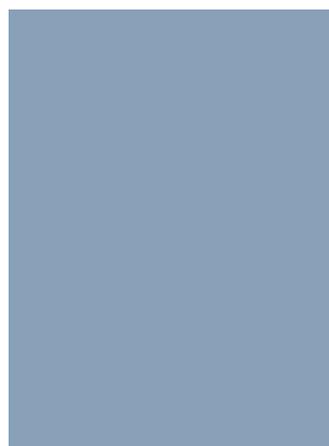


Healthcare Workforce Development Division

2009-10 Summary



Healthcare Workforce Development Division 2009-10 Summary

OSHPD MISSION

The California Office of Statewide Health Planning and Development (OSHPD) promotes healthcare accessibility through leadership in analyzing California's healthcare infrastructure, promoting a diverse and competent healthcare workforce, providing information about healthcare outcomes, assuring the safety of buildings used in providing healthcare, issuing loans to encourage the development of healthcare facilities, and facilitating development of sustained capacity for communities to address local healthcare issues.

OSHPD VISION

"Equitable Healthcare Accessibility for California"

HEALTHCARE WORKFORCE DEVELOPMENT DIVISION MISSION

The Healthcare Workforce Development Division (HWDD) promotes healthcare workforce development, distribution, diversity, competency, collaboration and capacity building to accommodate healthcare service requirements within California's various health delivery settings.

HWDD's programs, services and resources address, aid and define healthcare workforce issues throughout the state by:

- Encouraging demographically underrepresented groups to pursue healthcare careers
- Identifying geographic areas of unmet need
- Encouraging primary care physicians and non-physician practitioners to provide healthcare in health professional shortage areas in California



State of California
Edmund G. Brown Jr., Governor

California Health & Human Services Agency
Diana S. Dooley, Secretary



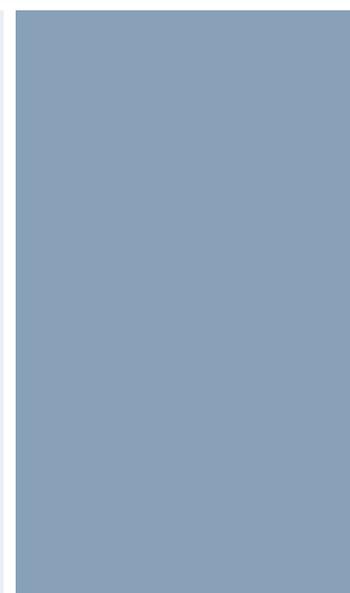
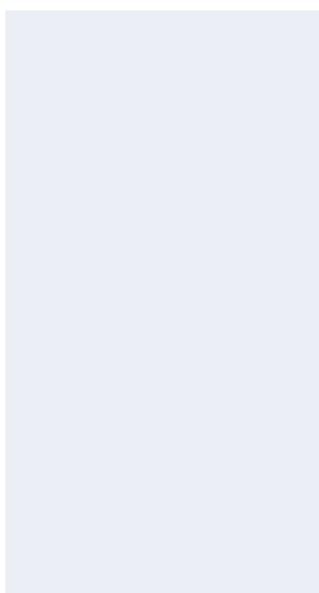
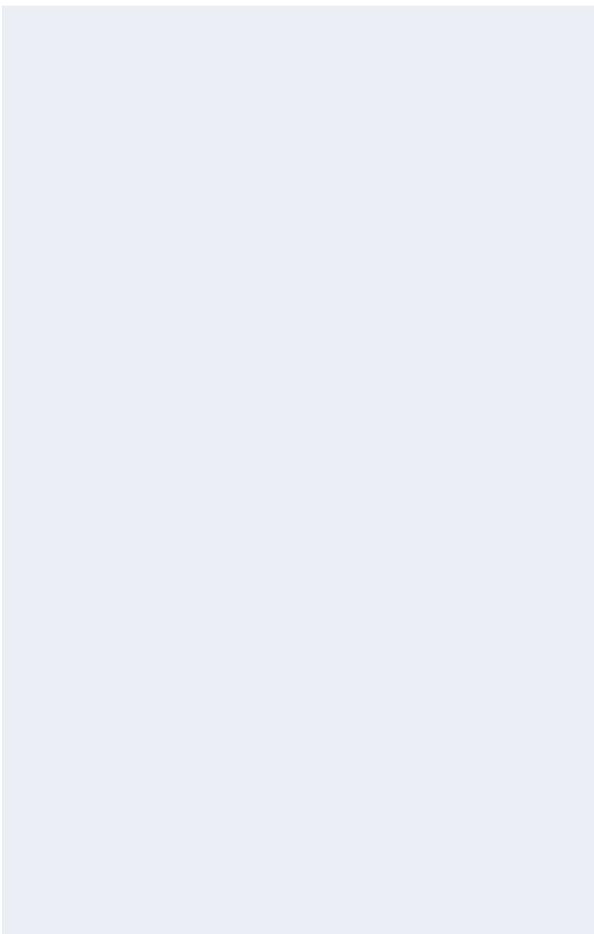
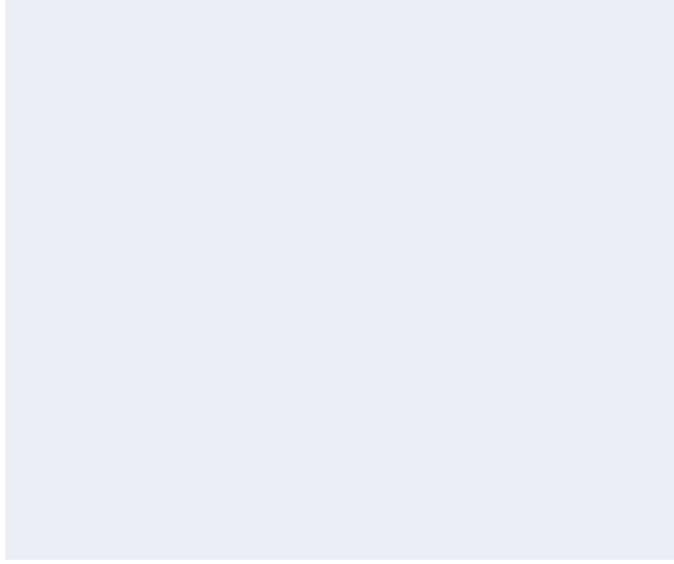
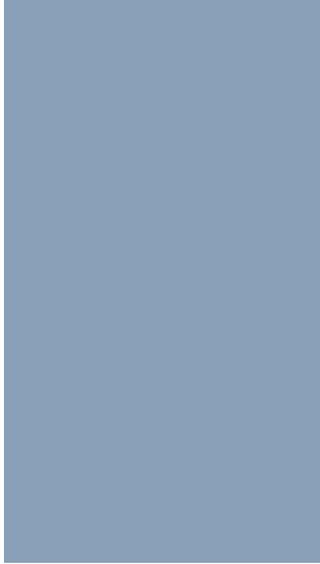


