

Loma Linda University Health System



**2012
Community
Benefit
Report**

**2013
Community
Health Plan**



Loma Linda University Health System

Community Benefit Report for:

Loma Linda University Medical Center

Loma Linda University Behavioral Medical Center

Loma Linda University Medical Center - Murrieta

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Submitted May 2013 to:

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Prepared in Compliance with
California's Community Benefit Law



Letter from the CEO

Dear Community,



As Chief Executive Office of Loma Linda University Medical Center, I would like to thank you for your interest in the health of our community and allowing Loma Linda University Health to be a partner in an effort to improve the health of our region. It is my pleasure to share our current Community Benefit Report with you.

This report highlights our accomplishments for 2012 and our plans for 2013. In 2012, we invested over **\$ 95,407,460** in community benefits. Loma Linda University Health believes, however, that providing charity care alone is not sufficient in meeting the health needs of our region. These investments need to be combined with attention to improving health outcomes, shared responsibility from community partners, and careful financial stewardship to ensure continued improvement in our community's health. We continue to make concerted efforts to shift our investments to more community-based preventive interventions, rather than relying mostly on charity care in our emergency departments, or hospitalizations for advanced and unmanaged health conditions.

The passage of the Affordable Care Act has highlighted the importance of designing new and innovative approaches to improving the health of our communities with a significant emphasis on community-based prevention. Loma Linda University Health has been a trusted community asset since 1905, and we are committed to proactively meeting the diverse health needs of our region through this historic transition.

Improving community health requires expertise and engagement beyond the hospital campus and beyond the health sector. It requires the wisdom of everyone in our community. We are committed to finding innovative ways to work with all sectors of our community to ensure our community health interventions are systematic and sustained.

We call upon you to imagine a healthier region, and invite you to work with us implementing the solutions outlined in this report. Help us continue to prioritize our health concerns and find solutions across a broad range of health needs.

We look forward to our journey together, and thank you for your interest in creating a healthier community for everyone.

Sincerely,

A handwritten signature in cursive script that reads "Ruthita Fike".

Ruthita Fike
Chief Executive Officer
Loma Linda University Medical Center



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Invitation to Create a Healthier Inland Region

Community-based prevention, particularly interventions that look upstream to stop the root causes of disease, can reduce the burden of preventable illnesses. Economic opportunities, access to nutritious foods, green space, and the availability of social networks, are all key determinants in shaping our health. Our hope is to focus beyond the pressing health care challenges to see the resources and assets that exist in our community and how we can align them for better health outcomes as a population.

Building a healthy environment requires multiple stakeholders working together with a common purpose. Developing a shared understanding of the challenges and opportunities is a critical next step in population health improvement. LLUH is working with multiple stakeholders to identify collective evaluation measures to work towards key health indicators as a region and not in isolation. Loma Linda University Health continues to challenge itself and the region to be proactive in understanding the community and become early adopter of interventions that will improve the health status of our region. LLUH has been instrumental in promoting *The Community Guide*, (www.thecommunityguide.org), a free resource to help communities choose programs and policies to improve health and prevent disease. This resource guides communities towards interventions that have proven to be effective, that are appropriate for our unique community, and evaluate the costs and return on investment.

LLUH continues to provide leadership and expertise within our health system by asking the questions for each initiative and strategy:

1. Are we providing the appropriate resources in the appropriate locations?
2. Do we have the resources as a region to elevate the population's health status?
3. Are our interventions making a difference in improving health outcomes?
4. What changes or collaborations within our system need to be made?
5. How are we using technology to track our health improvements and providing relevant feedback at the local level?

A Community Health Needs Assessment (CHNA) was conducted in 2013 and detailed plans for each licensed hospital were created to meet the identified community needs and address community plans to address needs the hospitals are unable to address. In response to the identified needs in our assessment, Loma Linda University Health System have adopted the following initiatives and strategies for our community health investments for 2013-2015 in response to our community health needs assessment.



Loma Linda University Health System Wide Initiatives

Healthy Communities Initiative

Faith and Health Initiative

Whole Health System Care Initiative

Loma Linda University Health System Hospital Strategies

Loma Linda University Medical Center

Whole Child Care

Whole Aging Care

Whole Chronic Disease Management Care

Whole Rehabilitation Care

Whole Cancer Care

Whole Sickle Cell Anemia Care

Health Care Pipelines

Loma Linda University Medical Center - Murrieta

Whole Child Care

Whole Chronic Disease Management Care

Whole Behavioral Health Care

Loma Linda University Behavioral Medicine Center

Whole Behavioral Health Care



Loma Linda University Health Identifying Information



Loma Linda University Medical Center
Number of hospital beds: 371
Ruthita J. Fike, CEO
Lowell Cooper, Chair, Board of Trustees
LLUMC, Senior Vice President Managed Care. LLUAHSC



Loma Linda University Children's Hospital
Number of hospital beds: 348
Zareh Sarrafian, Administrator
11234 Anderson Street
Loma Linda, CA 92354
(909) 558-4000



Loma Linda University Medical Center East Campus
Number of hospital beds: 134
Lyndon Edwards, Vice President
25333 Barton Road
Loma Linda, CA 92354
(909) 558-6000



Loma Linda University Behavioral Medicine Center
Number of hospital beds: 89
Jill Pollack, Administrative Director of Operations
1710 Barton Road
Redlands, CA 92373
(909) 558-9204



Loma Linda University Heart and Surgical Hospital
Number of hospital beds: 28
Lyndon Edwards, Vice President
26780 Barton Road
Redlands, CA 92373
(909) 558-4000



Loma Linda University Medical Center - Murrieta

Number of hospital beds: 106

Rick Rawson, CEO

28062 Baxter Road

Murrieta, CA 92563

(951) 290-4000

**Loma Linda University Medical Center-Murrieta converted to not-for-profit status in January of 2013. This report will reflect their plan for 2013 and not community benefit activities for 2012.

Gerald Winslow, PhD Vice President for Mission and Culture, Loma Linda University Health System, (909) 558- 7022, provides executive oversight to Community Health Development; Dora Barilla, DrPH, Assistant Vice President of Strategy and Innovation, (909) 558-3842 is principal author of this document.

Loma Linda University Health System primary service area includes both San Bernardino and Riverside counties. Loma Linda University Health System is comprised of 1076 beds for patient care including: Loma Linda University Medical Center, Loma Linda University Children's Hospital, Loma Linda University Medical Center East Campus, Loma Linda University Behavioral Medicine Center, and Loma Linda University Heart and Surgical Hospital, and Loma Linda University – Murrieta. The health system consists of three licensed hospitals. This report will outline the activities for LLUH in 2012 as a consolidated document while separating out the community health needs assessment and community health plan for 2013 in three distinct plans.



Mission, Vision, and Values

Mission

To continue the teaching and healing ministry of Jesus Christ.

Vision

Innovating excellence in Christ-centered health care.

Values

Compassion

Reflecting the love of God through caring, respects and empathy.

Integrity

Ensuring our actions are consistent with our values

Excellence

Providing care that is safe, reliable, efficient, and patient centered.

Teamwork

Collaborating to achieve a shared purpose

Wholeness

Embracing a balanced life that integrates mind, body, and spirit.



LLUH Service Area



Loma Linda University Health’s primary service area can be defined, broadly, as California’s Inland Empire – Riverside and San Bernardino Counties. The Inland Empire is a region of Southern California situated directly east of the Los Angeles metropolitan area. Riverside and San Bernardino Counties range from Lake Arrowhead in the north, Yucaipa in the east, Perris in the south, and Ontario in the west, serving a little over 4 million people with more than 90% from the two counties.

For the purposes of community health development a “service area” for LLUH includes the geographic area where the hospitals deploy their free and under-reimbursed services in the effort to improve population health and quality of life.



Community Health Development Team



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VP Mission and Culture



Timothy Gillespie, D.Div
Faith and Health Liaison
Mission and Culture



Dora Barilla, DrPH
Assistant VP Strategy and Innovation



Laura Acosta, MPH (c)
Community Health Development



Marti Baum, MD
Medical Director, Community Health
Development



Were we Successful in 2012?

LLUH achieved many great successes in 2012 in redefining our random acts of kindness and unmanaged charity to more strategic community investments while we continue to strive for excellence and better accountability for elevating the health status of our community. We have concerted efforts to create metrics and dashboards for better measure our successes in 2013. LLUH is investing in a Community Health Management System and will use this as the basis for evaluating future community health interventions.

In addition to the programs and interventions throughout the health system, the 2010 Community Health Needs Assessment for LLUH identified three priority areas for its community health investments 1) Heart health, 2) Mental health, and 3) Children's health and resiliency. The results of the 2012 objectives:

Goal 1: Heart Health

Draw from Loma Linda University Health's rich resources and collaborate to offer an integrated approach to heart disease and stroke, building healthy hearts in Riverside and San Bernardino counties.

2012 Measurable Objectives

- Improve social norms and desirability for nutritious foods
- Increase access to nutritious foods
- Improve the physical environment in the Inland Empire to promote physical activity
- Improve the community's skills and abilities to manage stress

2012 Strategies

- Policy recommendations for improved heart health
- Coordinated communication and education campaigns
- Develop a continuum of care for heart health from prevention to reducing cardiac readmissions
- Create partnerships with schools, employers, FBO's, businesses and other community agencies to develop and implement integrated wellness programs

In addition to the above results, LLUH's offers many health promotion interventions throughout the community to address the priority area of Heart Health such as:

Heart Health Education

Identified Community Need: High rates of cardiac morbidity and mortality. Cardiac disease is the leading cause of death in the Inland Empire.



Loma Linda International Heart Institute opened in 1987, and serves as the cardiac service line for LLUMC. Cardiologists, cardiothoracic surgeons, nurses, and other clinicians are committed to work as an integrated specialty team to provide compassionate patient-centered care. The Heart Institute offers full cardiac services from diagnostic procedures such as echocardiograms and cardiac stress tests to cardiac surgery and transplantation. The community outreach component of the Heart Institute includes heart health prevention, education, awareness, and screening at multiple venues in the community. Support groups are also available for cardiac patients and their families. The interventions offered for our heart health education range from the involvement of our local communities to improve access to nutritious foods and safe open space for physical activity to helping to manage cardiac patients after they leave the hospital. Our specific focus is on the uninsured patients that do not have access to support services. The goal of the community outreach is to educate the community to reduce the risk of heart disease mortality in the region. In **2012, 6,557** hearts were touched without individual programs but entire regions were served with improvement to the built environment.

2012 Results

- 24 of the 29 municipalities now have local “healthy city” initiatives, encompassing over 85% of the county’s residents
- Claremont Graduate University and Loma Linda University School of Public Health students participate in a 9 month fellowship at different Healthy Cities in San Bernardino County with the purpose to develop public health professionals who possess the necessary skills to influence positive change in public policy, systems and the built environment in our local municipalities.
- Comprehensive environmental scan was developed for the city of San Bernardino that model the assessment process for healthy eating and active living in our local cities.
- A Food Farm initiative model is currently under development for the City of San Bernardino.
- Policy action brief templates were created for healthy eating and open, safe public spaces.
- A model for an integrated continuum of care was created in partnership with Community Health Development, Heart Institute, SAC Health System and Preventive Medicine and a \$26 million dollar grant was submitted.
- A local school was identified to align a strategic partnership with a health system and local school that will be used as a model for health systems.
- Established baseline for re-admissions for heart failure.
- Established a standardized data collection system for all outreach events and will begin to collect and analyze aggregate data for health indicators and biometrics.
- Developing a baseline metric for community based access to healthy foods and physical activity.
- 50 women at significant risk for heart disease have been screened and identified to participate in a health coaching model to improve health indicators to lower their risk for multiple chronic conditions.
- 20 of the 24 cities in San Bernardino County are participating in the Healthy Communities Initiative



Healthy Communities Initiative Overview

The task of creating healthy environments can be daunting. To change the built environment including land use, transportation, housing, and open space, is difficult and slow. Changing the momentum from current planning practices in the Inland Empire that has resulted in unhealthy development patterns, will take time, attention, and an ongoing commitment from the health sector. There is a sense of urgency with the growing chronic diseases in our region. The need to take action is urgent, health oriented policies adopted today, will influence on-the-ground development decades from now.

Healthy Communities of San Bernardino is a countywide strategic initiative to create healthier environments and promote healthful lifestyle choices for all county residents, with a particular emphasis on access to nutritious foods, physical activity, and appropriate health care. The Healthy Communities Program (HCP) was created as an initiative of the San Bernardino County Board of Supervisors in April 2006. After five years, 20 of the county's 24 incorporated jurisdictions have become Healthy Cities. The Healthy San Bernardino Coalition is a by-product of this initiative. Each city develops its own plan, and focus areas, which include such diverse topics as: nutrition, active transportation, safety, health care access, facilities, parks and open space, mental health, a green and sustainable city, and education and lifelong learning. Concurrently, Hip's city partners are working on policy issues including: 1) updating general plans to reflect their Healthy City commitment; 2) healthy vending policies; 3) joint use agreements; 4) safe routes to schools; 5) community and home garden policies; and 6) farmers market policies.

Loma Linda University Health is an active partner with Healthy Communities of San Bernardino to further their broad-based, multi-level, multi-sector work in improving the health of our residents. We are providing technical support for policy development, support for their coalitions, resident support in selected cities, and health education and promotion programs. In 2012 three communities from Riverside County joined the initiative and the momentum continues to grow to additional communities.

Health Policy Fellowship

The Health Policy Fellowship (RLF), a collaborative enterprise by corporate, LLUH, university, and community leadership, was started in San Bernardino County, California, in 2010 to assist municipal efforts in the County's Healthy Communities initiative. Now in its third year, the RLF's 2012/13 program comprises 14 graduate students from Claremont Graduate University and Loma Linda University assisting municipal Healthy Community efforts in 14 communities in San Bernardino County, Riverside County, and Los Angeles County.



The purpose of the Randall Lewis Health Policy Fellowship program is to:

- Ensure the development of public health professionals who possess the necessary skills to influence positive change in public policy, systems, and the built environment in our local municipalities.
- Create educational and professional opportunities for local students in health policy.
- Provide for the expansion of the regional health policy infrastructure, and retain essential intellectual capital in the Inland Empire.
- Provide expertise to our local healthy communities efforts.

The 2012/2013 Fellowship program included 14 Fellows working in three counties on various strategies for community health improvement. These include:

- Developing policy briefs and action plans;
- Assisting city leaders with reviewing General Plans;
- Revitalizing existing community health programs;
- Establishing farmers' markets;
- Providing support during outreach and collaborative events;
- Conducting comprehensive reviews of key issues that make a city a family-friendly and nurturing community;
- Initiating a Junior Public Health Internship program at eight high schools throughout San Bernardino County to expose high school students to careers in public health.;

Objectives of Healthy Communities Initiative

1. To increase city participation in the healthy community initiative by 20% in 2013.
2. To implement policies within our local cities to reduce the Retail Food Environment Index.



Goal 2: Mental Health

Loma Linda University Behavioral Medical Center (LLUBMC) is actively involved in providing community health initiatives to residents in the Inland Empire. The goal is to build bridges, foster, and encourage relationships in the community by decreasing stigmas concerning mental illness and addiction and creating synergies with community partners. Below you will find a summary of the community activities supporting our strategic priority of mental health.

2012 Measurable Objectives

- Increase awareness of the risks and dangers of prescription drug abuse.
- Increase opportunities to support positive mental health.
- Educate the community on the consequences of using meth, marijuana, tobacco and alcohol.

2012 Strategies

- Establish a model for drug disposal.
- Policy recommendations for coordination of substance abuse prevention efforts.
- Educational brochures/videos made available at pharmacies, YouTube videos, and on social networks.
- Health professional education on prescription drug abuse.

In addition to the above strategies LLUH offered many communities health development interventions throughout the community to address the priority area Mental Health such as:

Behavioral Health Education and Awareness

Identified Community Need: Lack of awareness and resources relating to behavioral health issues.

Behavioral Health Education and Awareness are aimed at professionals and non-professionals in the community such as clinicians, teachers, case managers, students, and community members. The goal is to provide informational topics within the scope of behavioral health that will reduce stigma, increase knowledge, and assist community members with accessing services. Topics include awareness around women's health, mental health for children, adolescents, and adults. In **2012, 5,988** community members were provided education regarding mental health issues and provided resources in venues such as educational forums, health fairs, or lectures.



Objectives

1. Increase the proportion of primary care facilities that provide mental health treatment onsite or by paid referral.
2. Increase the proportion of professionals and non-professionals who are informed around behavioral health areas: addiction; alcohol or other drug use and inform of available resources.

Chemical Dependency's Children's Program

Identified Community need: Adolescents experiencing psychological/emotional challenges due to substance abuse.

The Chemical Dependency Children's Program is a six-week program that meets once a week for two hours providing treatment to children of addicted parents. The goal is for children to identify with other children and decrease the feeling of isolation. Educating the child of the addiction disease concept, aiding in overcoming the emotional burden of wanting to cure their parents, creating awareness of their own genetic pre-disposition to addiction, and enabling the children to express themselves in a safe environment that empowers them to communicate their feelings with their parents in their presence of their peers, and other patient families is a way to engage children in the healing process. The goal is achieved in two ways: 1. Children receiving treatment spend the first hour in a children's group and 2. In the second hour, children are joined by their families to share what they have learned. Children discover that someone is there to not only help their parents but also help them learn invaluable communication tools and coping skills. In **2012, 36** children and families were touched.

Objectives

1. Increase awareness on substance abuse to children of addicted parents and provide proper counseling.
2. Increase the proportion of adolescents who disapprove of substance and illicit drug abuse.

Screenings

Identified Community Need: High rates of depression and mental health assessments for early intervention.

Screenings are typically geared towards the general community in the Inland Empire, senior facilities, and/or employer organizations. At least one clinical therapist or program representative handles program specific questions and interprets depression screening and mental health assessment results. Service information is displayed through various collateral pieces such as brochures, flyers, posters, and other promotional items. In **2012, 1,000** screenings were conducted.



Objectives

1. Increase the percentage of community organizations/employer organizations that provide primary prevention screenings.
2. Increase depression screening by primary care providers and provide referrals and/or community resources.

Senior Services

Identified community need: Increase in older adult's psychiatry anxiety and depression prevalence.

Activities addressing senior behavioral health typically are in the form of general education, screenings, and awareness activities as much of the geriatric population are often reluctant to access mental health services due to the stigma and shame they may be feeling. Additionally, the Medical Director collaborates with other providers and educates them on signs and symptoms to look for in their patients so they are better able to detect any underlying psychiatric conditions that need to be addressed. Last year, **950** seniors were provided education, prevention, or awareness around mental health.

Objectives

1. Increase the proportion of older adults who are up to date on a core set of clinical preventive services.
2. Increase the proportion of older adults with mental health disorders who receive treatment.

SHIELD Behavioral Health Trainings

Identified Community Need: Increase prevalence of self-injurious behavior.

Trainings are often geared towards community members, law enforcement, medical providers, teachers, or faith based leaders, who work with adolescents in some scope. The clinical therapist equip the community with knowledge of adolescent self-injurious behavior and the skills to handle a situation while providing information on what services will best meet the child's needs as it relates to self-injurious behaviors. In **2012, 153** community members were provided trainings through the SHIELD program.

Objectives

1. Increase the proportion adults who can identify self-injurious behavior.
2. Increase screenings by primary care providers and provide referrals and/or community resources.
3. Reduce the proportion of individuals who are unable to identify resources for self-injurious behaviors.



***Staying with Sobriety* Newsletter**

Identified Community Need: Lack of access to local online and printed materials around mental health and chemical dependency.

In **2012, 1,700** people viewed the *Staying with Sobriety* quarterly newsletter. The newsletter can be accessed through the mail, website or via email. Announcements, mental health education program notices and events, a featured story to honor chemical dependency graduates are included in the newsletter. Additionally, there are tools that are given to the readers on how to maintain their sobriety.

Objectives

1. Increase the proportion of online health information seekers who report easily accessing health information.
2. Improve the health literacy of the population.
3. Increase the proportion of persons who can use electronic health management tools.
4. Increase the proportion of persons who report that their health care providers involved them in decisions about their health.

Substance Abuse Support Groups

Identified Community Need: Increased use of substance abuse.

In **2012, 27,375** community members participated in our substance abuse support groups.

Support groups include:

Support Group	Description
Alcoholics Anonymous	Alcoholics Anonymous is a support group for men and women recovering from alcoholism. Members share their experience, strength, and hope with each other. The goal is to stay sober and help others achieve and maintain sobriety. Family members are encouraged to participate in the healing process.
Narcotics Anonymous	Narcotics Anonymous is a support group open to men and women to discuss and deal with conflicting emotions experienced during recovery. Meetings provide an opportunity for group members to share experiences with one another.
Pain Pills Anonymous	Pain Pills Anonymous is a support group open to men and women to discuss and deal with conflicting emotions experienced during recovery. Meetings provide an opportunity for group members to share experiences with others.



