Health also supports a number of nonprofit, health-related organizations and initiatives through sponsorships and donations.

Aging Services Collaborative of Santa Clara County – Caregivers Count Conference

Alzheimer’s Association

Cancer Support Community

City of Mountain View – Senior Center

City of Sunnyvale – Senior Center

Clinical Laboratory Scientist Training Program at San Jose State University

Community Services Agency – Mountain View

De Anza College’s Medical Laboratory Technology Program

El Camino YMCA

Los Altos Rotary AIDS Project

Mountain View Police Activities League – summer activity camp for low-income children

Pathways Hospice Foundation

Peninsula Stroke Association

Playworks

Santa Clara Family Health Foundation – Healthy Kids

Self-Help for the Elderly

The Health Trust

Valley Medical Center Foundation



Caring for our children

Hospital/CONCERN: EAP-funded programs

Included in this section of El Camino Hospital's 2011 Community Benefit Report are brief profiles of several Partnership for Community Health programs, funded by CONCERN: EAP* for residents of areas outside of the district boundaries. These include the areas served by El Camino Hospital Los Gatos, our second campus, added in 2009.

► School nurses – Campbell Union School District

The population of the Campbell Union School District is culturally and linguistically diverse, with 42 percent of students coming from low-income families. Previously, the school district had only four part-time nurses to serve nine elementary and three middle schools in Campbell, San Jose, Los Gatos, Monte Sereno, and Santa Clara. Partners for Community Health funded two additional full-time nurses, helping the district increase the improvements it made in health care services to students the previous year. School nurses now have the resources to more closely monitor students' health records and effectively follow up on all referrals resulting from failed vision, hearing, scoliosis, and dental screenings.

Students served: 2,312

Uninsured students connected with resources: 88%

Case management provided to asthmatic students with chronic absences: 88%

**CONCERN: EAP (Employee Assistance Program), a nonprofit affiliate of El Camino Hospital, provides services to both employees and employers to help improve workplace health and productivity. In 2009, CONCERN's board of directors voted to designate a percentage of CONCERN's net revenue each year for Partners for Community Health programs not funded by district tax receipts.*



Caring for our children

Hospital/CONCERN: EAP-funded programs

▶ Health Teacher

In partnership with Lucile Packard Children's Hospital (LPCH), Health Teacher, a Web-based health education curriculum and resource program for K-12 teachers, was implemented in 14 school districts in areas outside the El Camino Hospital District boundaries. To participate in the program, at least 50 percent of a school's students must qualify for free or reduced lunches. A full description of the Health Teacher program can be found on page 9.

Schools served with joint LPCH funding: 256

Middle school students who reported improvement in health knowledge: 100%

▶ Playworks

Funded by CONCERN: EAP, Playworks provides full-day, onsite programming at one elementary school in the hospital's service area that falls outside of the district boundaries. A full description of the Playworks program can be found on page 11.

Students served: 561

Principals reporting reduction in disciplinary referrals: 91%

Staff reporting increase in students' ability to focus on classroom activities: 95%

Staff reporting positive impact on students' school attendance: 78%

Additional partners: Campbell Union High School District (counseling for at-risk youth); Cupertino Union School District (school nurse and aide); and Santa Clara Unified School District (school nurse and health aides)

"Playworks truly has helped shape the very special culture and climate that everyone enjoys at Sherman Oaks. Students are able to enjoy their free playtime during recess and lunch in a safe, structured, supportive, and organized atmosphere outside on the yard. A coach and student leaders help organize and supervise games that encourage everyone to become active and healthy. The typical student arguments and issues that arise during recess times on most school campuses don't occur here. Fighting is practically nonexistent for the entire year; tattletales are rare. Recess begins and ends on a high note because kids are active, busy, and engaged in games of their choice. Thanks to Playworks, recess serves the purpose it is designed to serve: a healthy release of energy for the children."

Donna Tony

**Principal of Sherman Oaks Community Charter School,
Campbell Union School District**

"We use Health Teacher as the primary health curriculum in our district. Because we now have a focused and coordinated program, with access for all teachers, we are finding that more and more teachers are emphasizing health instruction with their students, knowing that this is a critical area for student success. The easy-to-use Web site, with its videos and parent resources, is also a valuable resource for our teachers and staff members when they are working to emphasize health education and the whole child."

Debi Bodenheimer

**Director of Curriculum and Instruction,
Campbell Union School District**

Promoting mental health

Hospital/CONCERN: EAP-funded programs

▶ EMQ FamiliesFirst

EMQ is a locally based nonprofit organization recognized for innovative mental health treatment, foster care, and social services. These services help families recover from trauma, abuse, and addiction so that children can rebuild their lives. EMQ provides school-based addiction prevention, intervention, and referral services tailored to the needs of each school. Counselors work with youth in danger of developing high-risk or gang-related behaviors that inhibit learning and threaten future health and wellbeing. The funding provided to five schools in the Campbell Union High School District, which has a large number of youth with high-risk behaviors, includes access to EMQ FamiliesFirst Addiction Prevention Services (APS). The program provides individual, family, and group counseling sessions. In addition, funds help support EMQ's Child and Adolescent Mobile Crisis Program (CACP) to immediately intervene when youth are in danger.