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HWDD Deputy Director's Message



In 2009-10, the Healthcare Workforce Development Division continued its efforts toward an equitably distributed health workforce, increased healthcare accessibility, and advanced the recruitment and training of future health professionals. On behalf of the Office of Statewide Health Planning and Development (OSHPD), I am proud to present this summary of accomplishments, activities and strategies. OSHPD continues to lead the way in efforts that address local and statewide healthcare infrastructure. This knowledge informs and promotes effective policy and planning to improve healthcare delivery systems. Our staff is motivated to make a difference in the future health of our communities and recognizes the important role that OSHPD plays in creating awareness, opportunities and education for health professions students and providers who wish to practice in areas of unmet need.

Highlights for the 2009-10 year:

- Funded more than \$12 million in health professions and education training program awards, mini-grants, and loan repayments
- Continued the Healthcare Workforce Clearinghouse Program efforts to develop and disseminate healthcare workforce and education data
- Developed new Geographic Information System (GIS) maps and data services and produced statistical information in response to legislative inquiries
- Participated in workgroups, committees, and advisory bodies of the California Hospital Association, the California Health Professions Consortium, the California Health Workforce Alliance and the California Postsecondary Education Commission
- Conducted shortage designation technical assistance workshops in Redding and Newport Beach in addition to technical assistance provided via telephone and e-mail
- Conducted outreach to students, parents, educators and policy makers to share information about health careers opportunities, pipeline intervention programs, training activities, mini-grant funding, clinical training experience and loan repayments
- Accepted a leadership role in concert with the California Workforce Investment Board to assess health workforce development activities required to successfully implement Health Care Reform