Objectives

1. Increase the proportion of health care providers that provide support to live a substance-free life.
2. Increase the proportion of health care providers that provide ongoing substance abuse support groups.
3. Increase the proportion of individuals who disapprove of substance abuse



Goal 3: Child Health and Resiliency

The health of the children in San Bernardino County is of critical importance to improving overall health of the region. Our children's health and resiliency priority in 2012 focused on a reduction of asthma hospitalization rates and improvement of the health of all children living in San Bernardino and Riverside Counties by promoting lifelong healthy eating patterns through education and behavior change practices, promoting physically active lifestyles, and supporting community programs that prevent asthma morbidity.

2012 Measurable Objectives

- Decrease the cultural norm of acceptance of sedentary lifestyles
- Increase the awareness of resources and services available for children
- Educate the community on child health, specifically on obesity and asthma

2012 Interventions

- Policy recommendations to build communities with attention to asthma and obesity in childhood issues
- Childhood obesity task force
- Establish a model for effective asthma and obesity prevention and intervention
- Form partnerships and improve connections among communities, schools, and government
- Establish an educational series for communities, faith-based organizations, and schools' use for obesity and asthma
- Develop a youth health policy and advocacy curriculum for health care pipeline programs
- Develop local and regional healthcare pipeline programs for our local community.

Adopt-a-School – Victoria Elementary

Identified Community Need: Mental health needs, access to primary care, and high obesity rates.

The core concept of the Adopt-a-School model allows for the building of sustainable relationships between health systems, schools and the community, and brings about a substantive long-term improvement in the environment of the learners.

The task of elevating the health status of our region cannot be accomplished by one sector alone. In order for the health system and school districts to reach their goals of health improvement and advanced educational levels they must work together focusing on their area of specialty. Partnering with a school in a targeted area allows for a focused intervention with measurable outcomes. The model consists of three phases. In 2012 LLUH worked with Victoria Elementary School with an enrollment of **533** students.



The actions below outline the steps taken in the adopt-a-school model.

Phase one:

- Schools apply or are identified by the health system
- Schools are appraised in consultation with stakeholders
- A high level due diligence is conducted on the school

Phase two:

- Potential schools are brought to the health system for approval
- The profiles of schools and an assessment are conducted for the school
- An adoption agreement is entered into between the schools and the health system
- Potential programs are offered to the school based upon the assessment
- An action plan is developed with all the stakeholders
- An oversight committee is formed with all the stakeholders

Phase three:

- During phase 3 implementation work begins.

All of these phases were completed with Victoria Elementary School (VES) in 2012. Victoria Elementary School (VES) has been serving the Inland Empire since 1949. It is part of the Redlands Unified School District and serves students in Grades K-5 who live in San Bernardino, Redlands, and Loma Linda. According to the SARC that was published during the 2011-2012 school year, there were a total of 568 students enrolled. VES is centered in a low socioeconomic community. VES is has train tracks that run through it and found to lack sidewalks on streets that border the school.

A strategic plan was developed for the school year with the following objectives and strategies:

Objectives

1. Increase access to health care.
2. Increase knowledge around nutrition and physical activity.
3. Increase access to mental health s services.

Strategies Accomplished in 2012

1. BodyWorks program for families.
2. Green Apple Day of Service Fair.
3. Nutrition Education for Staff.
4. Massage therapy for teachers and staff on a monthly basis.
5. Healthy lunches and health promoting gear for teachers on teacher appreciation day.
6. Participation at the annual Spring Fling Carnival
7. Healthy San Bernardino Striders Walking Club training to parents in English and Spanish
8. Re-Think Your Drink workshop in English and Spanish.
9. After school tutoring for students at a local church.



10. Behavioral health education for teachers and counselors. (In Progress)
11. Referral sources for behavioral health issues for students and parents. (In Progress)
12. After school nutrition program with a garden component. (In progress)

Breastfeeding Consultation

Identified Community Need: Childhood obesity and low breastfeeding rates for infants.

The Maternal-Fetal department provides one-on-one breastfeeding consultation to all breastfeeding mothers. This is a free service to our community and provides critical lactation support for mothers who are having difficulty breastfeeding. This is an important intervention to our community and the first step in our health system's efforts to reduce childhood obesity. In **2012, 520** mothers were provided breastfeeding support.

Objectives

1. Increase the proportion of infants who are breastfed.

Breastfeeding Friendly Communities

Identified Community Need: Poor 6-month breastfeeding rates and high rates of childhood obesity.

California workplaces have been required since 2002 to provide worksite lactation support. Healthy Rancho Cucamonga has taken this call seriously by the development of a city wide program and adherence to the California Civil Code, and the Patient Protection and Affordable Care Act and the Fair Labor Standards Act (2010), which provides nursing mothers the entitlement to a reasonable break time and space for expressing breast milk at work. This policy is the first in the county and we plan to replicate it in other cities.

Objectives

1. Increase the number of cities that have adopted lactation accommodation policies.
2. Improve exclusive breastfeeding rates for infants at 6 months.

Camp Good Grief (CGG)

Identified Community Need: Poor emotional and social support.

Camp Good Grief began in 1996. It is a two-day camp experience for children and teens (ages 10-16) who have had a family member die due to illness or accident. Camp Good Grief has been



designed to help children: 1) build a network of peers, 2) develop new coping skills, and, 3) decrease negative symptoms of grief. Through the use of therapeutic groups and activities, CGG staff is able to create a supportive environment where children share their pain and learn positive coping skills. Sessions and staff are trained to be sensitive to the cultural, religious differences of the campers. In **2012, 39** campers participated in the sessions.

Objectives

1. Increase the proportion of adolescents who have an adult in their lives with whom they can talk about serious problems.
2. Decrease school absenteeism among adolescents due to illness or injury.
3. Reduce the proportion of persons who experience major depressive episodes.

Camp Good Grief-Special Victims Program (CGG SVP)

Identified Community Need: Poor emotional and social support for boys and girls experiencing a violent death.

The purpose of Camp Good Grief-SVP was for boys and girls who have experienced a violent death in their family such as a murder or vehicular manslaughter to meet children their own ages that are also learning about and understanding their grief. By meeting other children who have had similar ordeals they discover that they can share the same feelings and that those feelings are normal and acceptable. Their pain is understood and accepted. In addition to grief counseling the children were also given the opportunity to run, play, laugh and challenge themselves-to really have a great camp adventure. A total of **31** boys and girls attended the camp in 2012.

Objectives

1. Increase the proportion of adolescents who have an adult in their lives with whom they can talk about serious problems.
2. Decrease school absenteeism among adolescents due to illness or injury.
3. Reduce the proportion of persons who experience major depressive episodes.

Camp Good Grief – Teen Retreat

Camp Good Grief- Teen Retreat has been created for teens ages 14-18 who have attended Camp Good Grief or Camp Good Grief-SVP. It is for the purpose of coming together to strengthen friendship with camp good grief peers; experience the adventure of a high ropes course and kayaking; and to reinforce constructive coping skills. A total of **23** teen campers returned in 2012.



Objectives

1. Increase the proportion of adolescents who have an adult in their lives with whom they can talk about serious problems.
2. Decrease school absenteeism among adolescents due to illness or injury.
3. Reduce the proportion of persons who experience major depressive episodes.

Children's Day

Identified Community Need: Poor health outcomes for children in the Inland Empire.

Children's Day is an annual health education fair for young children and parents coordinated by the Child Life Department at Loma Linda University Children's Hospital. Each year, LLUMC, LLUCH, LLUEC, LLUBC, Loma Linda University, and community partners come and participate at the event. The purpose of Children's Day is to provide a non-threatening exposure to a medical setting for children ages 2-8 in our community. In **2012, 1,703** adults and children attended the health education event.

Objectives

1. Increase awareness around health and wellbeing to families.
2. Increase access to health services.

Inland Empire Childhood Obesity Task Force

Identified Community Need: High rates of childhood obesity and a lack of best practice interventions for reducing childhood obesity in the Inland Empire.

Loma Linda University Health System is taking a proactive approach to be part of the solution and decrease obesity rates in the Inland Empire. In 2010, an obesity task force had its beginnings while working on a grant proposal. The task force is comprised of school representatives, community organizations, and San Bernardino and Riverside county representatives. The task force is committed to improving the health of all children living in the Inland Empire through education, collaboration, and policy that promotes overall health. In 2013, the task force will develop criteria for breastfeeding-friendly cities and incorporate into the Healthy Cities initiative and launch a partnership with school districts to promote physical activity.

Objectives

1. Reduce the proportion of children and adolescents who are considered obese.
2. Develop breastfeeding promotion as an obesity prevention intervention.
3. Increase partnerships in the Inland Empire to strategically decrease childhood obesity.
4. Train healthcare providers on best practices for reducing childhood obesity.
5. Increase physical activity in families and schools through awareness and best practices.



Junior Public Health Internship Program

Identified Need: Low high school graduation rates and inadequate public health workforce in the Inland Empire.

The Junior Public Health Internship Program was developed through local collaboration of municipal, university, and non-profit organizations within San Bernardino County. We invited school administrators to nominate students with academic competence and leadership abilities. Students engaged in learning opportunities through local healthy community initiatives, participated in leadership trainings to become change agents in their respective high schools and communities. The goal is to motivate and facilitate college enrollment to increase the number of City of San Bernardino students represented in college Public Health programs. In **2012**, **37** high school students participated in the internship program.

Objectives

1. Increase the proportion of the population that completes high school education.
2. Increase the proportion students that have health education goals or objectives which address the comprehension of concepts related to health promotion and disease prevention.
3. Create a high school pipeline program in cities within the Inland Empire to engage, train and expose students to the public health field

OK KIDS (Outreach to “Kommunity Kids”)

Identified Community Need: High rates of childhood obesity and poor physical fitness in children.

OK Kids is a pediatric outreach to the identified needs of the children in our community, with the goal of increasing awareness and healthy living. This program integrates health topics for 2467 children and families of preschools, elementary schools, middle and high schools. In addition, a summer program provides a “bridge summer program” for education and peer interaction that teaches healthy choices of nutrition and active living.

Throughout the year, weekly safety seminars with hands on activities are taught to 167 second graders addressing drowning prevention and pool safety, poisoning and prescription drug use, gun safety, slip and fall issues, burn prevention and fire safety, and airway safety. Parent information sheets accompanied the classroom learning lessons for additional home environmental modifications for family safety.

Health4Life is a comprehensive health education program is given over eight weeks to 360 middle school students emphasizing personal health and nutrition, exercise, sleep, and bullying.



Parent information sheets carry the message and information to the families. In addition, five weeks of day camp, Operation Fit, are provided for 150 children of unhealthy weight during the summer. Children and their parents are exposed to healthy nutrition choices for snacks and meals. Family time is reinforced, meal planning and shopping is taught. Children visit a garden, harvest food, and prepare and healthy meal for their parents. The parent education component is the evidenced based program, BodyWorks, from the Office of Women's Health.

These activities occur for the youth in our Title I schools of San Bernardino County Unified School District. In **2012, 3,835** children participated in the various OK KIDS activities.

Objectives

1. Increase the proportion of elementary, middle, and senior high schools children around health education to prevent health problems in the following areas: unhealthy dietary patterns and inadequate physical activity.
2. Increase the proportion of children who meet current physical activity guidelines for aerobic physical activity and for muscle-strengthening activity.
3. Reduce the proportion of children who are have unhealthy weight being above >85%ile BMI.

Safe Kids Inland Empire Coalition

Identified Community Need: High rates of unintentional injuries and violence.

The Safe Kids Inland Empire Coalition was established in 1991 by the Trauma department as a result of the epidemic of accidental injury to children in Riverside and San Bernardino Counties. The Safe Kids Coalition of the Inland Empire is based out of Loma Linda University Medical Center and Children's Hospital. The coalition brings together safety experts, educators, foundations, government officials, and volunteers to advocate for better laws to help keep children safe, healthy, and out of emergency room, encourage conduct research on leading injury risks, and evaluate solutions for injury risks. Areas of focus include:

- Water Safety/Drowning Prevention
- Child Passenger Safety/Hyperthermia/Keeping Kids Safe In and Around Cars
- Poisoning Prevention
- Fall Prevention
- Wheeled Sports Safety/Helmet Protection
- Fire Prevention/Safety
- Pedestrian Safety

In **2012, 14,165** children and parents were educated and brought awareness around safety issues.

Objectives

1. Reduce unintentional injury deaths.



2. Reduce nonfatal unintentional injuries.

Street Medicine

Identified Need: High rates of homelessness in San Bernardino County leads to illnesses, lack of health care and disease prevention and ultimately early death.

Street Medicine is a new medical delivery concept, with recent national acceptance, addressing the needs of the homeless populations where life expectancy is often reduced to the mid 40's. Homeless populations often are unable to access medical care due to insurance restrictions, support services, mental illness, and transportation challenges. Minor ambulatory illnesses are often easily treated, but when ignored create catastrophic outcomes for the individual. Frequently, the only time when medical care is accessed is via a 911 call when health conditions have advanced. Resources are often unavailable for this population creating another barrier for health and wellness. Street medicine is comprised of simple backpack delivery of minor medical interventions by a physician and medical students who walk the streets in an effort to seek those that are in need. Referrals for standard clinics are made when necessary for the patient. In **2012**, **286** homeless patients were served.

Objectives

1. Create a safety net for the homeless population with street medicine and health partnerships including social agencies and public health.
2. Education of physicians and health systems on health care of the homeless population



Community Benefit Inventory for Social Accountability (CBISA)

Community Benefit Inventory for Social Accountability (CBISA), which is fully compliant with the Guide for Planning and Reporting Community Benefits, and IRS 990 Schedule H, is used to track and coordinate all of our community health development interventions. This software program is designed to track, report, and evaluate our community benefit programs, and assist with community benefit program planning. Quantifiable information such as expenses, revenues, and offsets are captured, as are anecdotes concerning community involvement. The Community Health Development department has successfully implemented the software throughout the health system, to track and evaluate their community benefit interventions. It has been a great asset in defining and prioritizing population-based health interventions.



2012 Community Health Investments

In addition to LLUH's 3 priority areas, the health system offers many community health development interventions throughout the community. We all looking at strategic venues to improve population health throughout our region and have aligned all of our interventions with an identified community need and the national health objectives, Healthy People 2020. We continue to improve our efforts in evaluating our interventions beyond just the numbers served and will be working to improve health behaviors and systems with the goal of improving health outcomes. Below you will find a summary of our key interventions that were not included in our 3 priority areas for the health system.

211 San Bernardino County

Identified Community Need: This intervention was chosen as a result of our community not having access to basic human needs such as food, housing, and transportation.

2-1-1 is a toll-free phone number that provides information and referrals for health and social services in San Bernardino County such as, shelter and housing, clothing, food and water, childcare, health care, government resources, and transportation. Dialing 2-1-1 is the quickest way to access non-emergency resources for our community. In 2012, LLUMC partnered with 211 San Bernardino and provided 211 phones in the emergency room for our patients and our staff to better serve our community's basic human and social service needs. These are dedicated phone lines that ring directly to our local 211. As a result of our partnership LLUMC will have the capability to request reports from 211 identifying the specific unmet needs of our patients. This data will help the Community Health Development Department develop partnerships and identify gaps in services for our community.

Objectives

1. To increase access to social services in the community for our patients.
2. To identify unmet social service needs in our patients receiving care in the Emergency Department.

Cancer

Identified Community Need: High rates of breast and prostate cancer in the Inland Region.

The Loma Linda University Cancer Center (LLUCC) was established in 1991 with the purpose of leading and coordinating cancer-related activities and services. LLUCC is responsible for the development and coordination of institution-wide, multi-specialty approaches for cancer patients, including early detection, optimal treatment and total care, clinical research, and basic science research. Navigators are available to guide patients through the healthcare system while providing education, support, and advocacy, but the ultimate goal is to provide the necessary support to enable our patients to find strength, which can lead to healing. In **2012, 28,168** cancer patients were served.



Objectives

1. Increase the proportion of persons who were counseled about cancer screening consistent with current guidelines.
2. Increase the proportion of women who receive a breast cancer screening based on the most recent guidelines.
3. Increase the proportion of men who have discussed with their health care provider whether or not to have prostate-specific antigen (PSA) test to screen for prostate cancer.

Charity Medications

Identified Community Need: Lack of access to necessary medications for patients who are un and underinsured.

Charity Medications assists patients who are: Medi-Cal pending, Medically Indigent Adults (MIA), Medi-Care without prescription coverage, and uninsured patients. This intervention benefits patients and helps reduce re-admissions due to lack of continuity of care or possible admissions. In 2012, **1,084** community members in need were helped.

Objective

1. Increase the proportion of our community who have access to social support services.

Community Clinic Support

Identified Community Need: Approximately 20% of San Bernardino County and Riverside County residents are uninsured. According to CHNA, 20% of uninsured for both counties.

Loma Linda University Health provides support to local community clinics that serve the community's underserved population. The clinics provide a continuum of care and provide a medical home to the medically underserved.

The continuum of care provided to the community through these clinics include:

- Care for acute and chronic illness
- Mental health services
- Dental care
- Physical, occupation, and speech therapy
- Prenatal care and other women's services
- Immunization
- Health promotion and preventative care
- Specialized care for HIV/AIDS

The demographic make-up of the **9,534** unduplicated patients served by the clinics supported by LLUH:



- 2/3 are uninsured and do not qualify under Medi-Cal
- 90 percent are minorities, 57 percent are Hispanic
- 64 percent are women, 35 percent are children

Objectives

1. Increase the proportion of persons who have a specific source of ongoing care.
2. Increase the proportion of persons with health insurance.

Diabetes Education

Identified Community Need: High rates of diabetes and a lack of access to chronic care management for diabetic patients.

The Diabetes Treatment Center (DTC) is recognized by the American Diabetes Association for providing up-to-date and accurate patient self-management education to persons with diabetes. The community benefit provided by the DTC is accomplished through blood glucose screenings, diabetes education and awareness at venues such as health conferences, universities, seminars, and wellness fairs. Last year, **147** community members were served. These interventions were not a part of the traditional services for our patients but as a community outreach in response to the high prevalence of diabetes in the Inland Empire.

Objectives

1. Reduce the annual number of new cases of diagnosed diabetes in the Inland Empire.
2. Increase prevention behaviors in persons at high risk for diabetes with pre-diabetes.
3. Increase the proportion of persons with diagnosed diabetes who receive formal diabetes education.

Family Health Fair

Identified Community Need: Increase awareness health awareness in families and provide onsite screenings.

Going on its 36th year, the Family Health Fair is an annual event that invites the community to come learn more about their health and to “Live it” through health screenings, flu shots, blood screenings, and informational booths. For the second year the event includes a 5K run/walk designed for everyone from casual walkers to elite runners. Each participant receives an event T-shirt and is eligible to win a race medal. After the 5K, the excitement continues with exhibits, opportunity drawings, delicious food, live entertainment, and all-around family fun. Last year **1,500** community members attended the event.



Objectives

1. Increase awareness around health and wellbeing to families.
2. Increase access to health services.

Health Library

Identified Community Need: Lack of access to local online health services for the community.

In our 2010 Community Health Needs Assessment the community clearly told LLUH that they wanted more health information available online. In response to that request we continue to offer the Health Library. This is an online health information service with the goal of promoting and educating around health and wellness areas that include a library on diseases and conditions, healthy living, health centers, daily health news, and daily health tips. Additional features include: Healthy Living modules, information on blood pressure, smoking, stress, and weight loss. Interactive health promoting tools are available and include adult and child BMI calculators, a wide range of health and mental health quizzes, and a health symptom checker. A healthy recipes database can be accessed to provide information to promote healthy eating. In **2012, 70,309** visitors accessed the Health Library.

Objectives

1. Increase the proportion of online health information seekers who report easily accessing health information.
2. Improve the health literacy of the population.
3. Increase the proportion of persons who use electronic personal health management tools.
4. Increase the proportion of persons who report that their health care providers involved them in decisions about their health care.

Just for Seniors

Identified Community Need: Growing senior population without access to health services.

Older adults are one of the fastest growing age groups with the baby boomers entering Medicare at a rapid rate. The focus of Just for Seniors is to improve the health, function, and quality of life for older adults. Just for Seniors is a free community service program available to anyone over 55 years of age. The program began in 1990 and has a membership of over **35,000** seniors, and continues to grow. Membership benefits include newsletter, resource directory, seminars on health, social, and financial concerns, life skills education classes, information line 1-877-LLUMC-55, and senior advocates to help navigate the system. A bi-monthly Well-Being newsletter is mailed to homes and covers relevant topics on preventative health care, travel, family, finances, daily living, and much more. LLUMCEC recognizes that seniors need a safe and positive environment to engage in and connecting them to a group is beneficial for the mind, body, and spirit.



Objectives

1. Increase the proportion of older adults who are up to date on a core set of clinical preventive services.
2. Increase the proportion of older adults with reduced physical or cognitive function who engage in light, moderate, or vigorous leisure-time physical activities

Non-Emergency Medical Transportation

Identified Community Need: Large low-income population un or underinsured and limited financial resources. In 2007, the Case Management department started a charity non-emergency medical transportation service. This service provides gurney or wheelchair transport to patients who need to be transferred home or to a skilled nursing facility. Most of the patents do not qualify for ambulance transport, have no income to pay for transport, or have family members that can assist them. This service is provided on a case-by case basis, need is determined by case managers. In **2012, 212** patients were provided medical transportation services.