Participants: 1,644

Students who reduced high-risk behaviors: 82%

Parents who know how to access services for their at-risk children: 94%

ONE STUDENT'S STORY

The EMQ crisis team recently helped a 17-year-old high school student who was having intense thoughts about suicide. As soon as they got the call, the team immediately assessed the teen and reached out to her parents. Because her parents speak mostly Korean, the team called an interpreter service to help with communication. After determining what the issues were, the team created a safety plan, which included individual therapy for the girl. Since the crisis, the girl's life has improved tremendously. She has worked through her issues and fears, started exercising more, and increased her confidence in social settings. She also raised her grades in school and has been accepted to college. Most importantly, she no longer has suicidal thoughts and is a much happier person overall.

Additional partners: Momentum for Mental Health and Asian Americans for Community Involvement

Promoting a healthy community

Hospital/CONCERN: EAP-funded programs

▶ Health Library & Resource Center at El Camino Hospital Los Gatos

The Health Library & Resource Center at El Camino Hospital Los Gatos serves residents in the area by providing access to the latest medical information in print and electronic formats. The library is located adjacent to the hospital in a comfortable setting designed to promote and provide personalized services to members of the community. The comprehensive health library is staffed by the same professional medical librarian who supports the informational needs of physicians and nurses at the hospital.

Partners for Community Health programs, funded by El Camino Hospital and CONCERN: EAP, also support a number of nonprofit, health-related organizations and initiatives through sponsorships and donations.

Able People Foundation

American Cancer Society – California Chinese Unit

American Red Cross

Asian Americans for Community Involvement

Avenidas Lifetimes of Achievement

Breast Cancer Connections

City of Los Altos Rotary/Senior Program

Community Health Awareness Council

Community Health Partnership Sponsorship – Senator Alquist health forum

EMQ FamiliesFirst

Hospice of the Valley

Learning Ally

People Acting in Community Together (PACT)

Planned Parenthood Mar Monte – Kids in Common program

Saratoga Area Senior Coordinating Council

Silicon Valley Turkey Trot

Additional partners: American Red Cross and community sponsorships

Community Benefit, Fiscal Year 2011

- Community health improvement services (community health education, community-based clinical services, health care support services)
 - Mountain View – includes Partners for Community Health (PCH) programs funded by El Camino Hospital District tax receipts ----- \$1,603,074
 - Additional funds from operations ----- \$187,938
 - Total Mountain View campus ----- \$1,791,012

 - Los Gatos – includes PCH programs funded by CONCERN: EAP ----- \$65,232
 - Additional funds from operations ----- \$1,754
 - Total Los Gatos campus ----- \$66,986

 - Total community health improvement services \$1,857,998
- Health professions education funded through hospital operations – Mountain View and Los Gatos campuses..... \$1,171,764
- Subsidized health services (specific emergency services, dialysis, behavioral health services) funded through hospital operations – Mountain View and Los Gatos campuses..... \$20,616,112
- Clinical research funded through hospital operations – Mountain View and Los Gatos campuses..... \$402,216
- Financial and in-kind contributions (cash donations, grants, sponsorships)
 - Mountain View – includes PCH programs funded by El Camino Hospital District tax receipts ----- \$3,361,624
 - Los Gatos – includes PCH programs funded by CONCERN: EAP ----- \$640,530
 - Total financial and in-kind contribution \$4,002,154
- Community benefit operations funded through hospital operations – Mountain View and Los Gatos campuses..... \$185,830
- Traditional charity care funded through hospital operations – Mountain View and Los Gatos campuses..... \$2,772,576
- Government-sponsored health care
 - Unreimbursed Medi-Cal care funded through hospital operations – Mountain View and Los Gatos campuses..... \$23,639,790
- Government-sponsored health care (means-tested programs)
 - Mountain View – includes Healthy Kids, a PCH program funded by El Camino Hospital District tax receipts \$75,000
 - Los Gatos – includes Healthy Kids, a PCH program funded by CONCERN: EAP..... \$75,000
 - Total government-sponsored health care (means-tested programs) \$150,000
- Total Community Benefit, Fiscal Year 2011..... \$54,798,440***

*Includes PCH programs funded by El Camino Hospital District (\$5,039,698), PCH programs funded by El Camino Hospital/CONCERN: EAP, and programs funded through El Camino Hospital operations.





2011 Partners for Community Health funded by El Camino Hospital District tax receipts: \$5,039,698
2011 Partners for Community Health funded by CONCERN: EAP: \$780,762

EL CAMINO HOSPITAL DISTRICT BOARD OF DIRECTORS

John L. Zoglin, Chairman
Uwe R. Kladde, Vice Chairman
Patricia A. Einarson, MD, Secretary/Treasurer
Wesley F. Alles, Member
David W. Reeder, Member

COMMUNITY BENEFIT STAFF

Cecile Currier, Vice President of Corporate & Community Health Services
Barbara Avery, Director of Community Benefit
Carla Paul, Director of Community Health Services
Victoria Chavez, Administrative Assistant

This report is produced by the El Camino Hospital Community Relations department. For extra copies, call 650-988-7696.