Angela L. Minniefield, M.P.A., Deputy Director

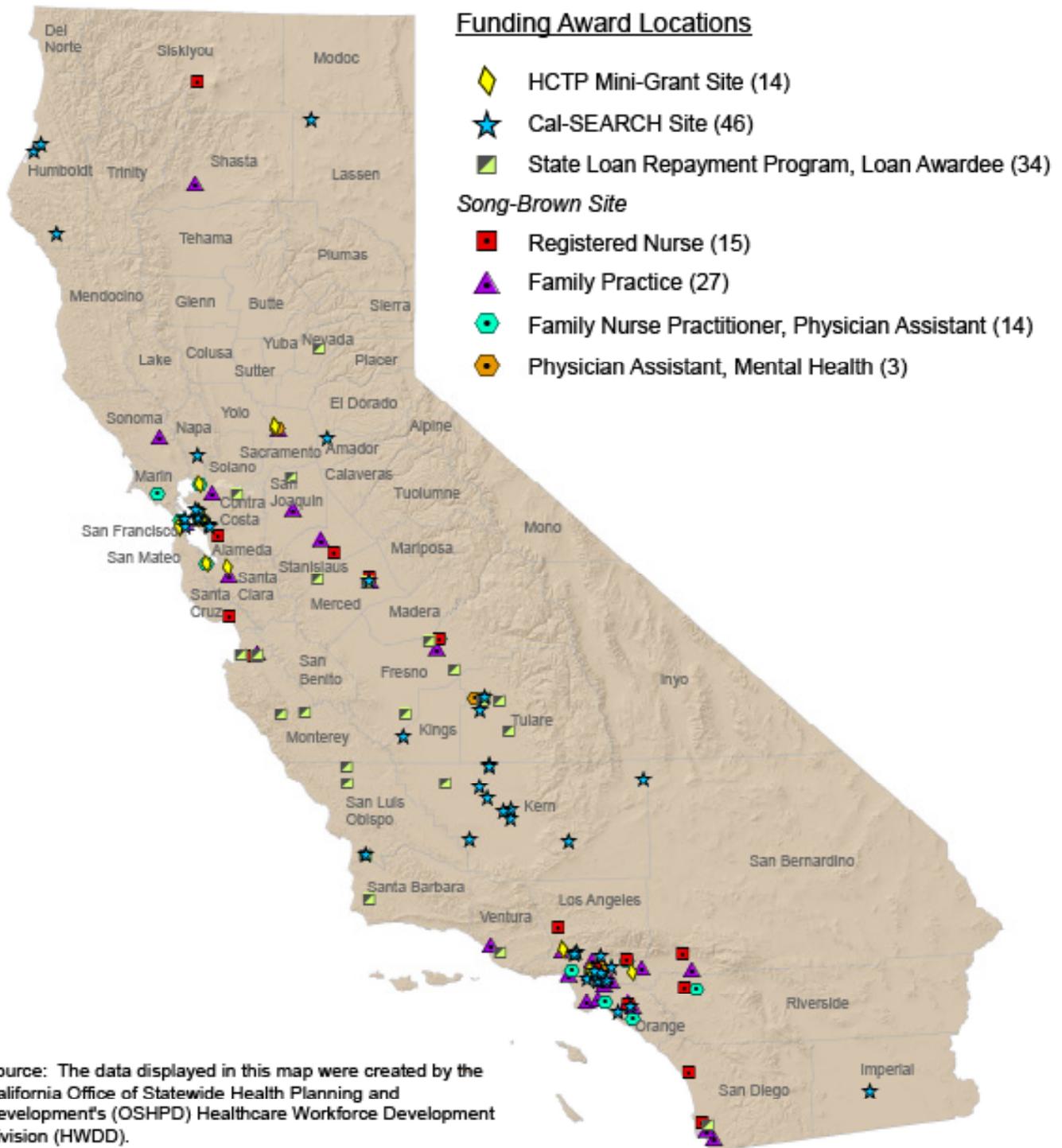
Healthcare Workforce Development Division

Healthcare Workforce Development Division

The Healthcare Workforce Development Division programs are interconnected in scope and purpose and depend on the others to give strength and value to their individual activities. Working together, program activities blend into a cohesive and coordinated effort to facilitate the development of ethnically and culturally diverse healthcare professionals through outreach, career development, and placement.



Healthcare Workforce Development Division Supported Funding, FY 2009-2010



Source: The data displayed in this map were created by the California Office of Statewide Health Planning and Development's (OSHPD) Healthcare Workforce Development Division (HWDD).

Cal-SEARCH: Data based on Health Resources and Services Administration (HRSA) federal fiscal year.

September 2011

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HWDD Funding Programs

Cal-SEARCH

California's Student/Resident Experiences and Rotations in Community Health Program (Cal-SEARCH) is a partnership between the Office of Statewide Health Planning and Development, California Primary Care Association, and the California Area Health Education Center. This program is designed to enhance the recruitment and retention of needed healthcare professional students and residents through clinical training and community projects within community clinics and health centers. During the first program year, Cal-SEARCH placed 26 students and residents in 18 community clinics and health centers across California. This program is funded by the U.S. Department of Health and Human Services, Health Resources and Services Administration. For more information on Cal-SEARCH, please visit: www.oshpd.ca.gov/hwdd/cal-search/

HCTP Mini-Grants

The HCTP Mini-Grant program provides funding to organizations providing direct and indirect program support for underrepresented and/or economically disadvantaged students as they pursue careers in the health industry. Since 2005, OSHPD has awarded an average of \$133,000 per year to HCTP Mini-Grant recipients through a competitive process. For more information on HCTP Mini-Grants, please visit: www.oshpd.ca.gov/HWDD/HCTP_mini_grants.html

Song-Brown Program

The Song-Brown Program provides funding to Family Practice Residency Programs, Family Nurse Practitioner and Physician Assistant Programs, and Registered Nurse Education Programs. Funding is provided to institutions, not individual students. For more information on the Song-Brown Program, please visit: www.oshpd.ca.gov/HWDD/Song_Brown_Prog.html

State Loan Repayment Program

The National Health Service Corps/State Loan Repayment Program (NHSC/SLRP) assists in recruiting and retaining healthcare professionals in community health centers, county health systems, and with other primary care safety-net providers in federally designated Health Professional Shortage Areas. For more information on the State Loan Repayment Program, please visit: www.oshpd.ca.gov/HWDD/SLRP.html

HWDD Program Funding Totals, FY 2009-10

Cal-SEARCH	<ul style="list-style-type: none">• \$16,250 in student and resident support• \$26,000 in support of host community clinics and health centers
HCTP Mini-Grants	<ul style="list-style-type: none">• \$143,114 to 123 programs
Song-Brown Program	<ul style="list-style-type: none">• \$7.24 million to 59 educational programs
State Loan Repayment Program	<ul style="list-style-type: none">• \$695,484 in federal grants awarded to 34 SLRP participants

Healthcare Reform

The Patient Protection and Affordable Care Act will bring a substantial proportion of California's 8.2 million uninsured people into the state's healthcare delivery system. A number of included provisions and incentives are designed to strengthen and expand the nation's healthcare workforce. OSHPD will take a leading role in planning the implementation of the Healthcare Reform Act in California. In 2010, the Act provided \$250 million nationwide to boost the supply of primary care providers by providing new resources for:

- Creating additional primary care residency slots
- Supporting physician assistant training in primary care
- Increasing the number of nurse practitioners trained
- Providing states with resources to plan for and address health professional workforce needs
- Expanding tax benefits to health professionals working in underserved areas
- Building primary care capacity through Medicare and Medicaid
- Making healthcare education more accessible and providing financial assistance for students

To focus on the implementation of healthcare reform in California, Governor Arnold Schwarzenegger created the Health Care Reform Taskforce. Within the taskforce is the Health Care Workforce Workgroup which will focus on the health training and workforce development provisions in Title V of the Patient Protection and Affordable Care Act.

PARTNERS

The Health Care Reform Taskforce started collaborative working relationships between the California Workforce Investment Board (CWIB) and OSHPD. Together our organizations leverage complementary roles and strengths to achieve shared goals of meeting California's current and future health workforce needs.

OUTCOMES

The CWIB in collaboration with OSHPD will submit a grant application to the Health Resources and Services Administration for the State Health Care Workforce Planning Grant. The grant, in the amount of \$150,000 over a 1-year period, will support the development of a coherent and comprehensive health workforce development plan for California. An expected outcome of the planning grant effort is to develop a network of stakeholders that will aid the development of a comprehensive healthcare workforce development strategy. This network will help create a data-driven approach to workforce development that incorporates the geographic and demographic diversity of California, as well as the needs of California's diverse health industry and regional economies.

Legislation and Policy

Staff monitored and performed legislative bill analyses on the following:

Bills Signed by the Governor

Assembly Bill 278 (Monning) Chapter 227, September 24, 2010: Health Information Exchange: Demonstration Projects. This bill requires the Office of Health Information Integrity to establish and administer

demonstration projects to evaluate potential solutions to facilitate health information exchange to promote quality of care, respect the privacy and security of personal health information and enhance the trust of stakeholders.

Assembly Bill 1070 (Hill) Chapter 505, October 11, 2009: This bill requires all licensees to report to the Medical Board of California information regarding any specialty board certifications held and his or her practice status. A Licensee will be “allowed” to report his or her cultural background and foreign language proficiencies at the time of initial licensure or renewal.

Assembly Bill 2385 (Perez) Chapter 679, September 30, 2010: Pilot Program for Accelerated Nursing and Allied Health Care Profession Education at the California Community Colleges. This bill establishes the Pilot Program for Accelerated Innovative Nursing and Allied Health Care Profession Education at California Community Colleges.

Bills Vetoed by the Governor

Assembly Bill 657 (Hernandez): This bill would have authorized OSHPD, in collaboration with the California Workforce Investment Board, to establish a healthcare workforce taskforce to assist in the development of a healthcare workforce master plan for California.

Bills Failed Legislative Passage

Assembly Bill 646 (Swanson): This bill would have (1) authorized Health Care Districts (HCDs) to directly employ physicians and surgeons, (2) eliminated the 2003 pilot project administered by the Medical Board of California (Medical Board), and (3) required OSHPD, in consultation with the State Department of Public Health (DPH) and the Medical Board, to develop a report to the Legislature by June 1, 2018 regarding the efficacy of the employment of physicians and surgeons by HCDs, as specified.

Assembly Bill 1310 (Hernandez): This bill would have required certain healing arts boards to collect specified information from their licensees and would have required those boards and the Department of Consumer Affairs to, as much as practicable, work with OSHPD to transfer that data to the Health Care Workforce Clearinghouse. The bill would have required the OSHPD Clearinghouse to prepare a written report relating to the data and to submit the report annually to the Legislature no later than March 1, commencing March 1, 2012.

Assembly Bill 1737 (Eng): This bill would have required state agencies that collect demographic ethnic data to report the collected data according to each Asian and Pacific Islander group specified and make the data available to the public to the extent that disclosure did not violate confidentiality.

Assembly Bill 2287 (Monning): This bill would have required the California Health and Human Services Agency to direct the appropriate departments within the Agency to apply for federal community transformation grants.

Senate Bill 761 (Aanestad): This bill would have amended the Health and Safety Code Section to require OSHPD, not later than June 30, 2010, and annually thereafter, to submit a report to the Legislature that included specified information relating to approved or renewed health workforce pilot projects.

Data, Research and Geographic Information System

The Healthcare Workforce Development Division's Data and Geographic Information System (GIS) is a leading resource in the analysis of healthcare workforce data. The program collects, analyzes and publishes data about healthcare workforce shortage and health professional training. Staff also creates mapping products which are used to display tabular data in a spatial and visually descriptive format for the analysis of healthcare workforce data. Many of these GIS mapping products are provided to various organizations and to the public through interactive and static map displays of quantitative information.