Objectives

1. Increase the proportion of persons who have access to non-emergency medical transportation services.
2. Increase the proportion of persons who have a specific source of ongoing care.

PossAbilities

Identified Community Need: Lack of community support for all people including people with disabilities, to have the opportunity to take part in important daily activities that add to a person's growth, development, fulfillment, and community contribution.

PossAbilities is a community outreach program developed in 2003 by the Loma Linda University Medical Center East Campus (LLUMCEC). Last year, the program had over **30,000** members, comprised of able-bodied (Support Members) and disabled members. The goal of the program is to provide activities and practical help to disabled individuals who were born with or have suffered a permanent physical injury. The program provides participants a sense of community as they integrate back into life, once again becoming valuable members of society. LLUMCEC recognizes that this disenfranchised population is often left without resources or support, for dealing with the many adjustments they must make physically, mentally, and emotionally, in order to have fulfilling lives. The mission is to provide a new direction and hope through physical, socials, educational and spiritual interaction with peers and their community. This free membership program is tailored to persons with physical disabilities such as limb amputations, stroke, spinal cord injuries, traumatic brain injuries, multiple sclerosis, muscular dystrophy, spina bifida, and other disabilities. The various sports leagues, school-sponsored PossAbilities clubs, and the annual triathlon improves the social connectedness and possibility for interaction, particularly for the disabled.



Objectives

1. Increase the proportion of people with disabilities who participate in social, spiritual, recreational, community and civic activities.
2. Increase the proportion of adults with disabilities who report sufficient social and emotional support.

Speaking of Women's Health

Identified Community Need: High rates of heart disease, diabetes, and cancer in women in the Inland Empire.

Speaking of Women's Health is an interactive health education experience, hosted by LLUMC that provides attendees awareness and education around health, well-being and personal safety. In **2012, 1,000** women were in attendance and enjoyed the following screenings:

- Ask a Doctor booth
- Blood Pressure screening
- Body Fat assessment screening
- Bone Density screening
- Dry Mouth Treatment options and Dental Hygiene advice
- Glucose screening
- Macular Degeneration screening
- Mental Health screening
- Vision screening
- Stress Management assessment
- Waist to Hip Screening

Objectives

1. Increase the percentage of women who know their BMI, blood pressure, and cholesterol levels.
2. Identify women at risk of heart disease and connect them to health education and medical services.
3. Increase the percentage of women taking action to improve their BMI, blood pressure and cholesterol levels.



2012 Community Benefit Inventory

Community Benefit Inventory 2012					
Activities	Children's Health & Resiliency	Heart Health	Mental Health	Cancer	Other
Coalition Building					
San Bernardino County Healthy Communities	•	•	•	•	•
Community Health Education and Awareness					
211 San Bernardino County	•		•		•
Adopt – a – School : Victoria Elementary	•		•		•
Breast Cancer Education				•	
Cancer:				•	
▪ Outreach Events				•	
▪ Prevention/Education Interventions				•	
▪ Support Groups				•	
▪ Walks				•	
▪ Support Services				•	
Breastfeeding Consultation	•	•	•		•
Camp Good Grief	•				
Camp Good Grief – Special Victims Program					
Camp Good Grief – Teen Retreat					
Chemical Dependency Children's Program	•				
Children's Day Health Fair	•				
Diabetes Treatment and Prevention					
▪ Support Groups					•
Family Health Fair (Prevention & Screening)	•	•	•	•	
Health Library (Web-based Education and Awareness)	•	•	•	•	
Heart Health				•	
▪ Prevention and Education			•	•	
▪ Screening			•	•	
▪ Support Groups			•	•	
▪ Wellness Fairs			•	•	
OK KIDS					
▪ BodyWorks	•				
▪ Health4Life	•		•		
▪ Homeless Clinic	•		•		
▪ Juvenile Hall Clinic	•		•		
▪ Kids Day at the Hospital	•				
▪ Operation Fit	•		•		



▪ Pregnant Minor	•		•		
▪ Risk Watch	•		•		
▪ Youth Hope	•				
Safe Kids (Injury Prevention)	•		•		
▪ Community Building Activities	•				
▪ Education & Awareness	•				
Senior Health Fairs					•
SHIELD					
▪ Awareness, Lectures, & Educational Forums			•		
▪ Behavioral Health Trainings			•		
Speaking of Women's Health					•
<i>Staying with Sobriety</i> Newsletter		•			
Street Medicine					•
Substance Abuse Support Groups			•		
▪ Alcoholic Anonymous			•		
▪ Narcotics Anonymous			•		
▪ Pain Pills Anonymous			•		
Workforce Development Training				•	
Health Care Pipeline Programs					
Junior Public Health Internship	•				•
Institute for Community Partnership – Summer Pipeline	•				•
Health Care Support Services					
Charity Medications	•	•	•	•	•
Community Clinic Support	•	•	•	•	•
Just for Senior – Empowering Seniors					•
Non-Emergency Medical Transportation	•	•	•	•	•
PossAbilities – Empowering Disabled Individuals					•
In-Kind Donation					
In Kind Donations/ Equipment	•	•	•	•	•
Health Professionals Education and Research					
Health Professionals Education	•	•	•	•	•
Research	•	•	•	•	•

Community Members Served:

234,384



Community Benefit and Economic Value

For over a century, Loma Linda University Health System has been fulfilling the mission “To Make Man Whole.” From a humble beginning LLUH has grown to nearly 900 beds for patient care including beds at LLUMC, LLUMC East Campus, LLU Children’s Hospital, and LLU Heart Surgical Hospital, LLUMC- Murrieta, and LLU Behavioral Medicine Center. Each year the institution admits more than 33,000 inpatients and serves over half a million outpatients provided by our 400 + faculty physicians. LLUMC is the only tertiary-care hospital in the area and the only Level 1 regional trauma center for Inyo, Mono, Riverside and San Bernardino Counties. In 2013 LLUMC – Murrieta converted to a not-for-profit hospital making them the newest addition to our system. These numbers below do not represent Murrieta in 2012 but we look forward to reporting Murrieta’s community contribution for 2013. We are proud to expand our mission to the western region of Riverside County by providing health services to the community.

Valuation of Community Benefit

Year 2012 –SB697 Valuation – Cost-Based

Loma Linda University Health Health System Community Benefit Valuation All Hospital Valuation	
Medi-Cal and Other Means Tested Government Programs	\$ 15,524,093
Charity Care	\$ 25,289,879
Community Health Development	\$ 5,654,768
Subsidize Health Services	\$ 906,036
Health Professions Education & Research	\$ 48,032,684
Total Community Benefit Economic Value	\$ 95,407,460



Terms and Definitions – 2012 (Reported May 2013)

Medical Care Services (Charity Care and Un-reimbursed Medi-Cal and Other Means Tested Government Programs)

Free or discounted health services provided to persons who meet the organization's criteria for financial assistance and are thereby deemed unable to pay for all or portion of the services. Charity Care does not include: a) bad debt or uncollectible charges that the hospital recorded as revenue but wrote-off due to failure to pay by patients, or the cost of providing care to such patients; b) the difference between the cost of care provided under Medicaid or other means-tested government programs, and the revenue derived there from; or c) contractual adjustments with any third-party payers. Clinical services are provided, despite a financial loss to the organization; measured after removing losses, and by cost associated with, Charity Care, Medicaid, and other means-tested government programs.

Community Health Improvement

Interventions carried out or supported and are subsidized by the health care organizations, for the express purpose of improving community health. Such services do not generate inpatient or outpatient bills, although there may be a nominal patient fee or sliding scale fee for these services.

Community Health Improvement – These activities are carried out to improve community health, extend beyond patient care activities and are usually subsidized by the health care organization. Helps fund vital health improvement activities such as free and low cost health screenings, community health education, support groups, and other community health initiatives targeting identified community needs.

Subsidized Health Services – Clinical and social services that meet an identified community need and are provided despite a financial loss. These services are provided because they meet an identified community need and if were not available in the area they would fall to the responsibility of government or another not-for-profit organization.

Financial and In-Kind Contributions – Contributions that include donations and the cost of hours donated by staff to the community while on the organization's payroll, the indirect cost of space donated to tax-exempt companies (such as for meetings), and the financial value (generally measured at cost) of donated food, equipment, and supplies. Financial and in-kind contributions are given to community organizations committed to improving community health who are not affiliated with the health system.

Community Building Activities – Community-building activities include interventions the social determinants of health such as poverty, homelessness, and environmental problems.



Health Professions Education and Research

Educational programs that result in a degree, certificate, or training that is necessary to be licensed to practice as a health professional, as required by state law; or continuing education that is necessary to retain state license or certification by a board in the individual's health profession specialty. It does not include education or training programs available exclusively to the organization's employees and medical staff, or scholarships provided to those individuals. Costs for medical residents and interns may be included.

Any study or investigation in which the goal is to generate generalized knowledge made available to the public, such as underlying biological mechanisms of health and disease; natural processes or principles affecting health or illness; evaluation of safety and efficacy of interventions for disease such as clinical trials and studies of therapeutic protocols; laboratory-based studies; epidemiology, health outcomes and effectiveness; behavioral or sociological studies related to health, delivery of care, or prevention; studies related to changes in the health care delivery system; and communication of findings and observations (including publication in a medical journal).



Community Health Needs Assessment Overview

Loma Linda University Health

A Community Health Needs Assessment (CHNA) was conducted in 2013 and detailed plans for each licensed hospital were created to meet the identified community needs and address community plans to address needs the hospitals are unable to address. The CHNA was conducted not only in response to California's Community Benefit Legislation (SB 697) and The Affordable Care Act (H.R. 3590) but to truly fulfill the mission of the Loma Linda University Health: to further the teaching and healing ministry of Jesus Christ.

LLUH is rooted in promoting wholeness and the CHNA was modeled after this value with our whole community care model that not only included the health status of our population but the built environment, the social determinants in our community, and the readiness of our health system to truly meet the needs of our community.

Whole Community Care Model





The CHNA was conducted in conjunction with San Bernardino and Riverside County Departments of Public Health. LLUH has played an active role in a countywide health improvement framework, Community Vital Signs (CVS), a community-led effort in partnership with San Bernardino County. This effort developed evidence-based goals and priorities for action that encompassed policy, education, environment, and systems change. The established goals and priorities will align with national and statewide efforts through Healthy People 2020 and Healthy California 2020. The resources gathered by CVS will assist organizations and agencies in the County to develop or enhance programs and policies to better meet the needs of residents. This collaborative effort will allow for a collective impact model to address the health challenges in our region. Every effort has been made to align our data with countywide efforts.

In March 2012, a cross sector of community leaders and decision makers throughout the County gathered again at the Community Vital Sign Stakeholder Summit to discuss and adopt the Vision, Value, and Missions statements developed by their peers.

Purpose: Community Vital Signs is a community health improvement framework jointly developed by San Bernardino County residents, organizations and government. It builds upon the Countywide Vision by setting evidence-based goals and priorities for action that encompass policy, education, environment, and systems change in addition to quality, affordable and accessible health care and prevention services. It provides the basis for aligning and leveraging resources and efforts by diverse agencies, organizations and institutions to empower the community to make healthy choices.

Vision We envision a county where a commitment to optimizing health and wellness is embedded in all decisions by residents, organizations and government.

Values:

- Community-driven: Shared leadership by and for residents, engaging and empowering all voices
- Cultural competency: Respecting and valuing diverse communities and perspectives
- Inclusion: Actively reaching out, engaging, and sharing power with diverse constituencies
- Equity: Access to participation, resources and service, addressing historical inequities and disparities
- Integrity and Accountability: Transparent and cost-effective use of resources
- Collaboration: Shared ownership and responsibility



- Systemic change: Transform structures, processes, and paradigms to promote sustained individual and community health and well-being

As the San Bernardino Countywide Vision progresses, CVS will continue to align individual, state, and national efforts to support collective impact, engage our community, and establish the goals, strategies and measures for achieving wellness in our County. Additional efforts are being made to include Riverside County in the process and align our efforts throughout the Inland Empire.

LLUH will play a major role in CVS to help with the community health needs assessment, set regional priorities for health, and provide a framework to evaluate the interventions. This will be the basis of our triennial community health needs assessment with additional elements added to help identify specific healthcare needs of the community served by LLUH. A collective impact indicator will be chosen for each one of our strategies. This indicates that this issue has been identified as a priority for our region and all stakeholders will be engaged towards making a difference.

LLUH feels confident that we are working hard to listen to our community and collectively identify needs and assets in our region. Traditional, publicly available data were included in the assessment, along with qualitative data collected from a broad representation of the community.

Quantitative Data

- Morbidity and Mortality collected from the County Health Profiles
- Hospitalization and Emergency Department Utilization from OSHPD and LLUMC
- Social Determinants of Health collected from the U.S. Census Bureau, American Community Survey
- Health Indicator Data Collected from a variety of publicly available data

To validate the data, and to ensure a broad representation of the community, qualitative data was collected from:

Qualitative

- Physician Surveys, to identify areas in which the health system can support the health of their patients in our community initiatives.
- Community Agencies, serving our primary service area, to assess their needs and to identify areas that LLUMC can be a strategic partner.
- Telephone interviews from consumers in the primary service area.
- Key informant interviews from key leaders, to engage them in the development of our interventions and solicit their input to improving the health of our region.
- Focus groups with our patients with broad and diverse perspectives.
- Focus groups with our chaplains, fire departments, and nurses.



Community Health Management System (CHMS)

As LLUH matures in their population based health interventions metrics to evaluate success and identify areas with the greatest need are critical. A unique aspect of the CHNA included a new Community Health Management System developed by LLUH. CHMS is a geographically enabled system that will provide real-time information to hospital management about health service utilization, availability of community based health and social care resources, and neighborhood cultural capacities that support desirable health outcomes. This information system will assure our community that geographically relevant data will be generated and consumed at all levels of our health system enabling system wide strategic service delivery thinking and acting. Protected, de-identified aggregate data from our patient utilizations will be published in our CHNA to identify areas of highest need in our community. The CHMS is being implemented to enhance the triennial CHNA and to ensure data is continually being monitored and interventions are evaluated for success.

Objectives for CHMS

1. Develop the geospatial analytics competency within LLUHS.
2. Improve the health status of populations within LLUHS primary service area.
3. Improve chronic disease management.
4. Eliminate unnecessary emergency department visits.
5. Reduce unnecessary readmissions.
6. Identify strategic locations to implement community and faith based interventions to address readmissions and emergency department utilization.



Evaluation Indicators

Developing metrics for population-based interventions are imperative for continued success in elevating the health status of our community. As a regional health system LLUH is transitioning from process evaluation based system to a more inclusive and regional focus of metrics. This requires being in alignment with statewide and national indicators. Healthy People 2020 and The County Health Rankings were used as targets to align our local interventions. Healthy People 2020 provides science-based, 10-year national objectives for improving the health of all Americans.

For 3 decades, Healthy People has established benchmarks and monitored progress over time in order to:

- Encourage collaborations across communities and sectors.
- Empower individuals toward making informed health decisions.
- Measure the impact of prevention activities.

The County Health Rankings & Roadmaps program is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. The County Health Rankings show the rank of the health of nearly every county in the nation and illustrate that much of what affects health occurs outside of the doctor's office. The *Rankings* help counties understand what influences how healthy residents are and how long they will live. The *Rankings* look at a variety of measures that affect health such as the rate of people dying before age 75, high school graduation rates, unemployment, limited access to healthy foods, air and water quality, income, and rates of smoking, obesity and teen births.

Based on data available for each county, the Rankings are unique in their ability to measure the overall health of each county in all 50 states on the many factors that influence health, and they have been used to garner support among government agencies, healthcare providers, community organizations, business leaders, policymakers, and the public for local health improvement initiatives. Understanding our county's rankings is only one component of mobilizing action toward community health. The information can be used to create and implement evidence-informed policies and programs to improve our community's health. Policies and programs may be designed to target health outcomes directly, or by tackling the variety of factors that determine those outcomes.

LLUH was highlighted in the release of the 2012 County Health Rankings for their collaborative work in San Bernardino County. Since 2008 LLUH has been actively involved in the development of a countywide health initiative. We are excited to report an improvement in many of our key indicators in San Bernardino in the release of the 2012 rankings. We are actively working with the County of Riverside to achieve similar results.



2010 - 2013 COUNTY HEALTH RANKINGS

	California				San Bernardino				Riverside			
	2010	2011	2012	2013	2010	2011	2012	2013	2010	2011	2012	2013
Health Outcomes					45	44	41	44	27	29	32	27
<i>Mortality</i>					37	35	36	32	30	27	28	25
Premature death	6,196	6,128	5,922	5,570	7,828	7,675	7,346	6,760	7,177	7,062	6,762	5,960
<i>Morbidity</i>					48	49	46	51	32	34	36	41
Poor or fair health	18%	18%	19%	19%	19%	20%	20%	20%	17%	19%	19%	19%
Poor physical health days	3.6	3.7	3.7	3.7	4	4.1	4.2	4.3	3.7	3.8	3.8	4
Poor mental health days	3.6	3.6	3.6	3.6	3.9	4.1	4	4.1	3.7	3.9	3.9	4
Low birthweight	6.60%	6.70%	6.70%	6.80%	6.90%	7.00%	7.00%	7.10%	6.30%	6.40%	6.50%	6.50%
Health Factors					50	50	46	46	40	42	42	36
<i>Health Behaviors</i>					48	48	45	46	36	33	39	33
Adult smoking	15%	15%	14%	14%	17%	17%	17%	17%	16%	15%	15%	15%
Adult obesity	23%	23%	24%	24%	27%	29%	28%	28%	25%	26%	28%	28%
Physical inactivity			18%	18%			21%	21%			22%	22%
Excessive drinking	15%	17%	17%	17%	15%	16%	16%	17%	15%	17%	17%	17%
Motor vehicle crash death rate	12	12	12	10	17	17	16	14	17	17	16	14
Sexually transmitted infections	389	407	399	404	406	424	429	418	306	239	394	171
Teen birth rate	41	40	40	37	51	51	50	47	48	48	47	42
<i>Clinical Care</i>					54	56	50	52	50	54	43	46
Uninsured	21%	24%	20%	21%	23%	26%	22%	23%	27%	29%	23%	23%
Primary care physicians	116	847:01:00	847:01:00	1,341:1	79	1,201:1	1,201:1	1,868:1	64	1,576:1	1,576:1	2,515:1
Dentists				1,417:1				1,719:1				2,237:1
Preventable hospital stays	62	59	52	52	83	75	65	63	65	64	55	55
Diabetic screening	76%	77%	79%	81%	72%	72%	74%	75%	74%	75%	79%	79%
Mammography screening		59%	63%	62%		53%	56%	55%		57%	63%	62%
Hospice use	28%				35%				40%			
<i>Social & Economic Factors</i>					37	40	39	47	31	29	29	31
High school graduation	69%	71%	74%	76%	64%	65%	69%	81%	73%	75%	76%	82%
Some college/College Degree*	29%*	59%	60%	60%	18%*	50%	50%	49%	20%	50%	50%	51%
Unemployment	7%	11.40%	12.40%	11.70%	8%	13.00%	14.20%	15.00%	9%	13.60%	14.70%	13.60%
Children in poverty	17%	19%	22%	23%	17%	21%	25%	28%	16%	17%	23%	23%
Inadequate social support	26%	26%	25%	25%	26%	27%	26%	24%	24%	24%	24%	24%
Children in single-parent households	10%	30%	30%	31%	13%	31%	32%	37%	10%	27%	28%	29%
Violent crime rate	527	520	500	472	502	511	505	615	455	436	388	341
Income inequality	47				42%				44%			
<i>Physical Environment</i>					54	55	55	49	52	54	54	41
Air pollution-particulate matter days	13	16	16	11.7	31	26	26	11.3	38	36	36	11.9
Air pollution-ozone days	37	51	51		110	116	116		105	107	107	
Drinking Water Safety				2%				16%				0%
Access to recreational facilities		9	9	9		5	6	2		7	6	6
Limited access to healthy foods/Access to Healthy Foods*	46%*	79%*	5%	3%	45%*	67%*	11%	8%	62%*	87%*	11%	6%
Fast food restaurants			49%	48%			60%	52%			55%	54%

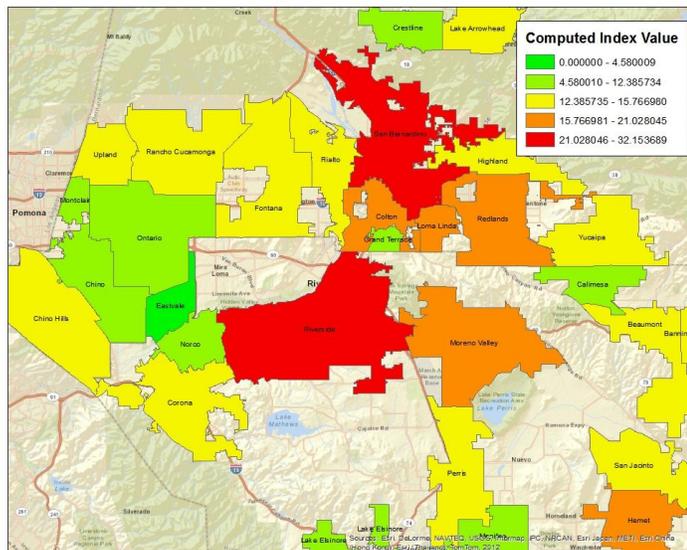


Creating a Healthier Community In 2013

After conducting the CHNA we asked the following questions: 1) **What is really hurting our communities?** 2) **How can we make a difference?** 3) **What are the high impact interventions?** 4) **Who are our partners?** and, 5) **Who needs our help the most?** LLUH assessed their entire service area to strategically identify the areas of greatest need. Poverty, low education levels, and high utilization of emergency department for ambulatory care sensitive conditions for the under and uninsured communities were used as indicators to identify the areas of greatest need. Each indicator was ranked and an index was created. Below you will find the focus areas geographically displayed in red and orange. These areas will be the focus of community health development interventions with target measurable outcomes.