OUTCOMES

During FY 2009-10, the Data, Research, and Geographic Information System:

- Conducted an analysis of registered nurses (RN) in an active status to help determine and map shortage areas in California
- Analyzed areas of unmet need for mapping training sites and graduate practice locations that assist in developing funding recommendations for the California Healthcare Workforce Policy Commission
- Prepared matrices that reported on workforce needs related to sections of the Healthcare Reform legislation, H.R. 3590 and H.R. 4875, for the California Labor and Workforce Development Agency
- Prepared matrices that identified conferences, available training and colleges that offer certificate programs and curriculum for Promotoras and Community Health Workers in California
- Evaluated distances for skilled nursing facilities to their nearest emergency rooms in Fresno County to help determine and display access to care service issues
- Developed maps that illustrate Primary Care, Dental and Mental Health Professional Shortage Areas, Medically Underserved Areas, and Medically Underserved Populations in certain congressional districts, counties and service planning areas
- Provided to congressional staff the J-1 Visa Waiver Program's administrative requirements, application process and eligibility criteria. The information clarified how targeted physicians must practice primary care medicine at a health facility located in underserved areas.

OUTREACH

- Created a GIS marketing brochure to inform customers regarding HWDD GIS services and products

Cal-SEARCH Program

California's Student/Resident Experiences and Rotations in Community Health Program (Cal-SEARCH) is a partnership designed to enhance the need for healthcare professional students/residents within rural and urban underserved culturally competent community clinics and health centers (CCHCs). The CCHCs provide educational and training opportunities and clinical experiences that build and reinforce ties within these communities. Students and residents are linked to preceptors, mentors and community projects.

Eligible applicants include students and residents enrolled to become physicians (specializing in internal medicine, family practice, pediatrics, or obstetrics and gynecology), dentists or dental hygienists, physician assistants, or nurse practitioners. Additional disciplines may also be accepted as space is available.

PARTNERS

Cal-SEARCH was created through partnerships between Area Health Education Centers (AHEC), the California Primary Care Association (CPCA) and the Office of Statewide Health Planning and Development (OSHPD). The program is funded via an American Reinvestment and Recovery Act (ARRA) contract with the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA).

OUTREACH

During the 2009-10 pilot year of the program, Cal-SEARCH established and strengthened links between CCHCs and academic institutions by placing 26 eligible primary care students and residents in 18 CCHCs throughout California. Cal-SEARCH also created and developed infrastructure; marketing materials; and implemented learning objectives, expectations and guidelines, community projects guidelines, preceptor/mentor training, student/residents training, pre- and post-surveys, site and student applications, methodology, strategic planning and evaluation outcomes. The Cal-SEARCH program completed its first year implementing these objectives successfully.

During the second and third years of the Cal-SEARCH program, Cal-SEARCH will continue to increase the recruitment and retention of culturally competent, community-oriented health professionals in California's CCHCs by providing training opportunities for 62 health professions students/residents statewide (per each additional funding year) with preceptors, mentors and community projects. CCHCs will continue to host students and residents through August 31, 2012. Students and residents will complete a 4-8 week clinical rotation experience, an 80-hour minimum requirement, and a community project.

Cal-SEARCH will also place a greater emphasis on strengthening the educational component of the program, by fostering regional planning and partnerships between CCHCs and academic institutions that train primary care health professionals who support CCHC workforce needs. To accomplish this, Cal-SEARCH has identified trainers throughout the state to implement local strategies for recruiting and preparation of preceptors/mentors and students/residents.

This program is funded by the U.S. Department of Health and Human Services, Health Resources and Services Administration.

Health Careers Training Program

Health Careers Training Program (HCTP) promotes strengthening and reinforcing skill sets needed to successfully complete health professional education preparation through a continuum of health development, education and training programs. HCTP works to provide resources toward increasing and diversifying a culturally and linguistically competent California health workforce.

PARTNERS

HCTP works with industry partners, organizations and community groups to coordinate activities and program efforts. As an example of our industry partnerships, OSHPD continues to actively participate in the Arthur Benjamin Health Professions High School Community Advisory Committee, which coordinates learning activities to help students experience healthcare in a professional workplace.

OSHPD supported the 5th Annual Health Science Educators' Institute, a partnership between the California Department of Education, the California Community Colleges Chancellor's Office and the Kern Resources Center.

HCTP staff works closely with the California Health Professions Consortium (CHPC), a volunteer organization composed of partners dedicated to helping increase California’s health professions workforce. In 2009-10, staff assisted CHPC in developing online Web services dedicated to helping California increase its health professions workforce.

OUTREACH

HCTP produces the Healthcare Pathways student newsletter which highlights health education careers and activities for students interested in pursuing health professional careers. Newsletter articles feature in-depth interviews with health professionals, successes in educational and health industry student programs and valuable tips toward attending college and achieving career goals.

ONLINE RESOURCE PAGE

The online resources page of the HCTP offers comprehensive information for students, educators and individuals within California’s healthcare industry and workforce development communities. Areas of information include:

- Health career exploration
- Educational opportunities
- Pipeline programs and student enrichment resources
- Scholarship listing and student loan repayment information
- Program funding information
- Internship and volunteer opportunities
- Job placement resources
- Organization resources
- General resources

Through this page, visitors may also join the contact database. Starting in May 2009, the HWDD contact database has grown to more than 7,000 individuals who receive a monthly e-mail broadcast announcement of healthcare training, career exploration events, and scholarship and grant deadlines.

HCTP online resources also feature the *Health Professions Education Program Search Tool (HPEP)*, which is an application that allows users to identify schools that offer health education/training programs in California. This tool allows anyone to locate health educational opportunities anywhere in the state. The most recent data from the California Postsecondary Education Commission (CPEC) is used to ensure accuracy.