Areas of Highest Need

- San Bernardino City
- Highland
- Riverside
- Colton



Identified Community Needs

- Lack of affordable access to affordable health care, particularly mental health services;
- High rates of childhood asthma, behavioral problems, and childhood obesity;
- Lack of qualified health care workers to meet emerging community needs;
- Poor coordination of care for heart disease, diabetes, asthma, and sickle cell anemia;
- High prevalence of diabetes, cancer, heart disease, and mental illness;
- Lack of access to prevention and wellness services in the community;
- Growing Hispanic population and increase in the elderly population; and
- Disproportionate share of children living in poverty and homelessness

Many factors contribute to chronic disease. Some of these factors are modifiable behaviors; in other words, they reflect individual health behaviors. Half of all deaths in the Inland Empire can be attributed to unhealthy lifestyles or to modifiable behaviors such as tobacco use, sedentary lifestyle, poor diet, and not getting preventive screenings such as mammograms, or blood cholesterol tests. Inactivity, obesity, smoking habits and poor air quality are among the leading



risk factors for several chronic diseases prevalent in our region. Poor nutrition and lack of physical activity can lead to obesity; which in turn increases the risk of serious illness, such as diabetes and heart disease. A healthy diet and regular physical activity can help achieve and maintain healthy weight and reduce the risk of developing chronic health conditions.

Health Forecasting – Tools for Improving Population Health

Health Forecasting was founded by ULCA in 2002 to help provide new and valuable information to decision-makers and health advocates about the future health status of the population based on current trends in chronic diseases, socioeconomic and demographic patterns and expected trajectories, and potential changes in policies and programs. Health forecasting can be used as a tool to:

- Analyze chronic disease trends
- Plan resource distribution to areas or populations with the most need
- Identify weaknesses in community health and potential areas for improvement
- Determine corrective actions for improving health and reducing disparities.

Loma Linda University Health is working in collaboration with UCLA to expand the health forecasting model to the Inland Empire. This work was funded through a grant from UniHealth Foundation. The Inland Empire model will be used by all the participating hospitals in the region. This collaboration will provide LLUH with:

- A tailored community health profile for the hospitals catchment area by zip code for the hospitals primary service area and secondary service area for two age groups, children and adolescents, and adults.
- Detailed forecasts of the hospitals catchment area through the year 2030, including rates and prevalence of chronic conditions, behaviors, mortality, and population projections.
- Capacity to segment their catchment area by ethnicity, gender, income, age, and educational attainment to analyze health disparities among the different sub-groups.
- Suggestions for selected interventions salient to the hospitals community benefit planning efforts.

This tool will be used to support a forward thinking decision support tool to assess current and future health status of our hospitals service area. This will be critical in moving further upstream in our planned interventions. The strategies outlined below are reflective of this forward thinking process and will be used as we move forward in 2013 and beyond.



In response to the 2013 CHNA LLUH has outlined the following strategies to comprehensively meet the needs of our community:

Loma Linda University Health System Wide Initiatives

Healthy Communities Initiative

Faith and Health Initiative

Whole Health System Care Initiative

Loma Linda University Health System Hospital Strategies

Loma Linda University Medical Center

Whole Child Care

Whole Aging Care

Whole Chronic Disease Management Care

Whole Rehabilitation Care

Whole Cancer Care

Whole Sickle Cell Anemia Care

Health Care Pipelines

Loma Linda University Medical Center – Murrieta

Whole Child Care

Whole Chronic Disease Management Care

Whole Behavioral Health Care

Loma Linda University Behavioral Medicine Center

Whole Behavioral Health Care



Community Health Plan

Loma Linda University Health – System Wide Initiatives

One Goal

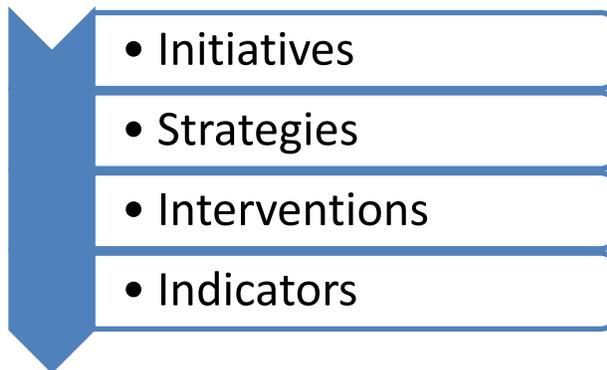
Elevate the health status of residents living in the Inland Empire

Three Coordinated Plans

1. Working together effectively as a team
2. Best practice interventions in a coordinated manner
3. Metrics addressing identified community need

One Team

LLUH working together as a coordinated and effective leader in prevention and community outreach.



Along with each licensed hospital's own detailed community health plan, Loma Linda University Health has brought together the strength of an academic health center to serve the community with system-wide initiatives to better serve the region. Regional resources such as an advisory board, a community health development team, and academic resources are deployed at a system level to provide more integrated services to our region. This is complemented by community health development teams at each hospital while benefiting from a larger pool of resources. Some strategies serve the region better at the local level, but some serve and improve health better at a regional level. System-wide initiatives are outlined in a combined plan for the system and individual strategies are outlined in each hospital's community health plan. Outlined below you will find the balance of integration and the realization of our mission at the local level.



Paradigm Shift In Public Health and Prevention

Public health is in a paradigm shift. The paradigm shift is from traditional health promotions and programs that focus on individual behavior changes, including education and awareness programs, to a focus on creating a supportive infrastructure for health that includes public policies, built environments, and systems that promote health. The Institute of Medicine (IOM, 2003) report: *THE FUTURE OF THE PUBLIC'S HEALTH IN THE 21ST CENTURY* (IOM, 2003) states, “ It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change.” This view is echoed by researchers studying the effect of the social environment on physical activity: “Advising individuals to be more physically active without considering social norms for activity, resources, and opportunities for engaging in physical activity, and environmental constraints such as crime, traffic, and unpleasant surroundings, is unlikely to produce behavior change” (McNeill et al., 2006). Conversely, changing people’s environment to provide equal access to factors that determine health will enable them to better control their health and its determinants, make healthier choices, and thereby improve their health.

Spectrum of Prevention

The socio-ecological model recognizes the interwoven relationship that exists between the individual and their environment. While individuals are responsible for instituting and maintaining the lifestyle changes necessary to reduce risks and improve health, individual behavior is determined, to a large extent, by social environments, such as community norms and values, regulations, and policies. By altering lifestyle behaviors, the risk of developing heart disease, stroke, cancer, and diabetes can be reduced. Communities, schools, worksites and healthcare systems must work together to support and promote healthy behaviors through policies and environmental factors such as smoke-free workplaces, increased access to nutritious foods, increased access to affordable medical care including coverage for preventive services, greater employment opportunities, and creating walk-able and bicycle-friendly communities.

Barriers to healthy behaviors are shared among the community as a whole. As these barriers are lowered or removed, behavior change becomes more achievable and sustainable. It becomes easier to “push the ball up the hill.” The most effective approach leading to healthy behaviors is a combination of the efforts at all levels – individual, interpersonal, organizational, community, and public policy. LLUMC will adopt strategies that meet the community health needs, and all priority areas identified through this assessment will include a spectrum of prevention that will include:

- Influencing Policy and Legislation
- Partnering with our community to improve the built environment to enhance health
- Fostering coalitions & networks and improve systems
- Changing organizational practices
- Educating providers
- Promoting community education
- Strengthening individual knowledge and skills



Community Benefit Administrative Council (CBAC)

In 2009/2010 LLUMC created the Community Benefit Administrative Council (CBAC). CBAC reports to the Mission-Focused subcommittee of the LLUMC Board of Trustees and a Board member serves on CBAC.

The Community Benefit Administrative Council, also known as CBAC, purpose is to enhance communication and help create synergy among community benefit interventions, aimed at improving the health of the community and develop interventions. CBAC council members meet quarterly to review the status and progress of LLUMC and LLUBMC, and LLUMC-Murrieta community benefit interventions. Additionally, the council members assure organizational compliance with relevant community benefit legislation.

Core Principles:

1. Emphasis on communities with disproportionate unmet health needs
2. Emphasis on primary prevention care
3. Build a seamless continuum of care
4. Emphasis on community capacity building
5. Emphasis on collaborative governance



Community Benefit Administrative Council		
Last	First	Title
Barilla	Dora	Assistant VP Strategy and Innovation, LLUH
Baltazar	Angelica	Health and Human Services Industry Support Specialist, ESRI
Baum	Marti	Medical Director, Community Health Development
Belliard	Juan Carlos	Associate Professor in Global Health, School of Public Health Director, Institute for Community Partnerships
Clark	Cynthia	Director of Employee & Community Wellness, LLUMC – Murrieta
Chinnock	Richard	Chair Department of Pediatrics, LLU School of Medicine
Chrispens	Jere	Member, LLUMC Board of Trustees
Clem	Kathleen	Chair Department of Emergency Medicine, LLUMC
De Luca	Evette	Director of Civic Engagement & Community Transformation, Reach Out
Elwell	Larry	Principal, Victoria Elementary School
Gillespie	Timothy	Faith and Health Liaison, Community Health Development, LLUMC
Mahany	Kevin	Director, Advocacy & Healthy Communities, St. Mary Medical Center
McKenzie	Monica	Perinatal Educator, Staff Development, LLUMC
Payne	Pedro	Manager, PossAbilities & Just for Seniors, LLUMC East Campus
Pruna	Tina	Director, Community-Academic Partnerships (CAPS), LLU
Shah	Huma	Assistant Professor, Loma Linda University-Department of Health Policy and Management Director Research, Loma Linda University Behavioral LLUMBC
Storjfell	Judy	Sr. Vice President for Patient Care Services, Chief Nursing Officer Loma Linda University Health
Winslow	Gerald	Vice President, Mission and Culture, LLUMC



Community Partners that Care

LLUH supports and enhances regional efforts in place to promote healthier communities. Partnership is not used as a legal term, but a description of the relationships of connectivity that is necessary to collectively improve the health of our region. One of the objectives is to partner with other nonprofit and religious organizations that share our values and priorities to improve the health status and quality of life of the community we serve. This is an intentional effort to avoid duplication and leverage the successful work already in existence in the community. Many important systemic efforts are underway in our region and we have been in partnership with multiple not for- profits to provide quality care to the underserved in our region.

Institute for Community Partnerships (ICP)

In an effort to intentionally partner with our community to elevate the health status in our region, the LLU hospitals joined together with other entities in the Loma Linda University Health Sciences system forming the Institute for Community Partnerships (ICP). ICP aspires to increase communication, collaboration, and empowerment of all on-campus entities serving the local community as well as their community partners. The Health System's Community Health Development department is also active in channeling student and faculty volunteers from Loma Linda University into service learning projects in the local community.



Last year, the CBAC council grants and developed strategic collaborations with the following organizations.

Local Organization	Purpose	Objectives
Health System Learning Group	Bring together 40 health systems to take advantage of the opportunities presented by national health reform to re-examine health system practices.	<ol style="list-style-type: none"> 1. Deliberately embraces a ‘learn-in-the-open’ approach –sharing transparency, while harvesting lessons from promising practices in the field. 2. Promotes proactively managing charity care and leveraging community benefit requirements, not only to assess community health, but to invest in community health with a true integrative strategy. 3. Document its learning in this starting monograph in order to challenge leaders in the field to be the early adopters of an ensemble of practices that will improve health status, both inside and outside of their health systems.
Social Action Community (SAC) Health System	To support the development of a community based clinic and create an infrastructure for the clinic to become financially sustainable.	<ol style="list-style-type: none"> 1. Increase the proportion of persons who have a specific source of ongoing care. 2. Increase the proportion of persons with health insurance
Community Clinic Association of San Bernardino County	The support the Community Clinic Association of San Bernardino in building an effective, county-wide association of community clinics that efficiently deliver culturally appropriate quality healthcare to the medically indigent, underserved, uninsured and/or underinsured.	<ol style="list-style-type: none"> 1. To support the development of a community clinic association to increase the capacity and sustainability of the community clinics in the Inland Empire.
Latino Health Collaborative (LHC)	To support LHC in improving the health of Latinos and our community to address barriers within the public and private systems that impact health and access to health care.	<ol style="list-style-type: none"> 1. To increase health equity by strengthening civic engagement, increasing in health professions, building capacity of community-based organizations, strengthening relationships with health systems, and public education and advocacy.



LLUH believes that partnerships are effective tools in improving the health of our community. Together, we are able to leverage our resources and strengths and have a greater impact. We can build a greater sense of community and a shared commitment towards health improvement.

We would like to thank our partners for their service to our community.

- Air Quality Management District (AQMD)
- American Cancer Society
- American College of Cardiology
- American Heart Association
- American Lung Association
- American Red Cross
- AmeriCorps
- Boys and Girls Club
- C.E.R.T. - Community ER Response Team
- California Association of Marriage & Family Therapists
- California Bicycle Coalition
- California Safe Program
- California Thoracic Society
- Catholic Diocese of San Bernardino
- Central City Lutheran Mission
- Chamber of Commerce – Inland Empire
- Childhood Cancer Foundation of Southern California, Inc.
- Community Clinic Association of San Bernardino County
- CVEP Career Pathways Initiative
- First 5 of San Bernardino and Riverside
- Faith Based Communities
- Inland Coalition for Health Professions
- Inland Empire Children’s Health Initiative
- Inland Empire United Way
- Inland Empire Women Fighting Cancer
- Latino Health Collaborative
- Jefferson Transitional Program
- Nu Voice Society Inland Empire
- Omnitrans
- Partners for Better Health
- Reach Out
- Riverside County Emergency Medical Services (RCEMS)
- Riverside County Department of Public Health
- Ronald McDonald House
- Riverside County Department of Public Health
- SAC Health System
- Safe Kids Inland Empire Coalition
- San Bernardino Associated Governments (SANBAG)
- San Bernardino City Schools Wellness Committee
- San Bernardino County Healthy Communities
 - Healthy Adelanto
 - Healthy Apple Valley
 - Healthy Big Bear Lake and Greater Big Bear Valley
 - City of Bloomington
 - Healthy Chino
 - Healthy Chino Hills
 - Healthy Colton
 - Healthy Fontana
 - Healthy Hesperia
 - Healthy High Desert
 - Healthy Highland
 - Healthy Loma Linda
 - Healthy Montclair
 - Healthy Muscoy
 - Healthy Ontario
 - Healthy Rancho Cucamonga
 - Healthy Redlands
 - Healthy Rialto



- Healthy Rim of the Mountain Communities
 - Healthy San Bernardino
 - Healthy Upland
 - Healthy Victorville
 - Healthy Yucaipa
- San Bernardino County Medical Society
 - San Bernardino County Department of Public Health
 - San Bernardino Mexican Consulate
 - San Manuel Band of Mission Indians
 - Think Together



Whole Health System Care Initiative

Overview of the Initiative

With the passage of the Affordable Care Act (ACA), new health insurance exchanges and Medi-Cal expansions will render health insurance more available, accessible, and expected. To adapt to such changes, health care systems will need to develop innovative delivery systems, electronic enrollment systems, targeted media campaigns, and creative community-based outreach and enrollment. The ACA also recognizes the important role that prevention and public health play in improving health outcomes, and makes an unprecedented investment in prevention both inside and outside the health care system. In the Inland Empire alone, there is an expected 580,000 individuals eligible for Medi-Cal expansion or the newly formed health exchanges.

Improving the health care system in the Inland Empire will require the system to be better aligned toward population health goals and outcomes. The system should be focused on health, not just illness, and become truly patient-centered. To achieve these goals, health care systems and plans across the state are already innovating ways to redesign the health delivery system—which is currently fragmented, geared toward acute services, and at times unsafe.

Community Health Development will support and promote community based prevention to support the development of a primary care network. There are over 1.5 million residents living in Medically Underserved Areas (MUA) in the Inland Empire. LLUH will provide financial and technical support for the Community Clinic Association of San Bernardino County and financial support to our partner clinic SAC Health System.

Loma Linda University Health will work closely with Covered California to help with the outreach and education to providers and community members regarding the newly developed health exchanges. LLUH will help lead the region in the implementation of the ACA. We will work with our community partners to improve the health infrastructure in the Inland Empire to provide appropriate and affordable care to all residents.

Strategies

1. Whole Child Care
2. Healthcare Pipelines
3. Whole Mental Health Care
4. Chronic Disease Management Care
5. Whole Cancer Care
6. Whole Rehabilitation Care
7. Whole Sickle Cell Anemia Care
8. Whole Aging Care



Center for Strategy and Innovation

In 2013 LLUH established a Center for Strategy and Innovation (CSI) to support the LLUH strategic planning process and to innovate new delivery models that engage the community. The CSI will help create innovative health delivery models that are designed **to reduce the overall cost of healthcare, improve the health of the population, and improve access to affordable health services for the community** both in outpatient and community settings. These models will also improve care for populations with specialized needs, test approaches for specific types of providers to transform their financial and clinical models, and improve the health of populations - defined geographically, clinically, or by socioeconomic class through activities focused on engaging community in prevention, wellness, and comprehensive care that extends beyond the clinical setting. We will also begin to bring community partners together to build these innovative models. This center will be the hub for the interventions outlined in the community health plan.





Health Library

The health library is an online health information service with the goal of promoting and educating around health and wellness areas that include a library on diseases and conditions, healthy living, health centers, daily health news, and daily health tips. Additional features include: Healthy Living modules, information on blood pressure, smoking, stress, and weight loss. Interactive health promoting tools are available and include adult and child BMI calculators, a wide range of health and mental health quizzes, and a health symptom checker. The health library is a resource to help promote a virtual health system.

Evaluation Indicators

1. Improve the percent of patients receiving care in a timely manner.
2. Increase culturally and linguistically appropriate health services provided in the Inland Empire.
3. Reduce 30-day all cause unplanned readmission.



Faith and Health Initiative

Overview of Initiative

Faith and Health have long been partners in healing individuals and communities. It makes sense that these two healing institutions should work together in order *create new forms of faith-based collaborations for health in our communities*. In order to “continue the teaching and healing ministry of Jesus Christ,” it is imperative that we seek to connect strategies and interventions with faith communities in order to make a greater impact for health in our local community.

The Faith and Health Initiative is embedded into the very DNA of Loma Linda Health, and therefore becomes a delivery model for many of the strategies. The corresponding interventions will take place in faith communities through the Faith Community Health Network (FCHN), which is the backbone of the Faith and Health Initiative.

The FHCN is a covenanted relationship between LLUH and Faith Communities in the two-county region in which we serve. The goal of the network is to **collaborate, innovate, and fellowship** through health interventions. Within the network there seeks to be a “unity of purpose” in working hand-in-hand towards a healthier community, a stronger congregational care, and a better understanding of the resources that LLUH has available for its faith communities.

Ultimately, another goal of the FHCN is to help faith communities care for their congregants as they journey through our healthcare system. Establishing training events for faith community-based liaisons to familiarize them with our particular system, and partnering with patients in order to move them from our system back to their congregational care system with a strong continuum of spiritual care.

Due to the nature of care that Faith Community Leaders give on any given day to their congregants, there are a few strategies that make the most sense to be deeply connected with Faith Community Interventions. Those strategies are Whole Mental Health Care, Whole Aging Care, and working with Covered California in its Education and Outreach to educate providers and community members regarding the newly developed health exchanges.

Goal: Creating new forms of Faith-based collaborations for health in our communities.

Strategies

1. Whole Child Care
2. Healthcare Pipelines
3. Whole Mental Health Care
4. Chronic Disease Management Care
5. Whole Cancer Care
6. Whole Rehabilitation Care
7. Whole Sickle Cell Anemia Care



8. Whole Aging Care

Interventions

1. Behavioral Health
 - a. Mental Health Certificate Training Program;
 - b. Case Discussion Lunches, Counseling for Clergy,
 - c. Catholic/VA Intervention,
 - d. Chaplaincy Training,
 - e. Mental Health Advisory Council.
2. Healthy Aging
 - a. Healthy Aging Conference,
 - b. Grand Terrace Intervention,
 - c. Drayson Center Membership/Preventative plan for Clergy,
 - d. Clergy health and Wellness day at Drayson,
 - e. Catholic Healthy Aging Pre-Conference

Evaluation Indicators

1. Enroll 50 Faith Communities in the FCHN in 2013. Increase number by 20% in 2014.
2. Identify a baseline of referrals to mental health professionals in 2013 and increase by 10% in 2014.
3. Increase the number of faith communities interested in health and wellness by a coordinated effort of identifying programs, publicizing programs amongst the faith communities and coordinating efforts in geographical locations.



Healthy Communities Initiative

Overview of Initiative

The Institute of Medicine's report, *The Future of the Public's Health in the 21st Century*, calls for significant movement in "building a new generation of inter-sectorial partnerships that draw on the perspectives and resources of diverse communities and actively engage them in health action.

Loma Linda University Health is committed to elevating the health status of the community. Improving the conditions in which people live, learn, work, and play and addressing the inter-relationship between these conditions, will create a healthier population. Integrating health policy efforts with those related to education, housing, business, transportation, agriculture, media, and other areas outside of the health sector, will ultimately improve the health, safety, and prosperity of the Nation.

Building a healthy environment requires multiple stakeholders working together with a common purpose. The health challenges are too large address in isolation, and a key focus of the community health development interventions will be anchored through a "Healthy Community Model" implemented throughout the San Bernardino County. In collaboration with our community, we have collectively prioritized our health concerns, and will seek solutions across a broad range of sectors to create communities we all want for our children and ourselves.

Humans interact with the environment constantly. These interactions affect quality of life, years of health life lived, and health disparities. Environmental health consists of preventing or controlling disease, injury, and disability, related to the interactions between people and their environment. An estimated 25% of preventable illnesses worldwide can be attributed to poor environmental quality. Effective chronic disease management must include a comprehensive approach that addresses the built environment to promote self-management. The chronic care model listed below displays the importance of the health system working with the community to build better systems of care and to bridge both clinical and community prevention.



The Chronic Care Model



Developed by The MacColl Institute
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Healthy Communities of San Bernardino is a countywide strategic initiative to create healthier environments and promote healthful lifestyle choices for all county residents, with a particular emphasis on access to nutritious foods, physical activity, and appropriate health care. The Healthy Communities Program (HCP) was created as an initiative of the San Bernardino County Board of Supervisors in April 2006. After five years, 19 of the county’s 24 incorporated jurisdictions have become Healthy Cities. The Healthy San Bernardino Coalition is a by-product of this initiative. Each city develops its own plan, and focus areas, which include such diverse topics as: nutrition, active transportation, safety, health care access, facilities, parks and open space, mental health, a green and sustainable city, and education and lifelong learning. Concurrently, city partners are working on policy issues including: 1) updating general plans to reflect their Healthy City commitment; 2) healthy vending policies; 3) joint use agreements; 4) safe routes to schools; 5) community and home garden policies; and 6) farmers market policies.



Participating Cities

Healthy Adelanto
Healthy Apple Valley
Healthy Big Bear Lake and Greater Big Bear Valley
City of Bloomington
Healthy Chino
Healthy Chino Hills
Healthy Colton
Healthy Fontana
Healthy Hesperia
Healthy High Desert

Healthy Highland
Healthy Jurupa Valley
Healthy Loma Linda
Healthy Montclair
Healthy Muscoy
Healthy Ontario
Healthy Rancho Cucamonga
Healthy Redlands
Healthy Rialto
Healthy Rim of the Mountain Communities
Healthy San Bernardino
Healthy Upland

Loma Linda University Health is an active partner with Healthy Communities of San Bernardino to further their broad-based, multi-level, multi-sector work in improving the health of our residents. We are providing technical support for policy development, support for their coalitions, resident support in selected cities, and health education and promotion programs.

Strategies

1. Whole Child Care
2. Healthcare Pipelines
3. Whole Mental Health Care
4. Chronic Disease Management Care
5. Whole Cancer Care
6. Whole Rehabilitation Care
7. Whole Sickle Cell Anemia Care
8. Whole Aging Care

Evaluation Indicators

1. Increase city participation in the Healthy Community Initiative by 20% in 2013.
2. Establish a retail food environment index for each city.
3. Establish baseline indicators defining a healthy community in both San Bernardino and Riverside County.
4. Implement policies to reduce the retail food environment index.



Community Health Plan

Loma Linda University Medical Center

This Community Health Plan includes Loma Linda University Medical Center, East Campus, Children's Hospital, and Heart and Surgical Hospital all whom share one license and are a part of Loma Linda University Health.



Loma Linda University Medical Center
Number of hospital beds: 371
Ruthita J. Fike, CEO
Lowell Cooper, Chair, Board of Trustees
LLUMC, Senior Vice President Managed Care. LLUAHSC



Loma Linda University Children's Hospital
Number of hospital beds: 348
Zareh Sarrafian, Administrator
11234 Anderson Street
Loma Linda, CA 92354
(909) 558-4000



Loma Linda University Medical Center East Campus
Number of hospital beds: 134
Lyndon Edwards, Vice President
25333 Barton Road
Loma Linda, CA 92354
(909) 558-6000



Loma Linda University Heart and Surgical Hospital
Number of hospital beds: 28
Lyndon Edwards, Vice President
26780 Barton Road
Redlands, CA 92373
(909) 558-4000



LLUMC Service Area

LLUMC's market area is defined as California's Inland Empire region. The Inland Empire region is comprised of the entirety of the counties of Riverside and San Bernardino. It is home to approximately 4.2 million people as of the 2010 Census. This region contains the census-defined metropolitan statistical area of Riverside-San Bernardino-Ontario, as well as cities in the High Desert extending into the Mojave, the Coachella Valley, and Southwest Riverside County. In the year 2012, 92.8% of LLUMC's inpatient cases originated from the Inland Empire.





Whole Child Care

Identified Need: High rates of childhood obesity and asthma. High rates of children living in poverty and homelessness.

Lack of adequate resources for children including behavioral health services, medical services, social services. Fragmentation of the system as a whole.

Our health system and communities have been unable to respond to children raised in poverty with a lack of resources.

Goal: Improved health status for children living in Inland Empire.

Whole Child Care: Children are our most at-risk population in the Inland Empire as they are the smallest voice in a region of minimal resources. In our vast geographic area, children 0-17 compromise more than 39 percent of our population, 33 percent of our families live at poverty level, and 44 percent live in single parent households. Our children attend schools where educational competency rates are below the national average, yielding high school graduation rates of 60 percent.

Our mission at Loma Linda University Health is to be the voice for our most vulnerable population. We have made children's well-being a priority for our health system, by being the premier Children's Hospital in the eastern portion of Southern California.

The U.S. Surgeon has identified the obesity epidemic as one of the greatest health problems facing the nation today. Currently, approximately 25 million U.S. children and adolescents are overweight or obese. Since 1980, the percentage of children who are overweight has more than doubled, while rates among adolescents have more than tripled. In one clinic, 22% of two year olds are overweight or obese. With each year of life there is a 2% increase in children with unhealthy weight with nearly 50% of 15 year olds over. Although the rising trend in obesity rates is present in all social classes, the risk is greater in lower income and in certain ethnic populations.

Childhood obesity has been associated with a number of problems including health, social, and economic consequences. Childhood obesity is related to numerous chronic adult disease including type 2 diabetes, cardiovascular disease, several kinds of cancer, and osteoarthritis. Children and adolescents who are overweight are more likely to become overweight or obese adults. If a child is obese at the age of four, he or she will have a 20 percent likelihood of being overweight as an adult.

Meeting the health needs of our children will require a symphony of care and coordinated response from healthcare access, access to nutritious foods, family support, access to open space for physical activity, and collaboration with our local schools. Most strategies to prevent or reduce childhood obesity have focused on individual behavior modification and pharmacological



treatment, but have been met with limited success.

Loma Linda University Health recognizes that our children are our future. LLUH is committed to improving the health of all children living in the region by promoting lifelong healthy eating patterns through education and behavior change practices, promoting physically active lifestyles, and supporting community programs that promote overall health.

Objectives:

To engage the “collective community” of local, regional and state agencies, and non-profit entities to create a system of care that stretches from families and communities to the health care system that synergistically improves the wholeness of all the children in our region.

Interventions:

1. Inland Empire Childhood Obesity Task Force provides a venue for passionate community partners to strategize on possibilities and barriers that affect the challenges of our families, agencies, and policies of our region of service, the Inland Empire.
2. OK Kids or Outreach to “K”ommunity Kids focuses the integration of young pediatricians in training into communities supportive services focusing on whole child, specifically addressing the issues of lifestyle living, childhood safety and teen pregnancy and parenting.
3. Safe Kids Program is the Loma Linda chapter of the national organization with focuses on safety education of children and parent to reduce the avoidable death statistics. In childhood, accidents and unintentional injuries are ranked as the #1 cause of death in childhood.
4. Camp Good Grief – An intensive camp that provides emotional support and grief counseling for children who have suffered family losses
5. Operation Fit is a week long summer day camp at the university recreational center that gives children a hands on exposure to wellness through healthy choices of nutrition and physical activity.
6. BodyWorks, is a national program that provides health education with regards to physical activity, nutritional choices, and goal setting for well-being in teenagers and parents.
7. Lactation Consultations provide the one to one coaching for the new mothers seeking breast feeding skills to increase the health of their infants with regards to and an early obesity prevention
8. Lactation Accommodation Policy in Local Communities is an intervention that targets individual city government entities in efforts to provide education and acceptance of state



lactation accommodation laws and to promote understanding and compliance in the business communities of the each city.

9. Adopt- A-School Model provides a saturation of efforts for success in domains of academics, nutrition, physical activity, and even a school garden.
10. Children's Day – A day at a children's hospital for young children to celebrate health through connection with nurses, physicians, and life specialists.
11. Healthy Neighborhoods Project is a volunteer student program launched through the graduate programs at Loma Linda University that targets the high risk children and families in poverty and homeless individuals. The goal is to use the mentoring model to provide friendship, trust, academic teaching for the children.
 - Project Hope is an intervention working within the San Bernardino City Unified School District programs with the pregnant and parenting teens. This addresses the issues of goal setting, parenting skills, nutrition and safety, and nurturing components for teen parents.
 - Special Opportunities is an mentoring outreach for children and teens who have been targeted as extreme academic failure risk due to chaotic families, unsafe environments, and low motivation.
 - Street Medicine is a unique outreach to homeless individuals in the area, who are unable to seek medical care at health clinics. This program seeks out the isolated, homeless, at -risk individuals to address health care needs, refer for care, and provide health education with regards to basic care.
 - Community Kids Connection provides academic tutoring and music education in a low income part of the community using the mentor model.
 - La Escuelita is a tutoring program, for parents which provides physical activity classes, computer education and “English as a Second Language” classes.
12. Youth Hope Substance Abuse is a community drug prevention and intervention program for uninsured young adults that are homeless or with housing insecurity. This program is linked with the community based program of Youth Hope.
13. Prescription Drug Abuse Prevention and Education Program is aimed at the high schools though reaching down to the elementary schools providing information for students, teachers, and families of the risks of prescription drugs.
14. Walk with the Doc Program is a national physical education connecting physicians with their community promoted through the multiple community efforts including the California Medical Association that address the sedentary lifestyle of communities.



15. Community Based Prevention Plus Clinics will provide the opportunity for community's and healthcare providers to create a rich educational forum for lifestyle transformation
16. Inland Empire Children's Health Initiative is a regional coalition promoting health insurance coverage for children.
17. Health prescription for school neighborhoods will create school specific "Health Prescriptions" for families that identify healthy food choices, walkable routes around neighborhoods, safe physical activity areas and health clinics.
18. Loma Linda University Children's Hospital and affiliated clinics will participate in the national initiative from the American Academy of Pediatrics targeting Baby Basics, parenting and early reading.
19. Josh and Friends is a plush puppy toy accompanied by a book titled "I'll Be OK" which is designed as a therapeutic tool for 3-7 year old children, to provide comfort and better understanding in an unfamiliar hospital experience.
20. Think Together is a community partner where engagement is structured for overall wellness providing the framework for health and wellness in the after school environment as a blended community effort for children and families.

Evaluation Indicators:

Short Term – Enroll and increase the number of children involved in healthy lifestyle interventions with regards to nutrition, activity, academic, and healthy mental domains.

Long Term – Decrease the number of days missed at school and reduced ambulatory sensitive admissions and emergency room visits.

Collective Impact Indicator - Improved breastfeeding rates at 6 months. Reduce obesity in the community by creating awareness of healthy lifestyle choices. Improve families ability to achieve wellness in their own neighborhoods and schools.



Whole Cancer Care

Identified Need:

Lower than average breast cancer risk although higher than average breast cancer mortality in the Inland Empire.

Higher than average lung cancer rates in the Inland Empire.

Higher rates of colorectal cancer incidence and mortality rates among Inland Empire males than the statewide average.

Higher incidence and mortality rates for cervical cancer among Inland Empire women than the statewide average.

Higher incidence and mortality rate of prostate cancer among Inland Empire African American men than the statewide average.

Goal:

Reduce the number of new cancer cases, as well as the illness, disability, and death caused by cancer.

Whole Cancer Care:

The cancer objectives for Healthy People 2020 support monitoring trends in cancer incidence, mortality, and survival to better assess the progress made toward decreasing the burden of cancer in the United States. The objectives reflect the importance of promoting evidence-based screening for cervical, colorectal, and breast cancer by measuring the use of screening tests. For cancers with evidence-based screening tools, early detection must include the continuum of care from screening to appropriate follow-up of abnormal test results and referral to cancer treatment.

At LLUH we are committed to treating interrelated factors that contribute to the risk of developing cancer. These same factors contribute to the observed disparities in cancer incidence and death among racial, ethnic, and underserved groups. The most obvious factors are associated with a lack of health care coverage and low socioeconomic status (SES). SES is most often based on a person's:

- Income
- Education level
- Occupation
- Social status in the community
- Geographic location

In the past decade, overweight and obesity have emerged as new risk factors for developing certain cancers, including colorectal, breast, uterine corpus (endometrial), and kidney cancers. The impact of the current weight trends on cancer incidence will not be fully known for



several decades. Continued focus on preventing weight gain will lead to lower rates of cancer and many chronic diseases.

Objectives:

1. Increase the proportion of women who receive cervical cancer screening.
2. Increase the proportion of men who receive colorectal cancer screening.
3. Increase the number of community events promoting early cancer detection and screening.

Interventions:

1. Cancer Screenings
 - Breast cancer
 - Cervical cancer
 - Colorectal cancer
 - Prostate cancer
2. Community education and awareness campaign targeting prostate cancer and African American males.
3. Nutrition classes for cancer patients.
4. Wig bank for cancer patients.
5. Look Good Feel Good – Makeovers for patients experiencing chemotherapy
6. Support Groups
 - Lebed Method Exercise
 - Prostate Cancer
 - Women's Cancer
 - Breast Cancer

Evaluation Indicators:

Short Term –Numbers of community contacts through health education and screenings. To include programs focused on prevention and risk identification.

Long Term –Increase rates of screenings and earlier stage diagnosis in the region.

Collective Impact Indicator –Decrease in late staged diagnosis, morbidity & mortality related to cancer.



Whole Chronic Disease Care

Identified Need:

High rates of ambulatory care sensitive hospitalizations and ED utilization as related to obesity co-morbidities, heart disease and diabetes.

Goal:

Improve the continuum of care for individuals experiencing chronic disease.

Chronic Disease Management:

The prevalence of chronic diseases is increasing in both the elderly and non-elderly populations, with a significant increase in the number of people with multiple chronic diseases. Increased spending on chronic diseases in Medicare is a significant driver of the overall increase in Medicare spending over the last twenty years.

Chronic disease management is a broad term that encompasses many different models for improving care for people with chronic disease. Elements of a structured chronic disease management program may include a treatment plan with regular monitoring, coordination of care between multiple providers and/or settings, medication management, evidence-based care, measuring care quality and outcomes, community based interventions supporting healthy behaviors, and support for patient self-management. LLUH is taking an active role to improve the continuum of care for individuals experiencing chronic disease and is committed to an overall emphasis of improving the efficiency of health care and bridging preventive strategies in the clinical setting as well as in the community. Although an overall coordination of multiple chronic diseases will be emphasized the interventions for this strategy will be geared toward diabetes, heart disease, and obesity related co-morbidities.

Objectives:

1. Improve evidence based protocol adherence for heart disease management within the hospital.
2. Increase community awareness on the importance of identifying their cholesterol, BMI, blood pressure, and glucose levels.
3. Improve the overall self-reported health status as good or excellent.

Interventions:

Countywide Hospital Collaboration - LLUH continues to collaborate with the Hospital Association of Southern California in connecting with other area hospitals and with the San Bernardino and Riverside County Health Departments in an effort to develop cooperative approaches to improving the health of our community and to evaluate the outcomes of our



community benefit programs. In 2013 not-for-profit community hospitals along with other community agencies have joined together with the audacious goal to displace heart disease as the leading cause of death in our county.

1. Adopt the American Heart Association's "Get with the Guidelines" protocol in the hospital.
2. Develop, pilot, and implement a health coaching/bridge model for underserved patients that assesses medical adherence treatment, ensuring a medical home, and provides referrals to social services.
3. Develop and implement a Faith Community Health Network that creates a continuum of both spiritual and community care.
4. Implement a Health Leads model that expands the health systems capacity to address basic resource needs often at the root causes of poor health.
5. Coordinate and integrate nutrition and lifestyle education into existing health education programs, community settings, faith communities, and healthy communities initiative.
6. Develop specialized nutrition education programs for heart failure and diabetic patients.
7. Pilot a community based chronic care management model utilizing community health workers for diabetic patients managed through the Diabetes Treatment Center.
8. Develop a continuum of care delivery model for diabetic and heart failure patients.
9. Pilot 3 models of collaborative community based health promotion, preservation and disease prevention models.
10. Create a benchmark and dashboard to follow our socially complex patients including homeless patients.
11. Flu vaccinations at health fairs and in the community.

Evaluation Indicators:

Short Term – Decreased rates of readmissions for heart failure, pneumonia, Acute Myocardial Infarctions and acute diabetes complications.

Long Term – Increase the sites for community based management for diabetes.

Collective Impact Indicator - Displace heart disease as the leading cause of death in San Bernardino County. Healthy People 2020 Objectives



Health Care Pipelines

Identified Need:

High poverty rates and low education levels in our region, 1.5 million residents living in Medically Underserved Areas (MUA), and low physician ratios.

Goal:

Create a pathway for students of the Inland Empire region to enter healthcare occupations and ultimately to care for the residents of the Inland Empire.

Health Care Pipelines:

Loma Linda University Health is working in collaboration with the community to prepare a health care workforce for the 21st century. Investing in our future healthcare workforce and developing our own local talent is a key strategy for improving the resiliency of our children. Giving our children hope for the future and empowering them with a health career may be one of the keys in improving long-term health. The higher the education levels in a community, the lower the morbidity from many common acute and chronic diseases such as heart disease, respiratory disorders and diabetes. Investing in our health career pipelines can have a positive impact on reducing not only our health care shortages and health disparities, but also the overall academic achievement throughout our region.

Objectives:

1. Increase the number of students entering a health professional career in the Inland Empire.
2. Increase the networking and relationships of educational system, health system, and workforce to foster an achievable health career ladder.
3. Increase exposure of students to the career possibilities in the health system.

Interventions:

1. Gateway Program - Healthcare exposure and unique connected summer experiences to foster interest and understand pathway to careers in health delivery systems.
2. Inland Coalition for HealthCare Pathways - Regional coalition development and networking, in improve the number and quality of programs in the area. Enrolling the business community in support.
3. Tutoring Programs to strengthen science, math, and literacy.
4. Adopt A School Program – Tutoring programs for children at Victoria Elementary School, reaching into early years.



5. System wide support of early childhood literacy – Promoting literacy at pediatricians visit and creating a partnership is preschool and school districts for collaboration and support.
6. Participation in Policy Development for Healthcare Workforce at the state and local level.
7. Strategic Planning for Healthcare Pipelines in the Inland Empire with all stakeholders of the community and educational sectors.
8. Health Policy Fellows in the Healthy Communities Efforts – This is participatory activity of public health fellows embedded in the healthy community efforts. In addition, this activity places a spotlight on the importance of emerging needs of public health in policy settings.
9. Jr. Public Health Policy Interns – High School students being mentored by the health policy fellows designed to expose youth to the field of public health.

Evaluation Indicators:

Short Term – Inventory for a baseline metrics of the San Bernardino and Riverside County activities with regards to education hours, health career lectures, field trips, and internships.

Long Term – Increase the number of health career connections of local community entities from baseline metrics. Create the network that sponsors these educational ladders by collaborating with businesses, all educational sectors, and the health delivery systems.

Collective Impact Indicator - Improved high school graduation rates. Third grade literacy scores to increase. Tracking of the health care career numbers.



Whole Sickle Cell Anemia Care

Identified Need:

High readmission rates for Sickle Cell Anemia patients.

Increased length of stay for Sickle Cell Anemia patients.

Lack of providers and medical homes for Sickle Cell Anemia patients.

Increase rate of inpatient sickle cell discharge trends in San Bernardino County.

Lack of adequate disease management for Sickle Cell Anemia patients.