HCTP MINI-GRANTS

HCTP Mini-Grants provide financial support to organizations that focus on areas such as health academic preparation, community service programs, health career conferences and workshops, staff development and hands-on experiences with health professionals in real/simulated healthcare settings.

<u>2009-10 Awardees</u>	<u>2010-2011 Awardees</u>
<p>Total awards: \$143,114 to twelve (12) programs</p> <p>HCTP Mini-Grant activities engaged more than 2,056 participants from various race/ethnic and economically/educationally disadvantaged and/or underrepresented students pursuing health careers and provided funding for training resources to staff and faculty.</p>	<p>Total awards: \$188,907 to fifteen (15) programs</p> <p>HCTP Mini-Grant awards will cover activities performed during June 2010 through June 2011. The 2010 - 2011 funded programs focused on two categories: Health Career Conferences and/or Workshops and Health Career Exploration.</p>

Healthcare Workforce Clearinghouse Program

The Healthcare Workforce Clearinghouse Program (Clearinghouse) serves as the state's central source for healthcare workforce and education data. The Clearinghouse collects, disseminates and reports on the supply, geographical distribution and diversity of healthcare workers by specialty; current and projected demand; and educational capacity to produce trained, certified and licensed healthcare workers. OSHPD is working with the Employment Development Department's Labor Market Information Division, state health licensing boards, state higher education entities and the University of California at San Francisco to collect the data that helps address issues of workforce shortage and distribution in California.

OUTCOMES

During FY 2009-10, the Clearinghouse:

- Verified available statutory data collected by data providers including the Medical Board of California, Board of Registered Nursing, Physician Assistants Committee, Respiratory Care Board, Bureau of Vocational Nursing and Psychiatric Technicians, California Department of Public Health, Employment Development Department's Labor Market Information Division, Department of Consumer Affairs and the California Community College Chancellor's Office
- Developed program and project administration guides, work plans and work teams
- Identified data collection and validation system requirements and specifications
- Obtained contractors to provide independent verification and validation, independent project oversight and quality control/quality assurance activities in developing the electronic system infrastructure
- Worked with the health licensing authorities to standardize their existing health workforce survey data collection instruments covering race/ethnicity, languages spoken and practice location categories
- Visited North Carolina Cecil G. Sheps Center for Health Professions Research to view its Health Professions Data System, and identify best practices and system design mechanisms for developing California's Clearinghouse

OUTREACH

- Created a Clearinghouse Quarterly Update Bulletin to inform the Clearinghouse Advisory Team on program and system developments, state and national activities affecting healthcare workforce activities and the continued support of OSHPD's efforts to develop the Clearinghouse

Health Workforce Pilot Projects Program

The Health Workforce Pilot Projects Program (HWPP) improves healthcare delivery systems through the development and utilization of healthcare personnel. HWPP provides a mechanism to test, demonstrate and evaluate new or expanded roles for healthcare professionals or new delivery alternatives to better meet the health needs of California.

HWPP projects may be sponsored by community hospitals or clinics, nonprofit educational institutions or government agencies engaged in health or education activities. HWPP helps to inform the Legislature when considering legislative changes to statutes governing a health professional's scope of practice. The Business and Professions code contains many of the statutes affecting scope of practice.

OUTCOMES

Staff monitors and evaluates the progress of pilot projects in meeting the stated goals and objectives and the quality of care provided by the project participants.

HWPP reviewed the following projects, responded to inquiries from potential pilot project applicants and attended multiple forums including:

- Completed reexamination of site visit criteria and performed five site visits
- Researched possible pilot project with UCSF and UC Davis Medical Center regarding unlicensed ophthalmic assistants and technicians administering eye drops to patients in hospital-licensed outpatient space which is the functional equivalent of a physician office
- Reviewed Joint Commission for the Accreditation of Hospitals and Health Systems proposal “Cultural Competency Standards for Hospitals”
- Researched possible pilot projects for dental therapists and community health workers that were discussed during the Oral Health Access Council (OHAC) quarterly meetings
- Continued participation with the California Oral Health Access Council
- Participated in the California Health Policy Forum on leveraging public reports
- Attended the Annual Statewide Task Force on Oral Health for People with Disabilities & Aging Californians
- Received scope of practice concept inquiries from entities interested in bringing pilot projects through the HWPP Program. It is common to share ideas with OSHPD-HWPP before developing or submitting a pilot project application.

HWPP PILOT PROJECTS

HWPP #171 – Access through Primary Care Project – Demonstrated the role of Advanced Practice Clinicians in Expanding Early Pregnancy Care. The pilot project completed its third year of implementation. The project sponsors, University of California, San Francisco (UCSF), annual report to OSHPD indicated that (1) they secured continuing education units for the advanced practice clinician (APC) trainees, (2) created an online version of the APC curriculum, (3) continued training and data collection, and (4) developed a cost analysis model for determining the pilot projects fiscal outcomes.

HWPP #172 – Training Current Allied Dental Personnel for New Duties in Community Settings – The purpose of this project is to teach new skills to existing categories of health care personnel and to improve the oral health of underserved populations by expanding duties of dental assistants and dental hygienists working in community settings.