Increased African-American population in Riverside and San Bernardino county secondary to outmigration from LA County, trend expected to continue.

Goal:

To decrease morbidity and mortality and improve overall quality of life for sickle cell anemia patients.

Sickle Cell Anemia Care:

Sickle cell disease (SCD) is a real disease with real consequences – appropriately termed “crisis”. Symptoms of this inherited disease begin in early childhood and vary in severity, leading to consequences of frequent hospitalizations, disability, and early death. SCD is the most commonly inherited blood disorder affecting 1 of 500 African Americans and 1 of 1000 Hispanic Americans.

Another reality for patients living with SCD is the lack of available resources in the Inland Empire. Over the past decade there has been a notable outmigration of African Americans from Los Angeles to San Bernardino and Riverside Counties with little attention given to this disease largely exclusive to this population. We believe efforts to improve the health outcomes of this group require a focused multidisciplinary effort and healthcare partnerships connecting community resources, providers, and patients.

Thru this focused multidisciplinary effort we will educate Medical staff regarding the clinical manifestations of the disease, the multiple complications that arise from this disease, and outline the expected appropriate acute and chronic treatment for this disease. We will strive to provide the patients with excellent care regardless of the setting. We desire to engage not only the physical nature of this disease but also the spiritual and emotional aspects of our patients in order to achieve true healing. With our efforts intact our patients will then be able to responsibly address their needs thru self- awareness, encouragement, peer education and knowledge of not just the limitations that sickle cell disease presents but the possibilities that arise from this or any challenge. We will form partnerships with interested parties in an effort to increase awareness and engage the community so that our efforts may be multiplied. In the end the Patient and those



surrounding them that are affected by this illness will be the passion of our work.

SCD management aligns with a long history of “mission” at Loma Linda Health and provides us an opportunity to engage not only the physical nature of this disease but also the spiritual and emotional aspects of our patients in order to achieve true healing. This is the passion of our work!

Objectives:

1. Decrease ED and urgent care utilization rates for adult sickle cell anemia patients.
2. Improve patient satisfaction scores for sickle cell anemia patients.
3. Increased number of healthcare providers educated on sickle cell anemia patients.

Interventions:

1. Annual Sickle Cell Symposium.
2. Implementation of a mobile plan of care for sickle cell anemia patients.
3. Recommendations to the IE HIE on data sharing for sickle cell anemia patients throughout the region.
4. Sickle Cell Anemia provider education program.
5. Community education and awareness campaign for sickle cell anemia to include the faith community.
6. Disease management transition program between LLUH pediatrics hematology/oncology and adult sickle cell program.
7. Advocacy and feedback to Covered California on adequate insurance coverage for sickle cell anemia patients.
8. Representation from LLUH on the California Community Engagement Advisory Committee’s for Sickle Cell Anemia care representing the Inland Empire.
9. Development and implementation of a medical home for adult sickle cell anemia patients.
10. Care coordinator for sickle cell anemia patients to include psychosocial services.
11. Develop treatment center models.



Evaluation Indicators:

Short Term –Increased attendance to adult sickle cell support group.
Improve patient satisfaction scores for sickle cell anemia served at LLUH.

Long Term – Reduced ED utilization for sickle cell anemia patients.

Collective Impact Indicator - Increase the number of providers serving sickle cell anemia patients in the Inland Empire.



Whole Aging Care

Identified Need:

The growth of the elderly population has outpaced the growth of any other demographic group coupled with the increase of chronic diseases affiliated with aging.

Goal:

Empower community and community partners towards a collaborative healthy aging model for the region.

Whole Aging Care:

The way we define healthy living, wellness, and aging has become increasingly significant over the past decade as the growth of the aging population has continued to outpace that of any other demographic group. Today, as the U.S. healthcare system prepares to implement sweeping changes brought about by legislative action, the focus on disease prevention and chronic care management has taken center-stage, and the aging population is a key player. Aging, however, does not commence at a specific point; it is instead a continuum running across the breadth of the lifespan, and both an individual and communal process. A whole aging care model will engage with multiple stakeholders across the region in order to promote healthy living and aging through preventive health programs, reduction of disparities in education and access, and creation of healthy community initiatives for sustainable healthy aging, serving as an adaptable model for the national stage

Objectives:

1. Identify a common vision for healthy aging with community partners.
2. Implementation of defined models of healthy aging in our region.
3. Improve care coordination for the frail elderly.

Interventions:

1. Community Based Aging Model – A transformed community based delivery model for coordinated care with all-encompassing services for the elderly. A multi sectorial approach to include the faith community, business community, education, and local government.
2. Just for Seniors - A bi-monthly *Well-Being* newsletter is mailed to homes and covers relevant topics on preventative health care, travel, family, finances, daily living, and much more. Membership benefits include newsletter, resource directory, seminars on health, social, and financial concerns, life skills education classes, information line 1-877-LLUMC-55, and senior advocates to help navigate the system.



3. Care Coordination for an Accountable Care Organization (ACO) with community partners.
4. Implement the American Heart Association “Get with the Guidelines” protocol at LLUH.
5. Create models of conversation centered around “Healthy Aging” – Engage community leaders in defining models of healthy aging and metrics for accountability and a collective impact.
6. Whole Aging Conference – An innovative aging conference.
7. Community based screenings for dementia.

Evaluation Indicators:

Short Term – Attendance at the Healthy Aging Conference - Increased number of community partners involved in the community conversations model.

Long Term – Increased number of community based services available to seniors in the Inland Empire.

Collective Impact Indicator - An established ACO model for seniors in the Inland Empire.



Whole Rehabilitation Care

Identified Need:

Lack of community support for all people including people with disabilities, to have the opportunity to take part in important daily activities that add to a person's growth, development, fulfillment, and community contribution.

Goal:

Improve the quality of life for individuals with disabilities.

Whole Rehabilitation Care:

PossAbilities

LLUMC EC recognizes that this disenfranchised population is often left without resources or support, for dealing with the many adjustments they must make physically, mentally, and emotionally, in order to have fulfilling lives. The mission is to provide a new direction and hope through physical, socials, educational and spiritual interaction with peers and their community.

Objectives:

1. Increase the proportion of people with disabilities who participate in social, spiritual, recreational, community and civic activities.
2. Increase the proportion of adults with disabilities who report sufficient social and emotional support.

Interventions:

1. **PossAbilities** is a community outreach program developed in 2003 by the Loma Linda University Medical Center East Campus (LLUMCEC). Last year, the program had over 30,000 members, comprised of able-bodied (Support Members) and disabled members. The goal of the program is to provide activities and practical help to disabled individuals who were born with or have suffered a permanent physical injury. The program provides participants a sense of community as they integrate back into life, once again becoming valuable members of society. This free membership program is tailored to persons with physical disabilities such as limb amputations, stroke, spinal cord injuries, traumatic brain injuries, multiple sclerosis, muscular dystrophy, spina bifida, and other disabilities. The various sports leagues, school-sponsored PossAbilities clubs, and the annual triathlon improves the social connectedness and possibility for interaction, particularly for the disabled.



Evaluation Indicators:

Short Term – Increased number of sports related activities for the disabled population in the Inland Empire.

Long Term -Improve the overall self-reported health status as good or excellent for the disabled population.



Community Health Plan

Loma Linda University Medical Center - Murrieta

This Community Health Plan includes Loma Linda University Medical Center- Murrieta. A newly licensed hospital as a part of Loma Linda University Health System.



Loma Linda University Medical Center - Murrieta
Number of hospital beds: 106
Rick Rawson, CEO
28062 Baxter Road
Murrieta, CA 92563
(951) 290-4000

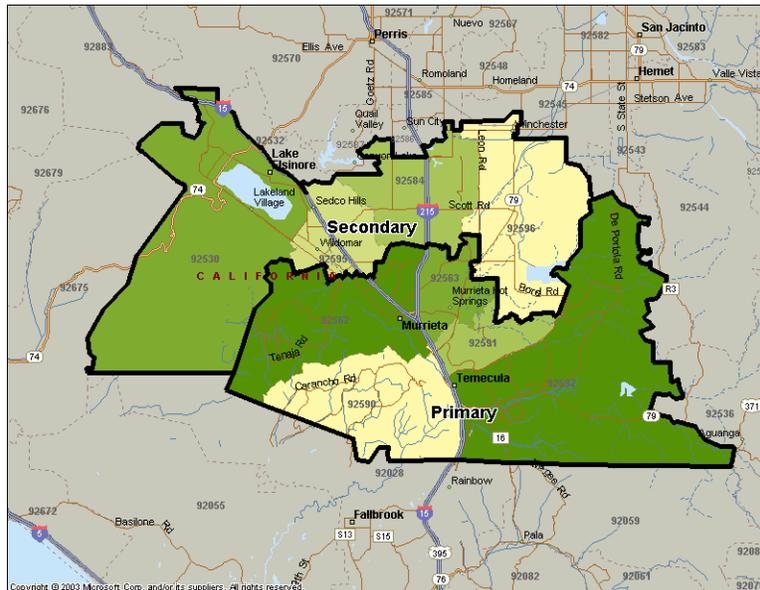
For questions regarding the Community Health Plan, please contact:

Cynthia D. Clark, R.N., M.A.
Director Education & Community Outreach
951-290-4858
cdclark@llu.edu



LLUMC-Murrieta Service Area

LLUMC-Murrieta's market area is defined as the Southwest region of Riverside County. The Southwest Riverside County region is comprised of the communities of Lake Elsinore, Menifee, Murrieta, Sun City, Temecula, Wildomar, and Winchester. It is home to an estimated 477,363 people as of the year 2012.





Whole Child Care Initiative

Identified Need:

High rates of childhood obesity and asthma. High rates of children living in poverty and homelessness.

Lack of adequate resources for children including behavioral health services, medical services, social services. Fragmentation of the system as a whole.

Our health system and communities have been unable to respond to children raised in poverty with a lack of resources.

Goal:

Improved health status for children living in Inland Empire.

Whole Child Care:

Children are our most at-risk population in the Inland Empire as they are the smallest voice in a region of minimal resources. In our vast geographic area, children 0-17 compromise more than 39 percent of our population, 33 percent of our families live at poverty level, and 44 percent live in single parent households. Our children attend schools where educational competency rates are below the national average, yielding high school graduation rates of 60 percent.

Our mission at Loma Linda University Health is to be the voice for our most vulnerable population. We have made children's well being a priority for our health system, by being the premier Children's Hospital in the eastern portion of Southern California.

The U.S. Surgeon has identified the obesity epidemic as one of the greatest health problems facing the nation today. Currently, approximately 25 million U.S. children and adolescents are overweight or obese. Since 1980, the percentage of children who are overweight has more than doubled, while rates among adolescents have more than tripled. In one clinic, 22% of two year olds are overweight or obese. With each year of life there is a 2% increase in children with unhealthy weight with nearly 50% of 15 year olds over. Although the rising trend in obesity rates is present in all social classes, the risk is greater in lower income and in certain ethnic populations.

Childhood obesity has been associated with a number of problems including health, social, and economic consequences. Childhood obesity is related to numerous chronic adult disease including type 2 diabetes, cardiovascular disease, several kinds of cancer, and osteoarthritis. Children and adolescents who are overweight are more likely to become overweight or obese adults. If a child is obese at the age of four, he or she will have a 20 percent likelihood of being overweight as an adult.



Meeting the health needs of our children will require a symphony of care and coordinated response from healthcare access, access to nutritious foods, family support, access to open space for physical activity, and collaboration with our local schools. Most strategies to prevent or reduce childhood obesity have focused on individual behavior modification and pharmacological treatment, but have been met with limited success.

Loma Linda University Health recognizes that our children are our future. LLUH is committed to improving the health of all children living in the region by promoting lifelong healthy eating patterns through education and behavior change practices, promoting physically active lifestyles, and supporting community programs that promote overall health.

Objectives:

To engage the “collective community” of local, regional and state agencies, and non-profit entities to create a system of care that stretches from families and communities to the health care system that synergistically improves the wholeness of all the children in our region.

Interventions:

1. Inland Empire Childhood Obesity Task Force provides a venue for passionate community partners to strategize on possibilities and barriers that affect the challenges of our families, agencies, and policies of our region of service, the Inland Empire.
2. OK Kids or Outreach to “K”ommunity Kids focuses the integration of young pediatricians in training into communities supportive services focusing on whole child, specifically addressing the issues of lifestyle living, childhood safety and teen pregnancy and parenting.
3. Safe Kids Program is the Loma Linda chapter of the national organization with focuses on safety education of children and parent to reduce the avoidable death statistics. In childhood, Accidents and unintentional injuries are ranked as the #1 cause of death in childhood.
4. Camp Good Grief – An intensive camp that provides emotional support and grief counseling for children who have suffered family losses
5. Operation Fit is a week long summer day camp at the university recreational center that gives children a hands on exposure to wellness through healthy choices of nutrition and physical activity.
6. BodyWorks, is a national program that provides health education with regards to physical activity, nutritional choices, and goal setting for well-being in teenagers and parents.
7. Lactation Consultations provide the one to one coaching for the new mothers seeking breast feeding skills to increase the health of their infants with regards to and an early



obesity prevention

8. Lactation Accommodation Policy in Local Communities is an intervention that targets individual city government entities in efforts to provide education and acceptance of state lactation accommodation laws and to promote understanding and compliance in the business communities of the each city.
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10. Prescription Drug Abuse Prevention and Education Program is aimed at the high schools though reaching down to the elementary schools providing information for students, teachers, and families of the risks of prescription drugs.
11. Walk with the Doc Program is a national physical education connecting physicians with their community promoted through the multiple community efforts including the California Medical Association that address the sedentary lifestyle of communities.
12. Community Based Prevention Plus Clinics will provide the opportunity for community's and healthcare providers to create a rich educational forum for lifestyle transformation.
13. Inland Empire Children's Health Initiative is a regional coalition promoting health insurance coverage for children.
14. Health prescription for school neighborhoods will create school specific "Health Prescriptions" for families that identify healthy food choices, walkable routes around neighborhoods, safe physical activity areas and health clinics.
15. Loma Linda University Children's Hospital and affiliated clinics will participate in the national initiative from the American Academy of Pediatrics targeting Baby Basics, parenting and early reading.

Evaluation Indicators:

Short Term – Enroll and increase the number of children involved in healthy lifestyle interventions with regards to nutrition, activity, academic, and healthy mental domains.

Long Term – Decrease the number of days missed at school and reduced ambulatory sensitive admissions and emergency room visits.

Collective Impact Indicator - Improved breastfeeding rates at 6 months. Reduce obesity in the community by creating awareness of healthy lifestyle choices. Improve family's ability to achieve wellness in their own neighborhoods and schools.



Whole Chronic Disease Care

Identified Need:

High rates of ambulatory care sensitive hospitalizations and ED utilization as related to obesity co-morbidities, heart disease and diabetes.

Goal:

Improve the continuum of care for individuals experiencing chronic disease.

Chronic Disease Management:

The prevalence of chronic diseases is increasing in both the elderly and non-elderly populations, with a significant increase in the number of people with multiple chronic diseases. Increased spending on chronic diseases in Medicare is a significant driver of the overall increase in Medicare spending over the last twenty years.

Chronic disease management is a broad term that encompasses many different models for improving care for people with chronic disease. Elements of a structured chronic disease management program may include a treatment plan with regular monitoring, coordination of care between multiple providers and/or settings, medication management, evidence-based care, measuring care quality and outcomes, community based interventions supporting healthy behaviors, and support for patient self-management. LLUH is taking an active role to improve the continuum of care for individuals experiencing chronic disease and is committed to an overall emphasis of improving the efficiency of health care and bridging preventive strategies in the clinical setting as well as in the community. Although an overall coordination of multiple chronic diseases will be emphasized the interventions for this strategy will be geared toward diabetes, heart disease, and obesity related co-morbidities.

Objectives:

1. Improve evidence based protocol adherence for heart disease management within the hospital.
2. Increase community awareness on the importance of identifying their cholesterol, BMI, blood pressure, and glucose levels.
3. Improve the overall self-reported health status as good or excellent.

Interventions:

Countywide Hospital Collaboration - LLUH continues to collaborate with the Hospital Association of Southern California in connecting with other area hospitals and with the San Bernardino and Riverside County Health Departments in an effort to develop cooperative approaches to improving the health of our community and to evaluate the outcomes of our



community benefit programs. In 2013 not-for-profit community hospitals along with other community agencies have joined together with the audacious goal to displace heart disease as the leading cause of death in our county.

1. Adopt the American Heart Association's "Get with the Guidelines" protocol in the hospital.
2. Develop, pilot, and implement a health coaching/bridge model for underserved patients that assesses medical adherence treatment, ensuring a medical home, and provides referrals to social services.
3. Develop and implement a Faith Community Health Network that creates a continuum of both spiritual and community care.
4. Implement a Health Leads model that expands the health systems capacity to address basic resource needs often at the root causes of poor health.
5. Coordinate and integrate nutrition and lifestyle education into existing health education programs, community settings, faith communities, and healthy communities initiative.
6. Develop specialized nutrition education programs for heart failure and diabetic patients.
7. Pilot a community based chronic care management model utilizing community health workers for diabetic patients managed through the Diabetes Treatment Center.
8. Develop a continuum of care delivery model for diabetic and heart failure patients.
9. Pilot 3 models of collaborative community based health promotion, preservation and disease prevention models.
10. Create a benchmark and dashboard to follow our socially complex patients including homeless patients.
11. Implement "A Walk to the Moon" citywide walking program.
12. Offer flu vaccinations to the community through health fairs and other community settings.



Evaluation Indicators:

Short Term – Decreased rates of readmissions for heart failure, pneumonia, Acute Myocardial Infarctions and acute diabetes complications.

Long Term – Increase the sites for community based management for diabetes.

Collective Impact Indicator - Displace heart disease as the leading cause of death in San Bernardino County. Healthy People 2020 Objectives



Whole Behavioral Health Care

Identified Need:

High rates of 5150's in Emergency Departments in the Inland Empire.

Lack of behavioral health services for children, and un and underinsured residents.

Goal:

To include behavioral health services in the overall health system.

Behavioral Health Care:

Loma Linda University Health (LLUH), as a faith-based healthcare leader, is building partnerships with interfaith communities to change the health status in our region. Participation in a community of faith significantly improves the likelihood for congregation members of becoming healthy and staying healthy. LLUH is helping faith communities to redefine themselves as 'health centers,' where the whole person is treated: emotionally, spiritually, relationally, and physically.

Launching initiatives around chronic diseases, within faith communities, is proving to be effective in improving health outcomes. Together, a health care system with advanced medicine and a proven history of prevention, and faith communities centered around hope, love, and trust, can achieve more than either one working alone. Close relationships with faith-based organizations in the area will be at the core of reaching individuals and families by becoming an integral part of their community.

Loma Linda University Health recognizes that there are many ways to collaborate with our community, form partnerships, and achieve a common purpose. That is why LLUH recognizes a need to collaborate with our faith-based organizations (FBOs). At the intersection of faith and health are communities who value healing the whole person. Loma Linda University Medical Center and the Behavioral Medicine Center are teaming up with the, the Department of Psychiatry, and other academic departments in our system, along with faith communities to address the mental health needs in the surrounding community. It is a well-established fact that clergy are the first line of treatment for mental health. The purpose of this partnership is to assist in the development of their own faith communities to be truly communities for healing, and resource clergy and faith leaders in a more effective outreach to their own members.



Objectives:

1. Embed behavioral health community services into all aspects of primary care.
2. Increase the capacity of the faith community to make referrals for behavioral health issues.

Interventions:

1. Create a mental health task force.
2. The development of specialized resources and identification of best practices for the promotion, prevention, and critical interventions as those can be delivered by those in direct ministry.
3. The development of formal and informal processes to network, and resource pastors with skills to address the needs of their communities in the area of mental health and addictions.
4. The development of thematic conferences (e.g. Addictions and Faith; Domestic Violence; Ministering to those with Severe Mental Illness) to bring national and international experts to further support the work of those in ministry
5. The Implementation of the “Moses Principle Initiative”. Even Moses needed someone who would hold his arms when he blessed the people. Spiritual leaders, just like Moses, need to be supported as well. This initiative seeks to facilitate access to mental health resources for ministers (and their spouses), as the success and emotional health of their communities rest on their shoulders.
6. The implementation of an informal *Case Discussions on Challenging Mental Health Issues in the Faith Based Communities*, creating a safe place for clergy in the local community to address and discuss the mental health issues and needs of their congregations with peers and licensed mental health professionals.
7. Develop a Faith Community Health Network (FCHN) representing the spectrum of faith traditions receiving health services at LLUH.
8. Provide information and referral services for Veterans experiencing PTSD through faith communities.
9. Implement a Faith Community Hotline that connects to our Health Leads Program.

Evaluation Indicators:

Short Term – Number of faith communities involved in the FCHN.

Long Term – Increase screenings by primary care providers and provide referrals and/or community resources.



Community Health Plan

Loma Linda University Behavior Medicine Center

This Community Health Plan includes Loma Linda University Behavioral Medicine Center a licensed hospital under Loma Linda University Health System.



Loma Linda University Behavioral Medicine Center
Number of hospital beds: 89
Jill Pollock, Administrator
1710 Barton Road
Redlands, CA 92373
(909) 558-9204

For questions regarding the Community Health Plan, please contact:

Jessica Berto, BMC Manager of Marketing & Community Relations
909-558-3463
jberto@llu.edu



LLUBMC Service Area

LLUBMC's market area is defined as California's Inland Empire region. The Inland Empire region is comprised of the entirety of the counties of Riverside and San Bernardino. It is home to approximately 4.2 million people as of the 2010 Census. This region contains the census-defined metropolitan statistical area of Riverside-San Bernardino-Ontario, as well as cities in the High Desert extending into the Mojave, the Coachella Valley, and Southwest Riverside County.





Whole Behavioral Health Care

Identified Need:

Inappropriate utilization of Emergency Departments for 5150's in the Inland Empire.

Difficulty accessing comprehensive behavioral health services for children, their families, and the underserved and uninsured.

Goal:

To embed behavioral health services in the overall health system in collaboration with community partners.

Behavioral Health Care:

Behavioral health includes both mental health and substance use disorders and is a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Behavioral health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Behavioral disorders contribute to a host of problems that may include disability, pain, or death. The resulting disease burden of mental illness is among the highest of all diseases. Behavioral health and physical health are closely connected. Behavioral health plays a major role in people's ability to maintain good physical health. Behavioral illnesses, such as depression and anxiety, affect people's ability to participate in health-promoting behaviors.

Loma Linda University Health (LLUH), as a faith-based healthcare leader, is building partnerships with interfaith communities to change the health status in our region. Participation in a community of faith significantly improves the likelihood for congregation members of becoming healthy, and staying healthy. LLUH is helping faith communities to redefine themselves as 'health centers,' where the whole person is treated: emotionally, spiritually, relationally, and physically.

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health are communities who value healing the whole person. Loma Linda University Medical Center and the Behavioral Medicine Center are teaming up with the, the Department of Psychiatry, and other academic departments in our system, along with faith communities to address the mental health needs in the surrounding community. It is a well-established fact that clergy are the first line of treatment for mental health. The purpose of this partnership is to assist in the development of their own faith communities to be truly communities for healing, and resource clergy and faith leaders in a more effective outreach to their own members.

Objectives:

1. Increase the proportion of primary care facilities that provide behavioral health treatment onsite or by paid referral.
2. Embed behavioral health community services into all aspects of primary care.
3. Increase the proportion of children with mental health problems who receive treatment.

Interventions:

1. Create a behavioral health task force.
2. The development of specialized resources and identification of best practices for the promotion, prevention, and critical interventions as those can be delivered by those in direct ministry.
3. The development of formal and informal processes to network, and resource pastors with skills to address the needs of their communities in the area of mental health and addictions.
4. The development of thematic conferences (e.g. Addictions and Faith; Domestic Violence; Ministering to those with Severe Mental Illness) to bring national and international experts to further support the work of those in ministry.
5. The Implementation of the “Moses Principle Intervention”. Even Moses needed that someone would hold his arms when he blessed the people. Spiritual leaders, just like Moses, need to be supported as well. This intervention seeks to facilitate access to mental health resources for ministers (and their spouses), as the success and emotional health of their communities rest on their shoulders.
6. The implementation of an informal *Case Discussions on Challenging Mental Health Issues in the Faith Based Communities*, creating a safe place for clergy in the local community to address and discuss the mental health issues and needs of their congregations with peers and licensed mental health professionals.
7. Develop a Faith Community Health Network (FCHN) representing the spectrum of faith traditions receiving health services at LLUH.



8. Provide information and referral services for Veterans experiencing PTSD through faith communities.
9. Implement a Faith Community Hotline that connects to our Health Leads Program.
10. Behavioral Health Education and Awareness – Education aimed at professionals and non-professionals in the community such as clinicians, teachers, case managers, students, and community members. The goal is to provide informational topics within the scope of behavioral health that will reduce stigma, increase knowledge, and assist community members with accessing services.
11. Chemical Dependency’s Children’s Program – Chemical Dependency Children’s Program is a six-week program that meets once a week for two hours providing treatment to children of addicted parents. The goal is for children to identify with other children and decrease the feeling of isolation. Educating the child of the addiction disease concept, aiding in overcoming the emotional burden of wanting to cure their parents, creating awareness of their own genetic pre-disposition to addiction, and enabling the children to express themselves in a safe environment that empowers them to communicate their feelings with their parents in their presence of their peers, and other patient families is a way to engage children in the healing process.
12. Behavioral Health Screenings geared towards the general community in the Inland Empire, senior facilities, and/or employer organizations. At least one clinical therapist or program representative handles program specific questions and interprets depression screening and mental health assessment results. Service information is displayed through various collateral pieces such as brochures, flyers, posters, and other promotional items.
13. Senior Behavioral Health Services - Activities addressing senior behavioral health typically are in the form of general education, screenings, and awareness activities as much of the geriatric population are often reluctant to access mental health services due to the stigma and shame they may be feeling. Additionally, the Medical Director collaborates with other providers and educates them on signs and symptoms to look for in their patients so they are better able to detect any underlying psychiatric conditions that need to be addressed.
14. SHIELD Behavioral Health Trainings- Trainings are often geared towards community members, law enforcement, medical providers, teachers, or faith based leaders, who work with adolescents in some scope. The clinical therapist equip the community with knowledge of adolescent self-injurious behavior and the skills to handle a situation while providing information on what services will best meet the child’s needs as it relates to self-injurious behaviors.
15. *Staying with Sobriety* Newsletter – A newsletter that can be accessed through the mail, website or via email. Announcements, mental health education program notices and events, a featured story to honor chemical dependency graduates are included in the



newsletter. Additionally, there are tools that are given to the readers on how to maintain their sobriety.

16. Substance Abuse Support Groups

- a. Alcoholics Anonymous
- b. Narcotics Anonymous
- c. Pain Pills Anonymous

17. Master Each New Direction (MEND) is an outpatient program developed for children with severe chronic illness to live into adulthood. MEND helps them learn tools to deal with or avoid stress. In MEND kids understand and accept the unique challenges of living with chronic disease.

Evaluation Indicators:

Short Term – Number of faith communities involved in the FCHN.

Long Term – Increase screenings by primary care providers and provide referrals and/or community resources.

Collective Impact Indicator - Improve the number of completed referrals for behavioral health services accessing 211.



Appendix A: Charity Care and Financial Assistance Policy

LOMA LINDA UNIVERSITY HEALTH CHARITY CARE
AND FINANCIAL ASSISTANCE POLICY
ADOPTED AT ALL THREE LICENSED HOSPITALS

CATEGORY: FINANCE

CODE: C-22

SUBJECT: CHARITY CARE

EFFECTIVE: 05/2011

REPLACES: 05/2008

PURPOSE:

The purpose of this policy is to define the criteria, which will be used by Loma Linda University Medical Center, Loma Linda University Children's Hospital, Loma Linda University East Campus Hospital, Loma Linda University Heart and Surgical Hospital and Highland Springs Medical Plaza (hereinafter collectively "LLUMC") to comply with the requirements of the California Hospital Fair Pricing Policies Act.

California acute care hospitals must implement policies and practices that conform to California law, including requirements for written policies providing discounts and Charity Care to financially qualified patients. This policy is intended to meet such legal obligations and provides for both Charity Care and discounts to patients who financially qualify under the terms and conditions of the LLUMC Charity Care/Discount Payment Policy.

SCOPE OF POLICY:

This policy pertains to financial assistance provided to patients by LLUMC. All requests for financial assistance from patients, patient families, physicians or hospital staff shall be addressed in accordance with this policy. This policy does not apply to physician services rendered at LLUMC with the exception of emergency physicians who provide services within LLUMC's Emergency Department. The emergency physicians at LLUMC have adopted a separate policy that provides discounts to uninsured patients or patients with high medical costs whose income is at, or is below 350% of the Federal Poverty Level.

PHILOSOPHY:

As a faith-based organization, LLUMC strives to meet the health care needs of patients in its geographic service area. The LLUMC Mission is "To Continue the Healing Ministry of Jesus Christ and to Make Man Whole." LLUMC's Mission is expressly demonstrated through this Charity Care/Discount Payment Policy. The first and foremost responsibility of LLUMC is to see that its patients receive compassionate, timely, and appropriate medical care with consideration for patient privacy, dignity, and informed consent.

LLUMC regularly provides hospital services to patients who live locally in and around Loma Linda, CA. As a major teaching university and tertiary hospital, LLUMC also serves as a regional resource, caring for complex patient needs and regularly accepts transfers from many other hospitals. LLUMC also offers many highly specialized treatment programs, some of which are unique. To help meet the needs of its patients, LLUMC is committed to providing access to financial assistance programs when patients are uninsured or underinsured and may need help in paying their hospital bill. These programs include government sponsored coverage programs, Charity Care, and discounted payment Charity Care, as defined herein.



DEFINITION OF TERMS:

Charity Care: Charity Care is defined as any medically necessary inpatient or outpatient hospital service provided to a patient who has an income below 200% of the current federal poverty level and who has established qualification in accordance with requirements contained in the LLUMC Charity Care/Discount Payment Policy.

Discount Partial Charity Care Payment: Discount Payment through the Charity Care/Discount Payment Policy is defined as partial Charity Care which results from any medically necessary inpatient or outpatient hospital service provided to a patient who is uninsured or whose insurance coverage does not otherwise provide a discount from the usual, customary and reasonable rates of LLUMC; and 1) desires assistance with paying their hospital bill; 2) has an income at or below 350% of the federal poverty level; and 3) who has established qualification in accordance with requirements contained in the LLUMC Charity Care/Discount Payment Policy.

Federal Poverty Level (FPL) Guideline: The FPL guidelines establish the gross income and family size eligibility criteria for Charity Care and Discounted Payment status as described in this policy. The FPL guidelines are updated periodically by the United States Department of Health and Human Services.

Good Faith Estimate: The amount quoted by LLUMC Registration staff to an uninsured patient or their family representative prior to, or at the time services are rendered, represents a reasonable approximation of the actual price to be paid by the patient or family representative for services received at LLUMC. Registration staff will make their best efforts to develop and quote a Good Faith Estimate; however, registration staff may not be able to fully predict the actual medical services that will be subsequently ordered by the patient's attending, treating or consulting physicians.

International Services Department: All international charity cases must be reviewed and approved by the International Charity Committee consistent with its annual budget criteria. (Reference Policy C-51, "International Benefit")

LLUMC Charity Care/Discount Payment Policy Qualification Requirements: Depending upon individual patient qualification, LLUMC financial assistance may be granted for Charity Care or discount partial Charity Care payment. If a person requests Charity Care or a discounted payment, and fails to provide information that is reasonable and necessary for LLUMC to make a determination, LLUMC may consider that failure in making its determination. Financial assistance may be denied when the patient or other responsible family representative does not meet the LLUMC Charity Care/Discount Payment Policy qualification requirements.

Medically Necessary Services: Financial assistance under this policy shall apply to medically necessary services but would exclude unique technology services where medically efficacious alternative therapies are available. Examples include: 1) Cosmetic and/or plastic surgery services; 2) Infertility services; 3) Vision correction; 4) Proton therapy; 5) Robotic procedures; 6) Orthotics/Prosthetics, or 7) Other services that are primarily for patient comfort and/or patient convenience.

Patient's Family: The following shall be applied to all cases subject to the LLUMC Charity Care/Discount Payment Policy:

1. For persons 18 years of age and older, spouse, domestic partner, as defined in Section 297 of the California Family Code, and dependent children under 21 years of age, whether living at home or not.



1.1 Domestic Partner: A domestic partnership shall be established in California when both persons file a Declaration of Domestic Partnership with the Secretary of State pursuant to this division, and, at the time of filing, all of the following requirements are met:

- a. Both persons have a common residence.
- b. Neither person is married to someone else or is a member of another domestic partnership with someone else that has not been terminated, dissolved, or adjudged a nullity.
- c. The two persons are not related by blood in a way that would prevent them from being married to each other in this state.
- d. Both persons are at least 18 years of age.
- e. Either of the following: Both persons are members of the same sex, one or both of the persons meet the eligibility criteria under Title II of the Social Security Act as defined in 42 U.S.C. Section 402(a) for old-age insurance benefits or Title XVI of the Social Security Act as defined in 42 U.S.C. Section 1381 for aged individuals. Notwithstanding any other provision of this section, persons of opposite sexes may not constitute a domestic partnership unless one or both of the persons are over the age of 62.
- f. Both persons are capable of consenting to the domestic partnership.

2. For persons under 18 years of age, parent, caretaker relatives and other children under 21 years of age of the parent or caretaker relative.

A. GENERAL PATIENT RESPONSIBILITIES

1. To Be Honest: Patients must be honest and forthcoming when providing all information requested by LLUMC as part of the financial assistance screening process. Patients are required to provide accurate and truthful eligibility documentation reasonably necessary for financial assistance coverage through any government coverage program or the LLUMC Financial Assistance Program. Honesty implies and requires full and complete disclosure of required information and/or documentation.
2. To Actively Participate and Complete Financial Screening: All uninsured patients and those who request financial assistance will be required to complete a Financial Assistance Application. Prior to leaving LLUMC, patients should verify what additional information or documentation must be submitted by the patient to LLUMC. The patient shares responsibility for understanding and complying with the document filing deadlines of LLUMC or other financial assistance programs.
3. To pay any or All Required Out-of-Pocket Amounts Due: Patients should expect and are required to pay any or all amounts due at the time of service. Said amounts due may include, but are not limited to:
 - 3.1 Co-Payments
 - 3.2 Deductibles
 - 3.3 Deposits
 - 3.4 MediCal/Medicaid Share of Cost Amounts
 - 3.5 Good Faith Estimates
4. To Share Responsibility for Hospital Care: Each patient shares a responsibility for the hospital care they receive. This includes follow-up in obtaining prescriptions or other medical care after discharge.



The patient also shares a responsibility to assure that arrangements for settling the patient account have been completed. It is essential that each patient or their family representative cooperates and communicates with LLUMC personnel during and after services are rendered.

B. HOSPITAL PROCESS and RESPONSIBILITIES

1. Eligibility under the LLUMC Charity Care/Discount Payment Policy is provided for any patient whose family income is less than 350% of the current federal poverty level, if not covered by third-party insurance or, if covered by third-party insurance which does not otherwise afford the patient a discount from standard hospital rates as provided in the LLUMC charge description master.
2. The LLUMC Charity Care/Discount Payment Policy utilizes a single, unified patient application for both full Charity Care and discount payment. The process is designed to give each applicant an opportunity to receive the maximum financial assistance benefit for which they may qualify. The Financial Assistance Application provides patient information necessary for determining patient qualification by the hospital and such information will be used to qualify the patient or family representative for maximum coverage available through government programs and/or under the LLUMC Charity Care/Discount Payment Policy.
3. Eligible patients may qualify for LLUMC Charity Care/Discount Payment Policy by following application instructions and making every reasonable effort to provide LLUMC with documentation and health benefits coverage information such that LLUMC may make a determination of the patient's qualification for coverage under the appropriate program. Eligibility alone is not an entitlement to qualification under the LLUMC Charity Care/Discount Payment Policy. LLUMC must complete a process of applicant evaluation and determine qualification before full Charity Care or discount payment Charity Care may be granted.
4. The LLUMC Charity Care/Discount Payment Policy relies upon the cooperation of individual patients who may be eligible for full or partial assistance. To facilitate receipt of accurate and timely patient financial information, LLUMC will use a Financial Assistance Application. All patients unable to demonstrate financial coverage by third-party insurers will be offered an opportunity to complete the Financial Assistance Application. Uninsured patients will also be offered information, assistance and referral to government sponsored programs for which they may be eligible. Insured patients who have not received a discount through their insurance coverage may also be eligible for financial assistance. Any patient who requests financial assistance will be asked to complete a Financial Assistance Application.
5. The Financial Assistance Application should be completed as soon as there is an indication the patient may be in need of financial assistance. The application form may be completed prior to service, during a patient stay, or after services are completed and the patient has been discharged.
- 5.1 Completion of a Financial Assistance Application provides:
 - a. Information necessary for LLUMC to determine if the patient has income sufficient to pay for services;
 - b. Documentation useful in determining qualification for financial assistance; and
 - c. An audit trail documenting LLUMC's commitment to providing financial assistance.
- 5.2



5.2 A completed Financial Assistance Application is not required if LLUMC, in its sole discretion, determines it has sufficient patient financial information from which to make a financial assistance qualification decision.

C. QUALIFICATION: FULL CHARITY CARE AND DISCOUNT PAYMENT CHARITY CARE:

1. Qualification for full or discount payment financial assistance shall be determined solely by the patient's and/or patient family representative's ability to pay. Qualification for financial assistance shall not be based in any way on age, gender, sexual orientation, ethnicity, national origin, veteran status, disability or religion. While financial assistance shall not be provided on a discriminatory or arbitrary basis, LLUMC retains full discretion, consistent with laws and regulations, to establish eligibility criteria and determine when a patient has provided sufficient evidence of qualification for financial assistance.
2. LLUMC will provide direct assistance during registration to patients or their family representative to facilitate completion of the Financial Assistance Application. Completion of the Financial Assistance Application and submission of any or all required supplemental information may be required for establishing qualification for financial assistance.
3. Recognizing that LLUMC provides a high volume of lower acuity emergency and urgent care services to the local community, efforts are made to reduce the burden of application in certain cases. Although charges for emergency medical care can be quite high, such cases are less frequent than many other minor care visits. When the emergency or urgent care visit charges are less than \$5,000, the patient or family representative may only be required to submit a completed and signed Financial Assistance Application. Tax returns or recent pay stubs may not be required in such cases. However, in the event charges exceed \$5,000, the patient or family representative must provide proof of income documents in the form of either a federal income tax return or copies of at least two recent pay stubs.
4. It may be necessary for the patient and/or family representative to subsequently deliver supporting documentation to LLUMC. Instructions for submission of supporting documents will be provided to the patient at the time a Financial Assistance Application is completed. The patient and/or patient family representative who requests assistance in meeting their financial obligation to LLUMC shall make every reasonable effort to provide information necessary for LLUMC to make a financial assistance qualification determination. The Financial Assistance Application and required supplemental documents are submitted to the Patient Business Office. The location of this office shall be clearly identified on the application instructions.
5. LLUMC will provide personnel who have been trained to review Financial Assistance Applications for completeness and accuracy. Application reviews will be completed as quickly as possible considering the patient's need for a timely response.
6. Factors considered when determining whether an individual is qualified for financial assistance pursuant to this policy may include:
 - 6.1 No insurance coverage under any government program or other third-party insurer, which has provided the patient or family representative a discount from the usual, customary and reasonable rates of LLUMC;



6.2 Family income based upon federal income tax returns, recent pay stubs, or other relevant information provided by the patient in the absence of said documents;

6.3 Family size

7. Financial Assistance qualification may be granted for Charity Care or discount payment depending upon the patient or family representative's level of qualification as defined in the criteria of this Charity Care/Discount Payment Policy. A financial assistance determination will be made only by approved LLUMC personnel according to the following levels of authority:

7.1 Manager of Patient Business Office: Accounts less than \$50,000

7.2 Director of Patient Business Office: Accounts less than \$100,000

7.3 Executive Director of Business Office: Accounts less than \$250,000

7.4 Vice President, Revenue Cycle: Accounts greater than \$250,000

8. Once determined, Financial Assistance qualification will apply to the specific services and service dates for which application has been made by the patient and/or patient family representative. In cases of continuing care relating to a patient diagnosis which requires on-going, related services, LLUMC, at its sole discretion, may treat continuing care as a single case for which qualification applies to all related on-going services provided by LLUMC. Other pre-existing patient account balances outstanding at the time of a qualification determination by LLUMC will be included as eligible for write-off at the sole discretion of LLUMC management.

9. Patient obligations for Medi-Cal/Medicaid Share of Cost payments will not be waived under any circumstances. However, after collection of the patient Share of Cost portion, any non-covered or other unpaid balance relating to a Medi-Cal/Medicaid Share of Cost patient may be considered for Charity Care.

10. Patients between 201% and 350% of FPL will not pay more than Medicare would typically pay for a similar episode of service. This shall apply to all medically necessary hospital inpatient, outpatient, recurring and emergency services provided by LLUMC.

D. FULL CHARITY AND DISCOUNT PAYMENT - INCOME QUALIFICATION LEVELS

1. If an uninsured patient's family income is 200% or less of the established poverty income level, based upon current FPL Guidelines, and the patient meets all other Financial Assistance qualification requirements, the patient qualifies for full Charity Care.