Received application from University of the Pacific, School of Dentistry for expanding the scope of practice for allied dental personnel. New duties include determining which radiographs to take to facilitate an initial oral evaluation by a dentist and allowing interim therapeutic restorations when directed by a dentist.

National Health Service Corps/State Loan Repayment Program

The National Health Service Corps/State Loan Repayment Program (NHSC/SLRP) is an essential and integral component of California’s health workforce development strategy. The NHSC/SLRP continues to assist community health centers, county health systems and other primary care safety-net providers in

federally designated Health Professional Shortage Areas (HPSAs) to recruit and place physicians, dentists, nurse practitioners, physician assistants, certified nurse midwives and mental health providers in certified eligible sites. NHSC/SLRP is funded through a federal reserve grant which averages \$1 million annually. The application cycle for NHSC/SLRP is August 1 through October 1 each year.

OUTCOMES

During 2009-10, a total of \$695,484 was awarded to 34 SLRP participants in 15 counties, including 12 new SLRP participants and 22 existing participants. Award selections were based on the applicant's experience and commitment to work in a HPSA of California, cultural competency experience and training, and fluency in a language other than English. OSHPD also received \$2 million in American Recovery and Reinvestment Act (ARRA) funding from the U.S. Health Resources and Services Administration to the SLRP. In addition, \$104,775 in ARRA funding was awarded to OSHPD to assist in the coordination of activities for the delivery of primary care services, including the recruitment and retention of critical healthcare providers, specifically as it relates to the National Health Service Corps (NHSC)/Federal Loan Repayment Program (FLRP).

OUTREACH

Staff supports and assists with NHSC's efforts to recruit and retain health professionals in designating Health Professional Shortage Areas (HPSAs) as part of the NHSC/Federal Loan Repayment Program. Site visits are conducted to verify compliance with federal criteria. In 2009-10, a site visit was made to Oroville Hospital.

Shortage Designation Program

The Shortage Designation Program (SDP) assists in identifying areas of greatest need so limited resources can be prioritized and directed to the people in those areas. Technical assistance is provided for stakeholders and applicants seeking recognition as a federally designated Medically Underserved Area (MUA), Medically Underserved Population (MUP) or Health Professional Shortage Area (HPSA) for primary care, dental health and mental health disciplines. The state is divided into Medical Service Study Areas (MSSA) with county and sub-county regions that allow program staff to accurately identify areas with the greatest healthcare needs. Staff also provides data analysis services by reviewing census information, maps and provider statistics for applicants and stakeholders.

HPSAs AND MUA/MUPs

HPSA designations are only valid for a four-year period; therefore, designations approved in 2006 expire in 2010. To ensure that communities do not lose their designations, SDP completed the application renewal process for all 2006 designations. Of the 85 HPSA and MUA/MUP applications received (since April 2009 for FY 2009/10) there were 46 conventional and 5 pro-active primary care, along with 14 dental applications, 15 mental health applications, and 5 MUA/MUP applications.

A large number of stakeholders are inquiring about the HPSA process and about their HPSA status so they can qualify for NHSC placement. Because of American Recovery and Reinvestment Act funding for the NHSC, SDP staff is committed to better customer service and completing a larger volume of e-mail and telephone inquiries.

PARTNERS

Staff participated in several California State Rural Health Association (CSRHA) workforce meetings including an informational hearing to identify elements of rural health in California including strengths, frailties, opportunities and challenges.

Workgroups attended include:

- **JOBS: Economic Recovery Opportunities in the Community Colleges**, presented by the Select Committee on Career Technical Education and Workforce Development
- **Affordability & Achieving the Dream**, presented by the Capitol Series, discussed removing barriers that prevent students from reaching educational goals
- **Ready or Not Here they Come**, presented by the Capitol Series, covered the California Primary Care Association's (CPCA) projections for students and the lost opportunities for students turned away from California public institutions of higher education by 2019

OUTREACH

The Shortage Designation Program conducted technical assistance (TA) workshops in Newport Beach and Redding to assist in obtaining recognition as a federally designated Health Professional Shortage Area. Clinics also may participate in order to become eligible for assignment by National Health Services Corp Personnel or other programs. Staff provides daily technical assistance via telephone and e-mail.

During FY 2009-10, the Shortage Designation Program:

- Analyzed proposed Medical Service Study Areas (MSSAs) and contiguous MSSAs
- Created customized maps using the Application Submission and Processing Systems (ASAPS) and Geographic Information Systems (GIS)
- Conducted a HPSA mini-module training for California Primary Care Association (CPCA) members
- Hosted detailed mental HPSA mini-module training for California Mental Health Directors Association (CMHDA) members

Song-Brown Program

The Song-Brown Program provides funding to Family Practice Residency Programs, Family Nurse Practitioner and Physician Assistant Programs and Registered Nurse Education Programs. Funding is provided to institutions (not individual students) that provide clinical training and education in underserved areas and healthcare to the state's underserved population. These training and education opportunities provide residents and students with experience and exposure to practice environments that increase access to healthcare to the underserved.

The Office of Statewide Health Planning and Development and the Healthcare Workforce Policy Commission (Commission) jointly administer the Song-Brown Program. The Commission reviews and makes recommendations concerning the funding of all programs under the Song-Brown Health Care Workforce Training Act.