2. If the patient's family income is between 201% and 350% of the established poverty income level, based upon current FPL Guidelines, and the patient meets all other Financial Assistance qualification requirements, the following will apply:

2.1 Uninsured Patient. If the services are not covered by any third-party payer so that the patient ordinarily would be responsible for the full-billed charges, the patient's payment obligation will be a percentage of the gross amount the Medicare program would have paid for the service if the patient were a Medicare



beneficiary. The actual percentage paid by any individual patient shall be based on the sliding scale shown in Table 1 below:

TABLE 1
Sliding Scale Discount Schedule

Family Percentage of FPL	Discount off M/Care Allowable
201 – 260%	75%
261 – 320%	50%
321 – 350%	25%

2.2 Insured Patient.

- a. If the services received are covered by a third-party payer such that the patient is responsible for only a portion of the billed charges (i.e., a deductible or co-payment), and the insured patient’s insurance plan does not have a contract with LLUMC, then the patient’s payment obligation will be an amount equal to the difference between what insurance has paid and the gross amount that Medicare would have paid for the service if the patient were a Medicare beneficiary (i.e., if insurance has paid more than the Medicare allowable amount, the patient will owe nothing further, but if the patient’s insurance has paid less than the Medicare allowable amount, the patient will pay the difference between the insurance amount paid and the Medicare allowable amount); or
- b. If the services provided by LLUMC are covered by a third-party payer and the patient has received a discount as a result of said third-party payer coverage, than no further discount will be provided and the patient shall be responsible for payment of any or all co-payment or deductible amounts owed as required by the patient’s insurance coverage. If the patient/guarantor has experienced a catastrophic event which has resulted in their inability to pay any or all co-payment or deductible amounts owed, the patient/guarantor can complete a Financial Assistance Application and provide tax returns or other documentation which demonstrates the need for further discounting of their co-payments or deductibles.

3. If the patient’s family income is greater than 350% of the established poverty income level, based upon current FPL Guidelines, and the patient meets all other Financial Assistance qualification requirements, the following will apply:

3.1 Uninsured Patient. If the services are not covered by any third-party payer so that the patient ordinarily would be responsible for the full-billed charges, the total patient payment obligation will be an amount equal to 100% of the gross amount the Medicare program would have paid for the service if the patient were a Medicare beneficiary.

3.2 Insured Patient.



- a. If the services received are covered by a third-party payer such that the patient is responsible for only a portion of the billed charges (i.e., a deductible or co-payment), and the insured patient's insurance plan does not have a contract with LLUMC, then the patient's payment obligation will be an amount equal to the difference between what the third-party payer has paid and 100% of what Medicare would have paid if the patient were a Medicare beneficiary; or
- b. If the services provided by LLUMC are covered by a third-party payer and the patient has received a discount as a result of said third-party payer coverage, then no further discount will be provided and the patient shall be responsible for payment of any or all co-payment or deductible amounts owed as required by the patient's third-party payer coverage.
- c. If the patient/guarantor has experienced a catastrophic event which has resulted in their inability to pay any or all co-payment or deductible amounts owed, the patient/guarantor can complete a Financial Assistance Application and provide tax returns or other documentation which demonstrates the need for further discounting of their co-payments or deductibles.

E. SPECIAL CHARITY CARE CIRCUMSTANCES

1. If the patient is determined by LLUMC Registration staff to be homeless and without third-party payer coverage, he/she will be deemed as automatically eligible for Charity Care.
2. Deceased patients who do not have any third-party payer coverage, an identifiable estate or for whom no probate hearing is to occur, shall be deemed automatically eligible for Charity Care.
3. Patients seen in the emergency department, for whom LLUMC is unable to issue a billing statement, may have the account charges written off as Charity Care (i.e., the patient leaves before billing information is obtained). All such circumstances shall be identified on the patient's account notes as an essential part of the documentation process.
4. LLUMC deems those patients that are eligible for government sponsored low-income assistance programs (e.g. Medi-Cal/Medicaid, Healthy Families, California Children's Services and any other applicable state or local low-income program) to be automatically eligible for full Charity Care when payment is not made by the governmental program. For example, patients who qualify for Medi-Cal/Medicaid as well as other programs serving the needs of low-income patients (e.g. CHDP, Healthy Families, and some CCS) where the program does not make payment for all services or days during a hospital stay are eligible for Financial Assistance coverage. Under LLUMC's Charity Care/Discount Payment Policy, these types of non-reimbursed patient account balances are eligible for full write-off as Charity Care. Specifically included as Charity Care are charges related to denied stays or denied days of care. All Treatment Authorization Request (TAR) denials provided to Medi-Cal/Medicaid and other patients covered by qualifying low-income programs, and other denials (e.g. restricted coverage) are to be classified as Charity Care.
4. Any evaluation for financial assistance relating to patients covered by the Medicare Program must include a reasonable analysis of all patient assets, liabilities, income and expenses, prior to eligibility qualification for the Financial Assistance Program. Such financial assistance evaluations must be made prior to service completion by LLUMC. Notwithstanding the preceding, the portion of Medicare patient accounts (a) for which the patient is financially responsible (coinsurance and deductible amounts), (b)
- 5.



which is not covered by insurance or any other payer including Medi-Cal/Medicaid, and (c) which is not reimbursed by Medicare as a bad debt, may be classified as Charity Care if:

- 5.1 The patient is a beneficiary under Medi-Cal/Medicaid or another program serving the health care needs of low-income patients; or
- 5.2 The patient otherwise qualifies for financial assistance under this policy and then only to the extent of the write-off provided for under this policy.
6. Any uninsured patient whose income is greater than 350% of the current FPL and experiences a catastrophic medical event may be deemed eligible for financial assistance. Such patients, who have higher incomes, do not qualify for routine full Charity Care or discount payment care. However, consideration of a catastrophic medical event may be made on a case-by-case basis. The determination of a catastrophic medical event shall be based upon the amount of the patient liability at billed charges, and consideration of the patient's income and assets as reported at the time of occurrence. Management shall use reasonable discretion in making a determination based upon a catastrophic medical event. As a general guideline, any account with a patient liability for services rendered that exceeds \$200,000 may be considered for eligibility as a catastrophic medical event.
7. Any account returned to LLUMC from a collection agency that has determined the patient or family representative does not have the resources to pay his or her bill, may be deemed eligible for Charity Care. Documentation of the patient or family representative's inability to pay for services will be maintained in the Charity Care documentation file.

F. CRITERIA FOR RE-ASSIGNMENT FROM BAD DEBT TO CHARITY CARE

1. All outside collection agencies contracted with LLUMC to perform account follow-up and/or bad debt collection will utilize the following criteria to identify a status change from bad debt to Charity Care:
 - 1.1 Patient accounts must have no applicable insurance (including governmental coverage programs or other third-party payers); and
 - 1.2 The patient or family representative must have a credit and/or behavior score rating within the lowest 25th percentile of credit scores for any credit evaluation method used; and
 - 1.3 The patient or family representative has not made a payment within 150 days of assignment to the collection agency;
 - 1.4 The collection agency has determined that the patient/family representative is unable to pay; and/or
 - 1.5 The patient or family representative does not have a valid Social Security Number and/or an accurately stated residence address in order to determine a credit score
2. All accounts returned from a collection agency for re-assignment from Bad Debt to Charity Care will be evaluated by LLUMC Billing Department personnel prior to any re-classification within the hospital accounting system and records.

G. PATIENT NOTIFICATION



1. Once a determination of eligibility is made, a letter indicating the determination status will be sent to the patient or family representative. The determination status letter will indicate one of the following:

- 1.1 Approval: The letter will indicate the account has been approved, the level of approval and any outstanding amount owed by the patient. Information and directions for any further patient actions will also be provided.
- 1.2 Denial: The reasons for eligibility denial based on the Financial Assistance Application will be explained to the patient. Any outstanding amount owed by the patient will also be identified. Contact information and instructions for payment will also be provided.
- 1.3 Pending: The applicant will be informed as to why the Financial Assistance Application is incomplete. All outstanding information will be identified and the notice will request that the information be supplied to LLUMC by the patient or family representative.

H. PAYMENT PLANS

1. When a determination of discount has been made by LLUMC, the patient shall have the option to pay any or all-outstanding amount due in one lump sum payment, or through a scheduled term payment plan.
2. LLUMC will discuss payment plan options with each patient that requests to make arrangements for term payments. Individual payment plans will be arranged based upon the patient's ability to effectively meet the payment terms. As a general guideline, payment plans will be structured to last no longer than 12 months. LLUMC shall negotiate in good faith with the patient; however there is no obligation to accept the payment terms offered by the patient. No interest will be charged to qualified patient accounts for the duration of any payment plan arranged under the provisions of the Charity Care/Discount Payment Policy.
3. Once a payment plan has been approved by LLUMC, any failure to pay all consecutive payments due during a 90-day period will constitute a payment plan default. It is the patient or guarantor's responsibility to contact the LLUMC Patient Business Office if circumstances change and payment plan terms cannot be met. However, in the event of a payment plan default, LLUMC will make a reasonable attempt to contact the patient or their family representative by telephone and also give notice of the default in writing. The patient shall have an opportunity to renegotiate the extended payment plan and may do so by contacting a Patient Business Office representative within Fourteen (14) Days from the date of the written notice of extended payment plan default. If the patient fails to request renegotiation of the extended payment plan within Fourteen (14) Days, the payment plan will be deemed inoperative and the account will become subject to collection.
4. Preferably, all payment plans should be processed through an outside electronic funds Transfer (EFT) vendor. In the event, however, the patient or family representative expresses a willingness to pay under a payment plan, without going through an outside EFT vendor, LLUMC will endeavor to accommodate such requests provided the patient pays the Extended Payment Plan via cash, check, money order or credit card.

I. DISPUTE RESOLUTION



1. In the event that a dispute arises regarding Financial Assistance Program qualification, the patient may file a written appeal for reconsideration with LLUMC. The written appeal should contain a complete explanation of the patient's dispute and rationale for reconsideration. Any or all 48 additional relevant documentation to support the patient's claim should be attached to the written appeal.
2. Any or all appeals will be reviewed by the Executive Director of the Patient Business Office. The Executive Director shall consider all written statements of dispute and any attached documentation. After completing a review of the patient's claims, the Executive Director shall provide the patient with a written explanation of findings and the determination. All determinations by the Executive Director shall be final. There are no further appeals.

Public Notice

J. POSTING

1. LLUMC shall post notices informing the public of the Charity Care/Discount Payment Policy. Such notices shall be posted in high volume inpatient, and outpatient service areas of LLUMC, including but not limited to, the emergency department, billing office, inpatient admission and outpatient registration areas or other common patient waiting areas of LLUMC. Notices shall also be posted at any location where a patient may pay their bill. Notices will include contact information on how a patient may obtain more information on financial assistance as well as where to apply for such assistance.
 - 1.1 These notices shall be posted in English and Spanish and any other languages that are representative of 5% or greater of patients in LLUMC's service area.
2. A copy of this Charity Care/Discount Payment Policy will be made available to the public upon reasonable request. LLUMC will respond to such requests in a timely manner.

K. FULL CHARITY CARE AND DISCOUNT PAYMENT REPORTING

1. LLUMC will report actual Charity Care provided in accordance with this regulatory requirement of the Office of Statewide Health Planning and Development (OSHPD) as contained in the Accounting and Reporting Manual for Hospitals, Second Edition. To comply with regulation, LLUMC will maintain written documentation regarding its Charity Care criteria, and for individual patients, LLUMC will maintain written documentation regarding all Charity Care determinations. As required by OSHPD, Charity Care provided to patients will be recorded on the basis of actual charges for services rendered.
2. LLUMC will provide OSHPD with a copy of this Charity Care/Discount Payment Policy, which includes the full Charity Care, and discount payment policies within a single document. The Charity Care/Discount Payment Policy also contains: 1) all eligibility and patient qualification procedures; 2) the unified application for full Charity Care and discount payment; and 3) the review process for both full Charity Care and discount payment. These documents shall be supplied to OSHPD every two years or whenever a significant change is made.

L. OTHER

1. Confidentiality -It is recognized that the need for financial assistance is a sensitive and deeply personal issue for recipients. Confidentiality of requests, information and funding will be maintained for all that seek or receive financial assistance. The orientation of staff and selection of personnel who will implement this policy should be guided by these values.



2. **Good Faith Requirements** - LLUMC makes arrangements for financial assistance for qualified patients in good faith and relies on the fact that information presented by the patient or family representative is complete and accurate. Provision of financial assistance does not eliminate the right to bill, either retrospectively or at the time of service, for all services when fraudulent, or purposely inaccurate information has been provided by the patient or family representative. In addition, LLUMC reserves the right to seek all remedies, civil and criminal, from those patients or family representatives who have provided fraudulent or purposely inaccurate information in order qualify for the LLUMC Financial Assistance Program.

4. **Credit and Collection Policy** - LLUMC has established a Credit and Collection Policy. All actions by LLUMC in obtaining credit information regarding a patient/responsible party or in connection with referring a patient/responsible party to an external collection agency shall be consistent with the Credit and Collection Policy.



Appendix B: California's Community Benefit Law

California's Community Benefit Law is popularly known as SB697. It is found in the state's Health and Safety Code, Section 127340-127365. The law got its start in response to the increasing interest in the community contributions of not-for-profit hospitals. The California Association of Catholic Hospitals and the California Healthcare Association co-sponsored Senate Bill 697 (Torres), which was signed into law by Governor Wilson in September 1994.

How hospitals meet their "social obligation" has been the subject of discussion for many years. Since 1969, not-for-profit hospitals have been guided, to a large extent, by Internal Revenue Service (IRS) rulings concerning the "community benefit standard." The IRS standard, however, fails to encompass the full scope of benefits that hospitals provide their communities. Therefore, various other approaches to recording community benefits have been proposed. SB 697 requires private not-for-profit hospitals in California to describe and document the full range of community benefits they provide in the state.

SB 697 extends beyond simple documentation and valuation of community benefits. A key feature of the legislation is its requirement of a community planning process. Hospitals must conduct community needs assessments and then develop annual community benefit plans—with a view to the needs that have been identified.

The Office of Statewide Health Planning and Development (OSHPD) is responsible for the implementation of the legislation. More recently, OSHPD has closed the office that supported SB697 and has scattered its duties to existing offices.

OSHPD, in its first report to the legislature on compliance with SB697, said that overall, California's not-for-profit hospitals have demonstrated a serious commitment to fulfilling the requirements of the legislation. Many hospitals submitted plans ahead of schedule and some that were exempt from the legislation complied on a voluntary basis. Unquestionably, SB 697 has been very successful in heightening hospitals' awareness of their community benefit obligations and directing attention to a community benefit planning process.

There is another dimension of community benefit that could not be easily captured in the hospitals' formal community benefit plan. Based on public comments from community forums held throughout the state and discussions with the first SB 697 Advisory Group, it was evident that SB 697 has served as a remarkable catalyst for collaborative relationships and efforts among hospitals, health-oriented organizations, local health departments, and other agencies in the community. To assess the total value of their contributions, one must consider how communities benefit when hospitals lend their organizational capacity and expertise in collaborative efforts to improve the health of the community, thus building "social capital" for their communities.

SB 697 redefines the community benefit standard for California's not-for-profit hospitals. The legislation has encouraged these hospitals to work with community partners to build healthier communities. This is a challenging task given the rapidly changing healthcare environment, and the pressures hospitals face in a competitive market. With its emphasis on needs assessment, priority setting, and planning in collaboration with the community, the SB 697 legislation provides a conducive framework for meaningful community benefit contributions by non-profit hospitals. (This section was adapted from OSHPD's report to the legislature.)



California Codes: Health And Safety Code, Section 127340-127365 127340.

The Legislature finds and declares all of the following:

- (a) Private not-for-profit hospitals meet certain needs of their communities through the provision of essential health care and other services. Public recognition of their unique status has led to favorable tax treatment by the government. In exchange, nonprofit hospitals assume a social obligation to provide community benefits in the public interest.
- (b) Hospitals and the environment in which they operate have undergone dramatic changes. The pace of change will accelerate in response to health care reform. In light of this, significant public benefit would be derived if private not-for-profit hospitals reviewed and reaffirmed periodically their commitment to assist in meeting their communities' health care needs by identifying and documenting benefits provided to the communities, which they serve.
- (c) California's private not-for-profit hospitals provide a wide range of benefits to their communities in addition to those reflected in the financial data reported to the state.
- (d) Unreported community benefits that are often provided but not otherwise reported include, but are not limited to, all of the following: 1) Community-oriented wellness and health promotion; 2) Prevention services, including, but not limited to, health screening, immunizations, school examinations, and disease counseling and education; 3) Adult day care; 4) Child care; 5) Medical research; 6) Medical education; 7) Nursing and other professional training; 8) Home-delivered meals to the homebound; 9) Sponsorship of free food, shelter, and clothing to the homeless; 10) Outreach clinics in socioeconomically depressed areas.
- (e) Direct provision of goods and services, as well as preventive programs, should be emphasized by hospitals in the development of community benefit plans. 127345. As used in this article, the following terms have the following meanings: 1) "Community benefits plan" means the written document prepared for annual submission to the Office of Statewide Health Planning and Development that shall include, but shall not be limited to, a description of the activities that the hospital has undertaken in order to address identified community needs within its mission and financial capacity, and the process by which the hospital developed the plan in consultation with the community; 2) "Community" means the service areas or patient populations for which the hospital provides health care services; 3) Solely for the planning and reporting purposes of this article, "community benefit" means a hospital's activities that are intended to address community needs and priorities primarily through disease prevention and improvement of health status, including, but not limited to, any of the following: 1) Health care services, rendered to vulnerable populations, including, but not limited to, Charity Care and the un-reimbursed cost of providing services to the uninsured, underinsured, and those eligible for Medi-Cal, Medicare, California Children's Services Program, or county indigent programs; 2) The un-reimbursed cost of services included in subdivision (d) of Section 127340; 3) Financial or in-kind support of public health programs; 4) Donation of funds, property, or other resources that contribute to a community priority; 5) Health care cost containment; 6) Enhancement of access to health care or related services that contribute to a healthier community; 7) Services offered without regard to financial return because they meet a community need in the service area of the hospital, and other services including health promotion, health education, prevention, and social services; 8) Food, shelter, clothing, education, transportation, and other goods or services that help maintain a person's health.
- (d) "Community needs assessment" means the process by which the hospital identifies, for its primary service area as determined by the hospital, unmet community needs.



- (e) "Community needs" means those requisites for improvement or maintenance of health status in the community.
- (f) "Hospital" means a private not-for-profit acute hospital licensed under subdivision (a), (b), or (f) of Section 1250 and is owned by a corporation that has been determined to be exempt from taxation under the United States Internal Revenue Code. "Hospital" does not mean any of the following: 1) Hospitals that are dedicated to serving children and that do not receive direct payment for services to any patient; 2) Small and rural hospitals as defined in Section 124840.
- (g) "Mission statement" means a hospital's primary objectives for operation as adopted by its governing body.
- (h) "Vulnerable populations" means any population that is exposed to medical or financial risk by virtue of being uninsured, underinsured, or eligible for Medi-Cal, Medicare, California Children's Services Program, or county indigent programs. 127350. Each hospital shall do all of the following: 1) By July 1, 1995, reaffirm its mission statement that requires its policies integrate and reflect the public interest in meeting its responsibilities as a not-for-profit organization; 2) By January 1, 1996, complete, either alone, in conjunction with other health care providers, or through other organizational arrangements, a community needs assessment evaluating the health needs of the community serviced by the hospital, that includes, but is not limited to, a process for consulting with community groups and local government officials in the identification and prioritization of community needs that the hospital can address directly, in collaboration with others, or through other organizational arrangement. The community needs assessment shall be updated at least once every three years; 3) By April 1, 1996, and annually thereafter adopt and update a community benefits plan for providing community benefits either alone, in conjunction with other health care providers, or through other organizational arrangements; 4) Annually submit its community benefits plan, including, but not limited to, the activities that the hospital has undertaken in order to address community needs within its mission and financial capacity to the Office of Statewide Health Planning and Development. The hospital shall, to the extent practicable, assign and report the economic value of community benefits provided in furtherance of its plan. Effective with hospital fiscal years, beginning on or after January 1, 1996, each hospital shall file a copy of the plan with the office not later than 150 days after the hospital's fiscal year ends. The reports filed by the hospitals shall be made available to the public by the office. Hospitals under the common control of a single corporation or another entity may file a consolidated report. 127355. The hospital shall include all of the following elements in its community benefits plan: 1) Mechanisms to evaluate the plan's effectiveness including, but not limited to, a method for soliciting the views of the community served by the hospital and identification of community groups and local government officials consulted during the development of the plan; 2) Measurable objectives to be achieved within specified timeframes; 3) Community benefits categorized into the following framework: a) Medical care services; b) Other benefits for vulnerable populations; c) Other benefits for the broader community; d) Health research, education, and training programs.
- 5) Non-quantifiable benefits. 127360. Nothing in this article shall be construed to authorize or require specific formats for hospital needs assessments, community benefit plans, or reports until recommendations pursuant to Section 127365 are considered and enacted by the Legislature. Nothing in this article shall be used to justify the tax-exempt status of a hospital under state law. Nothing in this article shall preclude the office from requiring hospitals to directly report their charity activities. 127365. The Office of Statewide Health Planning and Development shall prepare and submit a report to the Legislature by October 1, 1997, including all of the following: a) The identification of all hospitals that did not file plans on a timely basis; b) A statement regarding the most prevalent characteristics of plans in terms of identifying and emphasizing community needs; c) Recommendations for standardization of plan formats, and recommendations regarding community benefits and community priorities that should be emphasized.



These recommendations shall be developed after consultation with representatives of the hospitals, local governments and communities.



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