OUTCOMES

During FY 2009-10, the Song Brown Program:

- Reviewed the MSSA revision request for MSSAs 208 and 209.1 in Sonoma County and found that it meets the MSSA general rules. A community meeting was held in December 2010 for healthcare stakeholders to get their consensus on the revision.
- Received 13 Physician Assistant and Family Nurse Practitioner Base applications with a total request of \$1.7 million which leaves a shortfall of approximately \$249,000.
- Received 3 Physician Assistant Special Program Mental Health applications for a total of \$298,311 which leaves a surplus of approximately \$201,689.

In respect to the Commission, staff assisted in adding commission members in the areas of Practicing Registered Nurses, Nursing Students, Practicing Family Physicians and Practicing Osteopathic Physicians.

OUTREACH

Song-Brown staff reviewed and evaluated the following programs for compliance:

- American University of Health Sciences Registered Nurse Program, Long Beach
- Charles Drew University of Medicine and Science Physician Assistant Program, Los Angeles
- CSU, Stanislaus, BSN in Nursing Program, Turlock
- Mercy Merced Family Practice Residency Program, Merced
- USC Keck School of Medicine Physician Assistant Program, Los Angeles
- White Memorial Family Practice Residency Program, Los Angeles

IMPACT

During the FY 2009-10, the Song-Brown Program awarded the following:

- \$2,735,595 to 27 family practice residency programs
- \$1,438,157 to 14 family nurse practitioner and physician assistant training programs
- \$2,768,219 to 15 registered nurse education programs
- \$299,105 to 3 physician assistant programs for the Mental Health Special Programs

Events and Activities

The Health Careers Training Program successfully continued its outreach efforts during the past fiscal year. Staff exhibited at many educational events, sharing information on health career exploration, college programs, student and professional organizations and scholarship/clinical training opportunities.

HWDD staff participated in the following conferences, specialized meetings, forums, summits, symposiums, hearings and award ceremonies in 2009-10:

A

AMSA-ARC 7th Annual Conference “Going Beyond the Pre-Med Label: Transforming Your Journey to Medicine,” Davis

American Medical Students Association Pre-Health Professions Fair, Anaheim
Arthur Benjamin Health Professions High School, Cultural Competency Project
Assembly Select Committee on Healthcare Workforce, Sacramento
Association of State and Territorial Health Officials Joint Workforce Summit, Sacramento

C

California Association of Alcohol and Drug Abuse Counselors Annual Conference, Rancho Cordova
California Board of Psychology meeting, Sacramento
California Endowment Healthcare Program of Study Design Group meeting, Oakland
California Health Policy Forum, Sacramento
California Hospital Association, Sacramento
California Health Occupations Student Association State Leadership Conference, Ontario
California Health Professions Consortium Pipeline Conference, Los Angeles
California Health Professions Consortium quarterly convening, Los Angeles
California Health Professions Consortium Resources Committee Web Site Project
California Health Workforce Alliance Data Workgroup
California Healthcare Workforce Policy Commission meeting, Sacramento
California Legislative Rural Caucus Informational Hearing: Health Information Technology Issues and Impact on Rural Health in California, Sacramento
California Legislature (A) Furutani; Select Committee on Career Technical Education and Workforce Development, Jobs Economic Recovery Opportunities in the Community Colleges, Sacramento
California Post-Secondary Education Committee Online Mapping Project
California Primary Care Association Annual Conference, San Francisco
California State University, Sacramento's "College: Making it Happen" Event
California Wellness Foundation Diversity in Health Professions Conference Planning Committee
California Workforce Association Annual Youth Conference, Long Beach
California Workforce Association Regional Workforce Partners Conference, Newport Beach
Campaign for College Opportunity: Capacity Issues in Public Higher Education, Sacramento
Campaign for College Opportunity: Capitol Series Hearing Conversations on College Opportunity and Student Success, Sacramento
Campaign for College Opportunity: Complete Series of Undergraduate Enrollment Demand and Capacity Projections 2009-19 Briefing, Sacramento
Center for Health Improvement: Prospects for Healthcare Coverage in 2010: Options and Priorities for California, Sacramento
Community Home Health Services Leadership Development Academy Advisory Team

E

Environmental Systems Research Institute, Inc (ESRI) conference, San Diego

H

Healthcare Workforce Clearinghouse Advisory Team, Sacramento
Health Resources and Services Administration Regional Strategic Partnerships Session
Planning Committee

I

Inland Coalition Health Careers Conference, San Bernardino

L

Latino Coalition for a Healthy California: Latinos and Mental Health Reducing the Disparities, Sacramento
Latino Medical Student Association Annual Regional Conference, San Francisco
Los Rios Community College District Health Occupations Career Outreach and Job Fair, Sacramento

N

Nursing and Allied Health Professions Pathways and Best Practices Summit, Long Beach

O

Oral Health Access Council quarterly meeting, Sacramento and Los Angeles

P

Public Health Policy Institute of California Hearing, Higher Education Master Plan, Sacramento

R

Radiological Society of North America Committee meeting

S

Shortage Designation Program's Annual HPSA & MUA/MUP Designation Training, Newport Beach
and Redding

U

University of the Pacific Statewide Task Force on Oral Health, Sacramento
University of California Davis Summer Scrubs and Beyond Conference, Davis

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